





Studying, that's what it is all about at Artevelde University College. But there is more: research and development, pushing your boundaries and expanding your horizons, here as well as abroad.

Discover Artevelde University College in facts and figures.



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Firmly rooted in Ghent,

The coolest student city



11 campuses in Ghent



Ghent University
Association

Member of the





#### **Our Study Programmes**

Our bachelor programmes are the beating heart of Artevelde University College. But this is not all we offer.

# Postgraduates and Trainings

#### In these domains:

- Business
- Education
- · Communication and Media
- Health Care
- Social Work

# Higher Professional Education (HBO5)

This is the level of education between secondary education and a bachelor programme at a university college.

For HBO5 Artevelde University College cooperates with four partners in the Artevelde Learning Network.



#### International Business Management & International Office Management

English-taught bachelor programmes with students from all corners of the globe!



#### Flexible Study

Society changes, so do the possibilities to study at Artevelde University College.

#### **SWITCH**

Tracks aimed at students who combine studying with a job.

#### **Starting in February**

Two options:

- 6-semester track (= 3 years)
- 7-semester track (= 3.5 years)

#### **Distance Learning**

Receiving study support without daily presence at the campus is possible for the programmes:

- Bachelor of Secondary Education
- Bachelor of Office Management (specialisation Management Assistant and Medical Management Assistant)

### **Our Educational Concept**

### **3** Objectives

- Personal development
- Professional development
- Development into a world citizen

#### **S**Characteristics

- Strong in terms of content
- Target-oriented
- Appreciative
- Focus on co-creation
- · Attentive to diversity

#### partners

- Students
- Lecturers
- Management & staff
- Professional field & alumni
- Social network
- Society





### **Our Strategy**

### **Estrategic Goals**

- Aiming for innovative education, research and service
- Working towards an appreciative organisation
- Constructing strategic partnerships and networks

#### Main Strands

- Co-creation
- Self-guidance
- Commitment

#### **Values**

- Involved
- Open
- Focus on innovation

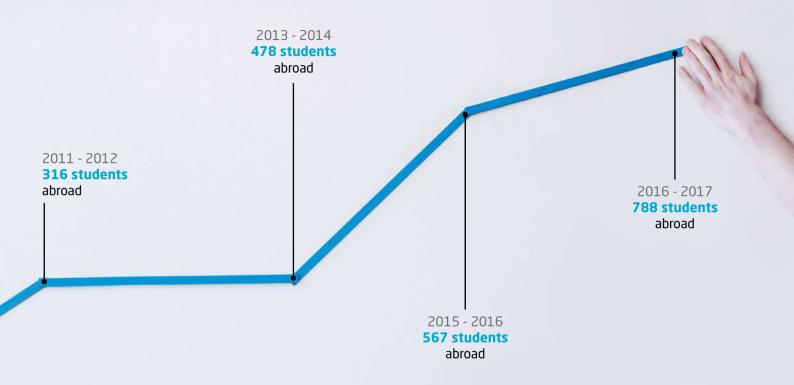


# Student goes international

Have an international experience and expand your boundaries? Artevelde University College wants to encourage this. Some of the options:

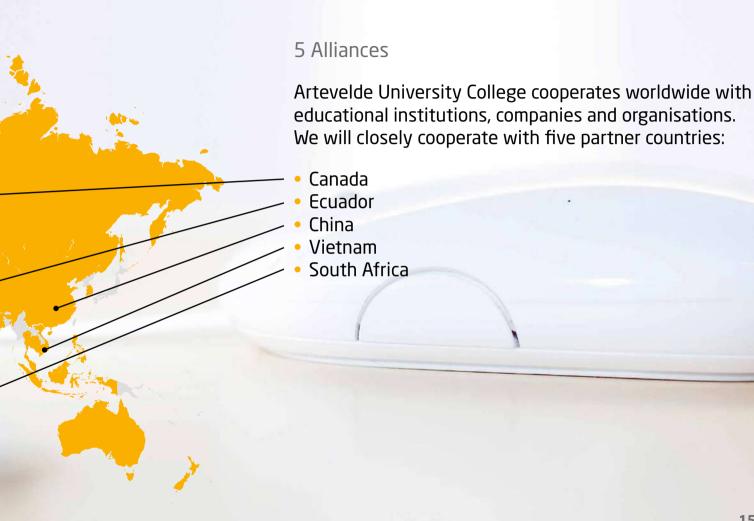
- Study trip
- International course
- Studying abroad
- Foreign language track
- Internship abroad
- International e-learning project

2009 - 2010 305 students abroad



Wherever you go, studies or an internship abroad are always unique experiences. More and more students realise this!







#### **Research and Development**

Education, research and service are the cornerstones of Artevelde University College.

We have specific expertise in:



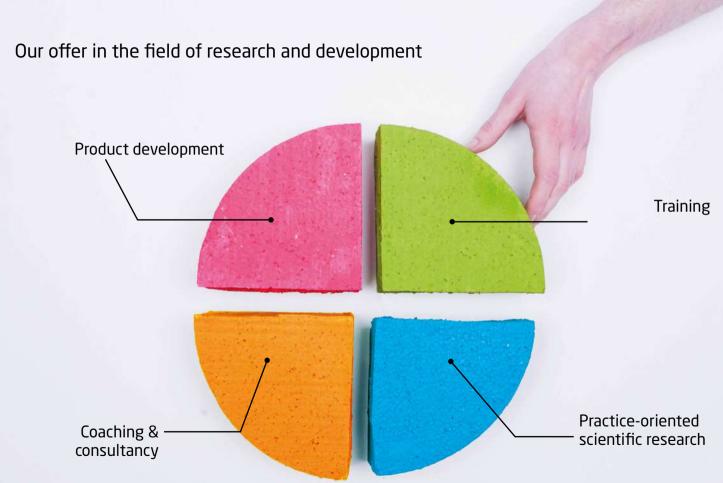


on Care & Well-being





Organisation Communication & Media



#### The Student-Entrepreneur

Artevelde University College encourages entrepreneurial spirit. Students who desire to get started can call upon **Idea Factory:** "For those with a brilliant business idea or unseen talents that can lift other people's ideas to a new level."



