



**NEW DESIGN  
UNIVERSITY**

**PRIVATUNIVERSITÄT ST. PÖLTEN**

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## 1. New Design University

### 1.1. General Information

<b>Official Name</b>	<b>New Design University</b> Privatuniversität der Kreativwirtschaft
<b>Address</b>	Mariazeller Straße 97a 3100 St. Pölten
<b>Erasmus Code</b> <b>Erasmus Charter</b>	A ST-POLT10 259 106-LA-1-2014-1-AT-E4AKA1-ECHE-1
<b>Contact details</b>	+43 2742 890 2411 <a href="mailto:office@ndu.ac.at">office@ndu.ac.at</a> <a href="http://www.ndu.ac.at">www.ndu.ac.at</a> <a href="https://www.facebook.com/newdesignuniversity">https://www.facebook.com/newdesignuniversity</a>  <a href="https://instagram.com/newdesignuniversity">https://instagram.com/newdesignuniversity</a> <a href="https://www.pinterest.com/newdesignuni/unilife/">https://www.pinterest.com/newdesignuni/unilife/</a>
<b>Rector and Managing Director</b>	Prof. Dr. Stephan Schmidt-Wulffen
<b>International Office</b>	Bettina Ortner, B.A. +43 (0)2742 890 2441 <a href="mailto:bettina.ortner@ndu.ac.at">bettina.ortner@ndu.ac.at</a>  Opening hours: Monday to Thursday 8.00 – 13.00

The New Design University St. Pölten (NDU) was founded by the Lower Austrian Chamber of Commerce and its Business Development Institute (WIFI) in 2004. As an international destination for quality education in the fields of design, technology and business, the NDU trains creative thinkers who advance social change and explore tomorrow's work and design practice today.

#### Why study at the New Design University?

The New Design University is a visionary, future-oriented private university that offers a range of significant benefits:

- individual supervision
- strong link to practice
- well-founded university education
- ideal infrastructure
- interdisciplinary work on real-life projects
- opportunity to build valuable networks
- excellent job prospects for graduates

Studying at the NDU combines practical orientation with the renowned academic education of a university. You will acquire detailed expertise in your particular subject, while also understanding the links between the various disciplines. You will work in small groups, supervised individually by teachers and renowned experts with a wealth of practical experience. Active contacts with the

business world will give you an excellent grounding for your future job even while you are still studying.



The New Design University has moved in to the new **Technology and Design Centre** in autumn 2014. The light-flooded new building has ample room for lecture halls, workshops and laboratories on two storeys, creating the ideal setting for inspirational encounters and a pleasant, creative atmosphere. Students at the NDU have access to all WIFI facilities, including various workshops, for example for carpentry and metalworking. The NDU's cutting-edge equipment is of course also available to all courses (photo studio, audio/video lab, event equipment, and much more).

## 1.2. Academic Calendar

<b>Begin of winter term</b>	<b>3<sup>rd</sup> October 2016</b>
Austrian National Holiday	26 <sup>th</sup> October 2016
Public holiday	1 <sup>st</sup> November 2016
Public holiday	8 <sup>th</sup> December 2016
Christmas Holidays	24 <sup>th</sup> December 2016 to 8 <sup>th</sup> January 2017
Semester break	29 <sup>th</sup> January <sup>st</sup> to 26 <sup>th</sup> February 2017
<b>Begin of summer term</b>	<b>27<sup>th</sup> February 2017</b>
Easter break	9 <sup>th</sup> to 23 <sup>rd</sup> April 2017
Public holiday	1 <sup>st</sup> May 2017
Public holiday	25 <sup>th</sup> May 2017
Public holiday	5 <sup>th</sup> June 2017
Public holiday	15 <sup>th</sup> June 2017
End of summer term	23 <sup>rd</sup> June 2017

### 1.3. Application

**Application deadline:**

- 15<sup>th</sup> November (for spring term)
- 30<sup>th</sup> April (for winter term)

**Documents:**

- [Application form](#)
- Transcript of Records
- Photo (Jpeg)
- Copy of Passport
- Portfolio

Send your application to [bettina.ortner@ndu.ac.at](mailto:bettina.ortner@ndu.ac.at)

### 1.4. Language requirements

Exchange students can do all courses in English, but have to prepare themselves on their own for the exams. They are also responsible for getting the necessary papers and books.

Regular foreign students must have at least B2 level in either German or English. They can start their studies in English but must attend a German/English language course and decide if they want to continue their studies in English after their first year.

### 1.5. Grading system

The grading system at the NDU is the following:

98%-100%	A+
93%-97%	A
89%-92%	A-
85%-88%	B+
80%-84%	B
76%-79%	B-
72%-75%	C+
67%-71%	C
63%-66%	C-
59%-62%	D+
54%-58%	D
50%-53%	D-
0%-49%	F

## 1.6. Study programs

### Bachelor

- [Graphic & Information Design](#) (English on demand)
- [Interior Design & 3D Design](#) (English on demand)
- [Manual & Material Culture](#) (English on demand)
- [Event Engineering](#)

### Master

- [Information and Spatial Design](#) (English on demand)
- [E-Mobility & Energy Management](#)
- [Entrepreneurship & Innovation](#)

### Staff

Dean Faculty Design Prorector	Sergius Kodera T +43 (0)2742 890 2434 <a href="mailto:sergius.kodera@ndu.ac.at">sergius.kodera@ndu.ac.at</a>
Head of Study program BA Interior Design & 3D Design	Alistair Neil Harkess T +43 (0) 2742 890 2432 <a href="mailto:neil.harkess@ndu.ac.at">neil.harkess@ndu.ac.at</a>
Head of Study program BA Manual and Material Culture	Hans Stefan Moritsch T +43 (0)2742 890 2442 <a href="mailto:stefan.moritsch@ndu.ac.at">stefan.moritsch@ndu.ac.at</a>
Head of Study program BA Graphic and Information Design	Aidan Swanton T +43 (0)2742 890 2442 <a href="mailto:aidan.swanton@ndu.ac.at">aidan.swanton@ndu.ac.at</a>
Head of Study program MA Spatial and Information Design	Christine Schwaiger T +43 (0)2742 890 2442 <a href="mailto:christine.schwaiger@ndu.ac.at">christine.schwaiger@ndu.ac.at</a>
Dean Faculty Technology Head of Study program MSc E-Mobility & Energy Management	Edin Mulasalihovic T +43 (0)2742 890 2443 <a href="mailto:edin.mulasalihovic@ndu.ac.at">edin.mulasalihovic@ndu.ac.at</a>
Head of Study program B.Eng Event Engineering	Helmut Kienast T +43 (0) 2742 890 2443 <a href="mailto:helmut.kienast@ndu.ac.at">helmut.kienast@ndu.ac.at</a>
Head of Study program MSc Entrepreneurship & Innovation	Beate Cesinger T +43 (0)2742 890 2428 <a href="mailto:beate.cesinger@ndu.ac.at">beate.cesinger@ndu.ac.at</a>

**English on demand** = individual tuition and studio classes can be taken in English, all written papers can be submitted in English as well. German is required only for theoretical classes (approx. 20% of

the curriculum). You may therefore enrol in an intensive German course in your first year and postpone the theory classes until your second year of study.

## 2. Practical information for students

### 2.1. Visa and entry requirements

Citizens from the **EU and EEA member states** (including Iceland, Liechtenstein, Norway) and Switzerland do not require visa to travel to Austria.

**Non EU or EEA citizens** need a visa for entering Austria. Students must arrange for their visa on their own. Please inform yourself about entry and visa regulations to Austria well in advance at the Austrian Embassy in your home country.

Please check the following websites for detailed and updated information:

[https://www.oead.at/welcome\\_to\\_austria/legal\\_practical\\_issues/entry\\_to\\_austria/nationals\\_of\\_third\\_countries/EN/?type=%2Fproc](https://www.oead.at/welcome_to_austria/legal_practical_issues/entry_to_austria/nationals_of_third_countries/EN/?type=%2Fproc)

[http://www.bmi.gv.at/cms/BMI\\_Niederlassung/Allgemeine\\_Informati/2015/leitfaden\\_studierende\\_eng\\_2015.pdf](http://www.bmi.gv.at/cms/BMI_Niederlassung/Allgemeine_Informati/2015/leitfaden_studierende_eng_2015.pdf)

#### 2.1.1. Registration

Regardless of your nationality you need to register within three days of entering Austria at the competent registration office („Meldeamt“).

For further information please follow the link below:

<https://www.help.gv.at/Portal.Node/hlpd/public/content/118/Seite.11802001.html>

If you stay in **St. Pölten**, please register at:

Meldeamt

Rathausplatz 1

3100 St. Pölten

Tel.: +43 2742 333-2072, -2074 or -2075

E-Mail: [wahlamt@st-poelten.gv.at](mailto:wahlamt@st-poelten.gv.at)

E-Mail: [buergerservice@st-poelten.gv.at](mailto:buergerservice@st-poelten.gv.at)

If you stay in **Vienna**, please follow the link to see addresses of the respective registration offices:

<https://www.wien.gv.at/verwaltung/meldeservice/stellen.html>

#### **Necessary documents:**

- Registration form
- Passport

#### **Citizen of EU/EEA countries & Switzerland:**

If you are going to stay in Austria for more than 3 months you have to obtain a “Confirmation of registration (Anmeldebescheinigung)” within 4 months of entering Austria.

Please check the link below for further information:

<https://www.oead.at/index.php?id=536&L=1>

For the **Confirmation of registration** you need the following documents:

- completed and signed application form
- valid identity card or passport
- proof of a health insurance covering all the necessary costs, e.g. European Health Insurance Card, insurance policy,...(coverage at least 30 000 €)
- proof of sufficient finances, e.g. by means of savings or a bank account, traveller's cheques,...
- confirmation of admission by the university

## 2.2. Insurance

You need valid health insurance throughout your stay in Austria.

Students from EU countries, Iceland, Lichtenstein, Norway and Switzerland can obtain a European Health Insurance Card that gives you access to medically necessary, state-provided healthcare during a temporary stay in any of the 28 EU countries, under the same conditions and at the same cost (free in some countries) as people insured in that country.

Please follow the link below for more information:

<https://www.oead.at/index.php?id=73&L=1>

If you need special medication, it is advisable to bring a prescription or medical instructions from your doctor with you from home.

Please check the following website for further information:

<http://ec.europa.eu/social/main.jsp?catId=559&langId=en>

Like all Austrian students international students have to join the **Austrian National Student Union (ÖH)** which requires a membership fee of currently 18,70 €. This fee includes a comprehensive liability insurance that covers costs that might occur from accidentally damaging equipment at your host institution as well as an accident insurance for injuries on-campus and on your way from and to university.

Check the website below for more information:

<https://www.oeh.ac.at/service/versicherung>

## 2.3. Accomodation

### 2.3.1. Living in St. Pölten

#### **Domus Liegenschaftsverwaltungs GmbH**

Herzogenburger Straße 69

3100 St. Pölten

Tel.: +43 (0) 2742 90500

[buero@domus.co.at](mailto:buero@domus.co.at)

[www.campus-domus.at](http://www.campus-domus.at)

#### **Kolpinghaus St. Pölten**

Kolpingstrasse 1

3100 Sankt Pölten

Tel.: 02742 / 77521-0

[www.kolp.at](http://www.kolp.at)

#### **Living City GmbH**

Mühlweg 16

3100 St. Pölten

+43 (0) 2742 / 37 732 50

[p.sonnleithner@livingcity.at](mailto:p.sonnleithner@livingcity.at)

[www.livingcity.at/campusvilla](http://www.livingcity.at/campusvilla)

#### **WIHAST**

Hirschengasse 23

1060 Wien

Tel: +43 (0) 1 597 06 62 DW 33-35

[www.wihast.at](http://www.wihast.at)



### 2.3.2. Living in Vienna

Please find a list of all student homes, houses and private rooms in Vienna below:

<https://www.oeh.ac.at/wohnen/studierendenheime>

<https://housinganywhere.com/>

<https://schwarzesbrett.oeh.ac.at/wohnen/>

<http://housing.oead.at/en/accommodation/wien-en>

## 3. St. Pölten

### 3.1. Introduction

St. Pölten is not only the oldest town in Austria, but also the capital city of Lower Austria. The long history of St. Pölten is reflected in the unique structure of the city. Many buildings in Baroque and Art Nouveau style characterise the old town and refer to the magnificent architecture of centuries long gone by. However, great present-day architects have also provided the city with modern buildings perfectly fitted into the townscape. This means that there is no strict separation between the present and the past. The city stretches to about 108.48 km<sup>2</sup> with 52.145 inhabitants. It lies on the Traisen river. Located north of the Alps and south of the Wachau and is part of the Mostviertel, the southwestern region of Lower Austria. St. Pölten is 66 km apart from Vienna.

The culture and leisure time program in St. Pölten is very diverse and there are plenty of possibilities to discover the town every time anew. The FM4 Frequency Festival, known all around the world, takes place once a year in Austria and attracts high-class international artists.

St. Pölten perfectly combines the old cultural city with modern lifestyle. Modern buildings in the Landhausviertel district perfectly blend in the historic picture of the old town. Concerts, festivals and other cultural offers ensure that there is something for everyone. Many guests also find the State Museum of Lower Austria particularly interesting as it shows art, culture and nature alike. In summer, St. Pölten offers leisure time pleasures with the Viehofner lake and Ratzersdorfer lake in the middle of the city. Furthermore, there are sports facilities available for a relaxing day in the water. The clear waters are not only a pleasure for people, but also for rare birds as they regularly hatch at the shores of the lakes – this is a sign for the intact nature in this area.

### 3.2. Medical facilities

#### Doctors for general medicine (located in the city centre)

Dr. Maßinger Sabine  
Wiener Straße 15  
3100 St. Pölten  
T: +43 664 9394475

Dr. Lechner Aurelia  
Kugelgasse 6  
3100 St. Pölten  
T: +43 2742 357300

DDr. Horetzky Peter  
Wiener Straße 29  
3100 St. Pölten  
T: +43 2742 353500

Dr. Weissteiner Alexandra  
Schreinergerasse 2  
3100 St. Pölten  
T: + 43 2742 28548

#### **Dentists**

Dr. Höllwarth Thomas  
Julius Raab-Promenade 27  
3100 St. Pölten  
T: +43 2742 34366

Dr. Strauss Hemma  
Kremser Gasse 1  
3100 St. Pölten  
T: +43 2742 352862

DDr. Sochor Andrea  
Wiener Straße 12  
3100 St. Pölten  
T: +43 2742 354370

#### **Eye specialists**

Dr. Nagel Gunda  
Riemerplatz 3  
3100 St. Pölten  
T: +43 2742 353151

Dr. Gorka Peter  
Kremser Gasse 13  
3100 St. Pölten  
T: +43 2742 355205-0

Dr. Wick Martin  
Schulring 21  
3100 St. Pölten  
T: +43 2742 351660

#### **Pharmacies**

Apotheke zum Goldenen Löwen  
Wiener Straße 1  
3100 St. Pölten  
T: +43 2742 353127  
Alte Spora Apotheke  
Wiener Straße 14  
3100 St. Pölten  
T:+43 2742 353103

Herz Jesu Apotheke  
Kremser Gasse 37  
3100 St. Pölten  
T: +43 2742 353172

#### **St. Pölten Hospital**

Propst Führer-Straße 4  
3100 St. Pölten  
T: +43 2742 9004-0



### 3.3. Transport

#### 3.3.1. How to get to St. Pölten

The city's main railway station, St. Pölten Hauptbahnhof, is located directly on the West railway. From there you can nearly reach any destination or at least the closest junction. St Pölten is a junction of the Wieselbus bus lines, which provides radial connections between the capital and the different regions of Lower Austria.

#### By Train

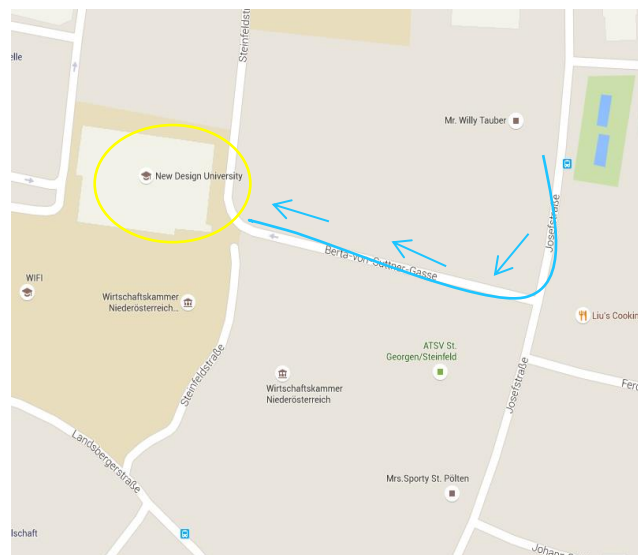
Vienna - St. Pölten: approximately 30 minutes

Schedule of the Austrian Railways: [www.oebb.at](http://www.oebb.at)

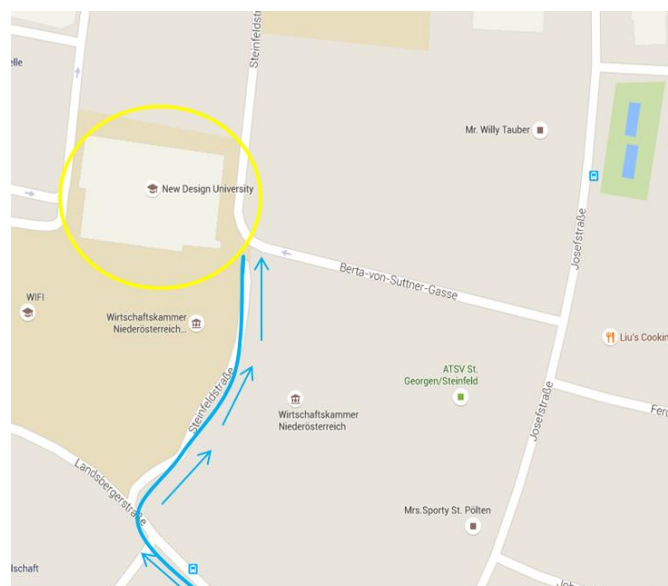
#### 3.3.2. How to get to the NDU

##### From St. Pölten Hauptbahnhof to NDU

LUP Bus 1 or 5 to the station Hauptbahnhof (in front of McDonalds) – get off at “Sensengasse”



LUP Bus 7 or 8 - Bus-station Hauptbahnhof (in front of LIBRO) – get off at “Wirtschaftskammer”



### 3.3.3. Tickets

#### If you live in St. Pölten:

Within St. Pölten you can use the LUP city bus. Please find out more about the [price and the schedule](#). The tickets are available at the City Hall.

Single ticket	2,10 €
One-day-ticket	4,70 €
Seven-day-ticket	11,90 €
Monthly ticket	37,20 €
Annual ticket	372,00 €

If you plan to frequently go to Vienna, you can purchase a reduced monthly ticket for 83,30 € for which you need a confirmation of enrolment and a customer card from the Austrian Railways (ÖBB Vorteils card Jugend) for the price of 19 €).

For using the means of public transport in Vienna you can buy a semester ticket (valid from September to January for the winter term or from February to June for the summer term) for the price of 150 €.

#### If you live in Vienna

If you live in Vienna you can purchase a semester ticket for the reduced price of 75 € which is valid within Vienna.

For going from Vienna to St. Pölten there is a reduced monthly ticket for 83,30 €.

## 4. Leisure

### 4.1. Sports

#### Aquacity

Schießstattring 15  
3100 St. Pölten  
Tel.: +43 2742 352661  
Web: [www.aquacity.at](http://www.aquacity.at)

#### Ratzersdorfer Lake

Located close to the city centre it is known as the center of sport and leisure in St. Pölten.

#### Sommerbad

Handel-Mazzetti-Straße 2 3100 St. Pölten  
Tel.: +43 2742 72991  
Open from the beginning of May until the second weekend in September, daily from 9.00 to 19.30

#### Viehofner Lakes

Located in the middle of the town the lakes are known for (the existence of) rare bird species. Some lakes are open for surfing and riding a boats.

In addition, the city has:

- Badminton Club
- Miniature golf at the Tennis-Allround Center

- Riding club St. Pölten-Wagram
- Skatepark
- Sailing facilities

## 4.2. Culture

### 4.2.1. Libraries

#### Public Library

Prandtauerstraße 7  
Tel.: +43 2742 333-2700

#### Federal Library of Lower Austria

Kulturbezirk 3  
Tel.: +43 2742 9005-12847  
E-Mail: post.k3@noel.gv.at

### 4.2.2. Museums

#### City Museum (Stadtmuseum)

gives an insight into the town's history and its inhabitants

Prandtauerstraße 2  
Tel.: + 43 2742 333-2643

[www.stadtmuseum-stpoelten.at](http://www.stadtmuseum-stpoelten.at)

#### Federal Museum (Landesmuseum - NÖ Museum-Betriebs-GmbH)

Museum about culture and history of Lower Austria

Kulturbezirk 5 3109 St. Pölten  
Tel.: +43 2742 908090-100

[www.landeseuseum.net](http://www.landeseuseum.net)

### 4.2.3. Theatres

#### Federal theatre of Lower Austria

Rathausplatz 11  
Tel.: +43 2742 908060  
[www.landestheater.net](http://www.landestheater.net)

#### Festspielhaus St. Pölten

Kulturbezirk 2  
Tel.: +43 2742 908080  
[www.festspielhaus.at](http://www.festspielhaus.at)

#### Bühne im Hof

Julius-Raab-Promenade 37  
Tel.: +43 2742 352291  
[www.bih.at](http://www.bih.at)

### 4.2.4. Cinemas

#### Hollywood Megaplex

Engelbert-Laimer-Straße 1  
Tel.: +43 2742 288  
[www.hollywood-megaplex.at](http://www.hollywood-megaplex.at)

#### Cinema Paradiso

Rathausplatz 14  
Tel.: +43 2742 21400  
[www.cinema-paradiso.at](http://www.cinema-paradiso.at)

### 4.2.5. Restaurants

#### Typical austrian kitchen

Lilli's Gastwirtschaft  
Rathausplatz 15/E/01  
3100 St. Pölten  
Tel: 02742 213 72

#### Asian kitchen

Restaurant Tokyo  
Franziskanergasse 1  
3100 St. Pölten  
T: +43 0 2742 31 91 1

### **Steakhouse & Burgers**

Saloon-Milwaukee Restaurant & Bar  
Dr. Theodor Körner-Straße 39  
3100 St. Pölten  
T: +43 0676 96 15 900

### **Italian kitchen**

La Dolce Vita - Trattoria & Vinothek  
Rathausplatz 5  
3100 St. Pölten  
T: +43 2742 20 23 3

### **Greek kitchen**

Restaurant Rhodos  
Rathausplatz 17  
3100 St. Pölten  
T: +43 2742 37 71 0

## **4.2.6. Nightlife**

### **Pubs & bars**

Café BarRock  
Andreas Hofer-Straße 4  
+43 2742 70 95 0

NXP Bowling  
Hnilickastraße 10  
+43 2742 78 89 9

Cinema Paradiso  
Rathausplatz 14  
+ 43 2742 21 400

Vino  
Wiener Straße 24  
+43 664 433 59 95

Warehouse  
Kelsengasse 9  
+43 2742 71 40 06 30

La Boom  
Renkgasse 5  
+43 2772 54 41 0

## **4.3. Shopping**

### **Shopping centers**

Center Sud  
Mariazeller Strasse 254  
Tel. 02742 / 882 530-0

City Super Center  
Daniel-Gran-Strasse 13  
Tel. 02742 / 367 623-0

EKZ Promenade  
Brauhausgasse 3  
Tel. 02742 / 356 526-0

Traisenpark  
Dr. Adolf-Scharf-Strasse 5  
Tel. 02742 / 348 316-0

### **Markets**

Dorotheum  
Ratzhausplatz 3-4  
Tel. 02742 / 353 425

Flohmarkt Emmaus - Altwaren  
Ortweingasse 4-6  
Tel. 0676 / 880 445 20

Flohmarkt im Traisenpark  
Dr. Adolf-Scharf-Strasse 5-9  
Tel. 0676 / 631 91 00  
Every Sunday from 6:00 to 13:00  
[www.flohmarkt-traisenpark.at](http://www.flohmarkt-traisenpark.at)

Stadtflohmarkt  
Wiener Strasse 57  
Tel. 0664/ 730 085 22  
Saturday and Sunday from 7:00 to 15:00  
[www.stadtflohmarkt-stpoelten.at](http://www.stadtflohmarkt-stpoelten.at)