



LE CORDON BLEU®
PARIS

*Your passport to excellence for a
successful career*

**BACHELOR OF BUSINESS IN
CULINARY ARTS MANAGEMENT**

**BACHELOR OF BUSINESS IN
INTERNATIONAL HOSPITALITY
MANAGEMENT**

BACHELORS PROGRAMME OBJECTIVES

DEVELOP INTERPERSONAL AND MANAGERIAL SKILLS through a blend of theoretical courses and paid internships made totally unique by **STUDYING, LIVING & WORKING** in Paris, the gastronomic capital of the world.

OBTAIN A HOLISTIC AND INTERNATIONAL UNDERSTANDING OF THE VARIOUS DISCIPLINES needed to succeed in the ultra-competitive culinary arts and hospitality industry.

HARNESS THE EXPERIENCE GAINED after three years to become a **SUCCESSFUL LEADER IN THE INDUSTRY!**

WHO IS THIS PROGRAMME FOR?

HIGH SCHOOL GRADUATES LOOKING TO BECOME EXPERTS in the international hospitality industry through an education which combines academic teaching, multiple international experiences, hands-on projects and field visits.

STUDENTS LOOKING TO STRENGTHEN their knowledge and managerial skills related to culinary arts or luxury hospitality industries.

PROFESSIONALS LOOKING TO DEVELOP THEIR CAREER in the culinary arts field or in international hospitality management where clients expect a high level of professionalism and quality.

CAREER OPPORTUNITIES

Travel and tourism, including hotels & restaurants, continue to be among the world's largest industries, contributing around 10% of global GDP, or a value of \$7.6 trillion. Le Cordon Bleu education in culinary arts and international hospitality management can lead to a myriad of career opportunities in the industry:

Executive Hotel Management
Events Management
Restaurant and Catering Operations
Food and Beverage Management
Wholesale Food Distribution
Rooms Division Management
Sales and Marketing

Human Resources
Hospitality Industry Finance
Business Development
Operations Management
Guest Relations Management
Public Relations
Hospitality Entrepreneurship

BECOME A LE CORDON BLEU PARIS STUDENT

JOIN ONE OF THE WORLD'S MOST PRESTIGIOUS INSTITUTIONS, study at the brand-new, state-of-the-art flagship campus in Paris, alongside the River Seine and close to the Eiffel Tower, and benefit from some of the most advanced facilities and equipment to prepare you for tomorrow's hospitality world.

LIVE AND LEARN IN THE WORLD'S TOP TOURIST DESTINATION, PARIS, CAPITAL OF GASTRONOMY, CULTURE, TREND-SETTING AND LUXURY. Studying in the heart of Europe is a great way to foster your future career and have the experience of a lifetime.

LEARN FROM INDUSTRY PROFESSIONALS including university professors, international experts and specialists in the fields of tourism, wine and hospitality and Le Cordon Bleu Chefs who are widely recognized in the field of gastronomy.

LEARN IN A HIGHLY MULTICULTURAL ENVIRONMENT with more than 100 nationalities represented every year.

BE PART OF A GLOBAL INTERNATIONAL NETWORK AND STUDY AT ONE OF LE CORDON BLEU CAMPUSES ABROAD, to make the most of your experience internationally.



PROGRAMME DESCRIPTION

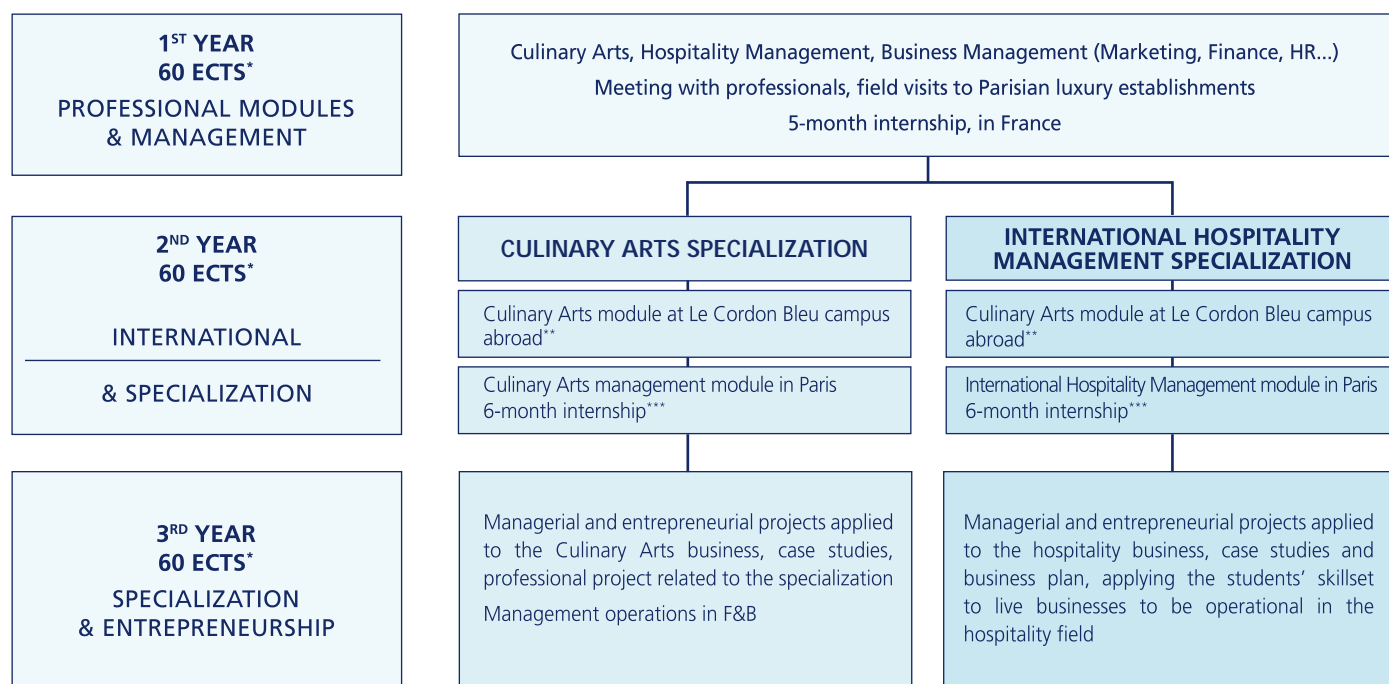
The three-year Bachelors of Business programmes combine operational management and professional techniques. They are mainly taught in English and are divided into 4 academic semesters and 2 internship semesters***.

During **the first year**, the students learn the basics of hotel management and culinary arts. An internship in operational services (F&B and Rooms Division) follows. After the internship, students can choose their specialization: Culinary Arts or International Hospitality Management.

During **the second year**, students follow a professional technical culinary module in one of Le Cordon Bleu institutes around the world (lodging and transport fees are not included in the tuition fees).

Third year students focus on the entrepreneurial aspects of Culinary Arts or International Hospitality Management and receive comprehensive training to work in an ever-evolving and demanding field.

PROGRAMME STRUCTURE



*Total of 180 European Credit Transfer System. **Cuisine, pastry, bread baking, etc. modules offered at Le Cordon Bleu campuses abroad. ***Professional practice could be remunerated based on the country's internship policy.

COURSE CONTENT

CULINARY ARTS MODULES:

- Introduction to cuisine, pastry and bread baking, French gastronomy, enology and nutrition during the first year.
- Introduction to several world cuisines and concept innovation in the culinary arts during the third year.
- Culinary Arts module in another Le Cordon Bleu institute abroad.

HOSPITALITY INDUSTRY MODULES:

- Hospitality and service techniques for the restaurant and hotel industries.
- Knowledge of Food and Beverage and tourist accommodation.
- Operational facility management.

MANAGEMENT MODULES:

- Courses in finance, human resources, marketing/sales, economics and communication.
- Management of a luxury entity.

PROFESSIONALIZATION:

- First internship in a luxury establishment; introduction to all the hospitality services (catering and accommodation) and the culinary production (5 months).
- Second internship in the culinary arts sector (6 months).
- Regularly scheduled practical work groups during the training.
- Project management and virtual business management role-play.

PROGRAM DETAILS

Language of instruction:

English and French

Duration: 3 years

Intakes:

September 25, 2017

September 24, 2018

ENTRY REQUIREMENTS

- Candidates must be at least 18 years of age
- High School Diploma or equivalent (Ex. Baccalauréat, IB, Abitur) and transcripts
- English proficiency: • IELTS (Academic) 5.5
 - TOEFL IBT 63
 - Cambridge Advanced Examination (CAE) C or above
- Minimum 500 words cover letter and a CV

All applications are reviewed by Le Cordon Bleu Paris Admissions board. An interview (in person or via video-conference) is then organized. Candidates should expect an answer on their admission within 7 business days upon completion of the interview.

TUITION FEES

	EUROPEAN STUDENTS	NON-EUROPEAN STUDENTS
1 st year	11,500 €* *	13,000 €* *
2 nd year	10,500 €	12,000 €
3 rd year	10,500 €	12,000 €

*includes registration fee, tuition fees, uniforms, equipment and activities

HEALTH INSURANCE

All students under 28 years of age must subscribe to the French Student Social Security system (approx. 230 € - 2017/2018).

OTHER PROGRAMMES AT LE CORDON BLEU PARIS

Under the guidance of our renowned Chefs and teachers, nurture your passion for the Culinary Arts, Wine, and Hospitality Management. Le Cordon Bleu Paris has all the necessary comforts and innovation for learning the professions of the future in the gastronomy, hospitality, tourism and wine sectors.

Grand Diplôme®

Diplôme de Cuisine

Diplôme de Pâtisserie

Diplôme de Boulangerie (Bread Baking)

Wine and Management Diploma

Hautes Études du Goût (HEG)

Diploma in Culinary Management

French Language Courses



LE CORDON BLEU **ALUMNI**



NOBUHISA YOSHIMOTO
Bachelor of Business
International Hotel & Resort
Management, 2007

Director of Rooms
Hyatt Regency Osaka



GUILLAUME GONDINET
Wine and Management
Program, 2013

Founder of "Ma Cave"
in France



IMOGEN WarBURTON
Bachelor of Business
International Hotel & Resort
Management, 2011

Business Development
Manager Intercontinental
Hotel Group Sydney



JUAN ARBELAEZ
Diplôme de Cuisine, 2009

Cuisine Chef,
Entrepreneur

LE CORDON BLEU **INTERNATIONAL**



35
SCHOOLS



20
COUNTRIES



20,000
GRADUATES
ANNUALLY



130
NATIONALITIES

LE CORDON BLEU PARIS

13-15 Quai André Citroën, 75015 Paris - Tel +33 (0)1 85 65 15 00 - paris@cordonbleu.edu - cordonbleu.edu/paris



@lecordonbleuparis



@pariscordonbleu



@lecordonbleuparis



Le Cordon Bleu Paris



lcbEurope



LE CORDON BLEU®
PARIS

BACHELOR OF BUSINESS

(please tick below)

☐ IN CULINARY ARTS

☐ IN INTERNATIONAL HOSPITALITY MANAGEMENT

Intakes: ☐ September 2017 ☐ September 2018

Attach obligatory
two (2) passport
photos with your
name written on
the back

Do you wish to receive the newsletters and information on the programs and activities of Le Cordon Bleu?

☐ Yes

☐ No

1. APPLICANT DETAILS

If you have already studied at a Le Cordon Bleu campus, please state the campus name and your student number: _____

☐ Mr ☐ Mrs ☐ Ms

Gender: ☐ Male ☐ Female

Last Name (as indicated in your passport, in UPPER case): _____

First Name: _____

Date of birth (DD/MM/YYYY): _____

Country of birth: _____

Nationality: _____

PERMANENT ADDRESS:

Number and Street: _____

City: _____

Post/Zip Code: _____

Province/State/Region: _____

Country: _____

(Please include country & area codes)

Telephone: _____

Mobile: _____

E-mail: _____

Skype ID: _____

Passport number: _____

Expiry date: _____

Country of delivery: _____

Please note that it is the candidate's responsibility to obtain their visa. For information concerning visas to study in France, please refer to the Campus France website: www.campusfrance.org

2. FINANCIAL CONTACT

Leave blank if same as above.

☐ Mr ☐ Mrs ☐ Ms

Last Name: _____

First Name: _____

Number and Street: _____

City: _____

Post/Zip Code: _____

Province/State/Region: _____

Country: _____

(Please include country and area codes)

Telephone: _____

Mobile: _____

E-mail: _____

3. EMERGENCY CONTACT INFORMATION

Last Name: _____

First Name: _____

Relationship: _____

E-mail: _____

(Please include country & area codes)

Telephone: _____

Mobile: _____

4. MEDICAL INFORMATION

Are you undergoing any medical treatment or do you have a handicap or allergy?

☐ No ☐ Yes - If so, please give details:

If yes, please send a legal doctor's certificate allowing you to follow this programme.

5. EDUCATIONAL BACKGROUND

Please provide details of all education and training that you have successfully, or partially, completed:

Award/ Qualification	Name of Institution	Country undertaken	Year attended	
			Started	Ended

6. PROFESSIONAL EXPERIENCE IF ANY

Position held	Country undertaken	Name of Establishment	Length of Time (Years/Months)

7. ENGLISH LANGUAGE PROFICIENCY

Is English your first Language? ☐ Yes ☐ No

Have you studied at secondary or higher level with English as the language of instruction?

☐ Yes If yes, please indicate the duration:

☐ No

Please indicate your English language proficiency if any:

IELTS Academic score: _____

TOEFL score: _____

Other: _____

Please provide documentary evidence of English language proficiency with your application.

8. PROFICIENCY IN OTHER LANGUAGES

Your mother tongue: _____

Other foreign languages? _____

9. APPLICATION PROCEDURE

Important: Only **completed** and **legible** applications will be presented to the Admissions jury. Le Cordon Bleu undertakes to ensure that all applications are assessed in an ethical and responsible manner.

1. Please complete the Application Form with the following documentation:

- Curriculum Vitae
- Cover letter (500 words) detailing your short and long term professional goals, career objectives, and reasons for choosing Le Cordon Bleu Paris Bachelor
- Certified copy of High School Certificate*/ Diploma or equivalent qualification
- Certified copy of academic transcripts
- Certificates, diplomas and grades received including the ones from Le Cordon Bleu (photocopies only, which Le Cordon Bleu will retain)
- English Language proficiency result: IELTS, TOEFL or other
- Passport photocopy
- Two (2) passport photos with your name written on the back
- The application fee of 200 €. This non-refundable application fee will be deducted from tuition fees.

**Applicants who have yet to graduate from High School can apply. Their application will be reviewed and they may be given a conditional acceptance onto the programme. To be unconditionally accepted, applicants must submit a copy of their High School Diploma as soon as they graduate from High School.*

2. Once the application form and all documentation are received, Le Cordon Bleu Paris Admission's jury will assess the application and determine if the candidate meets all entry requirements.

3. If successful, an interview (in person or via video-conference) is then organised.

4. The candidate should expect an answer on their admission within 7 working days following the interview.

5. Once the candidate has been accepted by the Admission's jury, a deposit of 1300 € should be paid by the candidate within 7 working days. This deposit allows the candidate to reserve their place.
 6. The application fee and deposit are deducted from the tuition fees. Please refer to terms and conditions - cancellation policy section, 4.1.
 7. On receipt of the deposit payment, Le Cordon Bleu will send an admission proposal, the balance of tuition fees payment form and practical information regarding visas and accommodation.
 8. If an application is unsuccessful, a brief written explanation will be provided.
 9. Le Cordon Bleu strongly recommends that the candidate reads all documents carefully. The candidate must return a signed copy of the tuition fees payment form, accompanied by a copy of the bank transfer form, to the Admissions Office.
 10. Once the signed documents and the tuition fees have been received, Le Cordon Bleu will send the future student a welcome pack including: official proof of registration (required for a visa application), a receipt of payment as well as the orientation day appointment.
- Please note that the balance of the fees shall be paid in cleared funds no less than twelve (12) weeks before the first day of the programme.
- For all applications sent less than twelve (12) weeks prior to the start of the programme, please contact the school directly on +33 (0)1 85 65 15 00.

10. FORM OF PAYMENT

☐ Bank transfer of transfer by Flywire

For bank details, please refer to terms and conditions - payment section 1.3.

☐ Credit/Debit Card

(please complete in upper case)

I _____ (name on card) authorize Le Cordon Bleu to debit my account with _____ € (a 1.5% credit card transaction fee will be added to this amount) for the Application fee(s) of:

_____ (name of applicant)

Credit/Debit Card: ☐ Visa ☐ Mastercard ☐ JCB

Card Number: _____

Expiry Date: _____

Security Code: _____

(last three numbers on the back of the card).

Date: _____

Signature: _____

☐ Cheque

I enclose a cheque for the sum of _____ € made payable to "Le Cordon Bleu".

For foreign candidates from outside the European Community:

 Waiting time for a visa can be long; we recommend that students contact "Campus France" in their country of residence in order to find out the procedure and waiting time for obtaining a visa.

 For further information: "Campus France": <http://www.campus-france.org/fr/>

11. ADMISSION RULES

- Le Cordon Bleu guarantees that all applications are treated in the strictest confidence. Once the candidate's qualifications, capabilities and aspirations have been examined, the admissions jury will either accept their application or offer the candidate the possibility to sign up for a programme to which they are better suited.
- The decision reached by the admissions jury will be based both on the motivation of the student to reach the objectives set by Le Cordon Bleu as well as their future goals set out in their cover letter. Prior professional experience in the hotel or restaurant industry is not mandatory.
- If the admissions jury turns down an application, the candidate can ask, within fourteen (14) days following receipt of the letter stating that they have been unsuccessful, for their application to be re-examined. They must do this by sending an email to the school's Academic Director (parisadmissions@cordonbleu.edu), whose final, and definitive, decision will be given within fourteen (14) days.

12. GENERAL

- No student shall be entitled to use the name and/or logo "Le Cordon Bleu" and/or similar names or logos under any circumstance or at any time or in any place (including internet), whatsoever whether before, during, or after their training and whether as a trade mark, company, or trading name, domain name, or otherwise.
- All students should respect the internal rules of the school.
- The school reserves the right, in its absolute discretion, to modify the enrolment procedure and/or the fees, the organization and the structure of any or all of its programmes.
- Le Cordon Bleu declines all liability in the case of accident, loss, damage, civil responsibility of the student or other similar cases. All students are required to take out appropriate insurance to cover such risks during their studies. Students under 28 years of age can benefit from social security at a cost of approximately 220 € per year (This fee is likely to change depending on the regulatory rate).

TERMS AND CONDITIONS OF PAYMENT, DEFERMENT AND CANCELLATION

1. PAYMENT

1.1. The full amount of the fees shall be paid in cleared funds no less than twelve (12) weeks before the first day of the programme.

1.2. If an applicant fails to comply with condition 1.1, Le Cordon Bleu is entitled to cancel their place on the program and the application fee and total deposit will not be refunded.

1.3. All fees are payable in Euros only. Payment may be made by:

- credit/debit card (Visa, Mastercard, and JCB). A 1.5% credit card transaction fee will be added to the tuition fees.
- cheque (excluding Eurocheques) payable to "Le Cordon Bleu"
- bank transfer to:
Beneficiary Name: LE CORDON BLEU
Bank Name: BNP Paribas Maine Montparnasse
Branch: 66 avenue du Maine
75014 Paris, France
Bank Code: 30 004
Branch Code: 01402
Account Number: 00020507765
ID Code: 95
Swift Address: BNPA FR PP PVX
IBAN Code: FR 76 3000 4014 0200 0205 0776 595

- payment by Bank transfer - Flywire. Le Cordon Bleu has partnered with Flywire to streamline the tuition payment process for our international students. Flywire allows you to pay from any country and any bank. Go to: www.lcbparis.flywire.com to begin the payment process.

The student is required to send a copy of the bank transfer form and the signed tuition fees payment form to the Admissions Office (parisadmissions@cordobleu.edu).

It is the student's responsibility to ensure that their bank clearly indicates the student's name, programme requested, and date of entry on the transfer form. Failure to clearly identify funds may lead to delayed enrolment and cancellation of the application.

Students are required to pay all bank fees incurred when transferring funds. Any bank fee deduction on the global expected amount will be charged to the student.

2. DEFERMENT

2.1. An applicant may defer only once the commencement of their programme to a later term, by providing written justification twelve (12) weeks prior to the first day of the programme. The permitted maximum length of the deferment is one (1) year from the original requested entry date for the Bachelor of Business programme.

2.2. In the hypothesis of the accepted deferment, applicable terms, conditions, and tuition fees are those in force at the time of the student's transfer notice. Should the school be unable to place the student in a later programme (based on the Le Cordon Bleu Paris calendar), the school will refund the fees paid less the non-refundable application fee.

2.3. No refund shall be made for the cancellation of a programme which has already been deferred.

2.4. If a visa has been refused, the student wishing to defer their enrolment, must send scanned proof of the visa refusal to the school's Admissions Office (parisadmissions@cordobleu.edu) within three (3) days of receiving the visa refusal notification. After this time, and without any proof (copy of passport with visa refusal stamp, letter from the Consulate), the deferment request cannot be granted and tuition fees will be invoiced.

3. CANCELLATION

3.1. By the student

- A student who is registered and who has signed their admission proposal, and exercises their right to cancel by registered letter within seven (7) full days from the date of their acceptance, therefore cancelling their enrolment, will be reimbursed the total the sums paid, excluding the application fee, within thirty (30) days from the date at which the right was exercised.

- Once the right to cancel period has expired, a student who cancels their enrolment more than twelve (12) weeks before the beginning of the chosen intake for any reason, excluding unforeseen or fortuitous circumstances which are duly determined, will be reimbursed the full tuition fees excluding an amount of 1000 € (corresponding to the 200 € application fee and part of the deposit totalling 800 €). All cancellation demands should be sent by email to the Admissions Office (parisadmissions@cordobleu.edu).

- If a visa has been refused, a student who wishes to cancel their enrolment and be reimbursed all fees paid (except the non-refundable application fee of 200 €) must inform the Admissions Office by email (parisadmissions@cordobleu.edu) within three (3) days of receiving the visa refusal notification. After this time, and without any proof (copy of passport with visa refusal stamp, letter from the Consulate), the cancellation request cannot be granted and a reimbursement will not be made.

- There will be no reimbursement for any cancellation received 12 weeks or less prior to orientation day.

Dropping-out during the programme

If a student cannot carry out their programme, for any reason, excluding unforeseen or fortuitous circumstances which are duly determined, Le Cordon Bleu will grant neither a reimbursement, nor a reduction, and this from day one of the intake.

3.2. By Le Cordon Bleu

- If the programme is cancelled by Le Cordon Bleu, for any reason, excluding unforeseen or fortuitous circumstances which are duly determined, all application and tuition fees paid by the student will be completely reimbursed, or transferred, with the student's permission, to another programme of their choice.

- If following unforeseen or fortuitous circumstances which are duly determined, Le Cordon Bleu is unable to teach the chosen training programme, a reimbursement will be granted to the student on a pro-rata basis determined by the numbers of lessons that have not been taught.

Only the candidate, and no other individual, has the right to sign this application form.

The school reserves the right in its absolute discretion to modify the enrolment procedure and/or the fees, the organisation, the structure of any or all of its programmes.

I understand that I am required to notify Le Cordon Bleu of any amendments regarding the stated information. Misrepresentation of any or all material can result in non acceptance or termination of enrolment without any reimbursement of fees paid.

I have read and understood the school terms and conditions of enrolment, the payment of fees, the year calendar and the refund policy described in its entirety and I accept them.

Date:

First name:

Last Name:

Signature:

Return to: LE CORDON BLEU PARIS

Admissions Office

Tel +33 (0)1 85 65 15 00 - Fax +33 (0)1 85 65 15 01

E-mail: parisadmissions@cordobleu.edu

CHECK THIS LIST BEFORE YOU SEND YOUR APPLICATION BACK TO LE CORDON BLEU

- ☐ Completed, signed and dated application form
- ☐ Curriculum Vitae
- ☐ Cover letter (500 words)
- ☐ Certified copy of High School Certificate / Diploma or Equivalent qualification
- ☐ Certified copy of academic transcripts
- ☐ Certificates, diplomas and grades received including the ones from Le Cordon Bleu
- ☐ English Language proficiency result: IELTS, TOEFL or other
- ☐ Passport photocopy
- ☐ Two (2) passport photos
- ☐ The application fee of 200 €