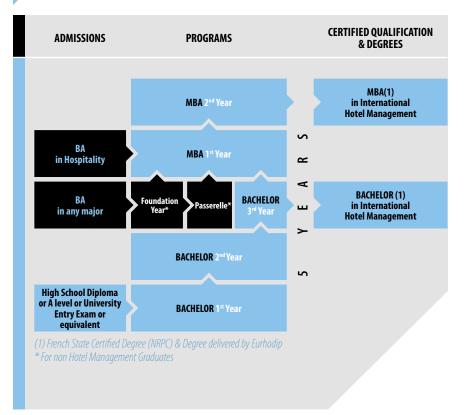


Study in English, Live in Bordeaux (France)

JOIN THE 1ST WORLDWIDE HOTEL & TOURISM BUSINES S CHOOL GROUP



A FLEXIBLE AND TAILOR-MADE 5 YEAR CURRICULUM



Courses taught in French or English

Choose the language you feel the most comfortable with and join us! Our Academic Staff is composed of native French and English speakers.

VATEL RECEIVES THE BEST SCHOOL AWARD FROM PROFESSIONALS IN THE INTERNATIONAL HOSPITALITY INDUSTRY

Chosen from over 42 prestigious schools, Vatel Group and its 41 Campuses throughout the world won the "Best Hospitality Management School" award in the 17th edition of the Worldwide Hospitality Awards, with over 1,000 international hospitality professionals participating. The entire industry thus expressed its recognition for and its trust in Vatel Group.

VATEL BORDEAUX: OVER 20 YEARS OF EXCELLENCE



Between tradition and innovation

Created in 1994 in the heart of the traditional wine merchant's district, Vatel Bordeaux is the culmination of more than 40 years of experience spanning the entire globe from two leading partners in the hospitality and tourism industries. Vatel Bordeaux provides its students with dedicated and customized tools to get the most out of their education.

Vatel Bordeaux, 2 campuses (13,780 square feet) located in the Bordeaux city center:

- 1 campus "Chartrons"
- 1 campus "Les Halles" (Fall 2018)
- 22 high tech classrooms & conference rooms
- 2 IT rooms
- 2 professional wine & spirits tasting rooms
- 1 auditorium
- · 2 media library
- Free Internet Access
- University Restaurant & snacking

Professional training infrastructure

- 4* Vatel Hotel with 11 rooms and 1 suite
- "Les Tables Vatel" Restaurant
- One application front desk reserved for training purposes
- · Lounge bar & Wine corner
- Panoramic banqueting room with a terrace overlooking the Garonne River
- Application kitchens



OPENING OF A NEW CAMPUS FOR THE 2018 ACADEMIC YEAR

Vatel Bordeaux is expanding and a second campus, "Les Halles", will open for the beginning of the 2018 academic year to reinforce development and educational innovation

The "Les Halles" campus is located across from the "Cité du Vin", in the heart of an urban island that includes a public market, a 27,000-square foot space targeting French southwestern gastronomy where regional producers sell their produce and offer wine tasting.

Application Hotel and Restaurant

The "Chartrons" Campus, which opened in 2016, is located in the center of Bordeaux, in the well-known "Chartrons" district.

This Campus has several application facilities: a 4* eco-labelled hotel, the "Les Tables Vatel" restaurant, a bar, and a banquet room with a panoramic view overlooking the Garonne River.





We are here for you

We will help you to prepare your career and make yourself at home in Bordeaux with our services:

- Student accommodations service managing the student housing
- Student Affairs department
- Internship & job department
- Welcome program (Orientation Day, Bordeaux guided tour, team building activities, and much more)

Our Academic staff recognized for their excellence & expertise

Most instructors and lecturers are active professionals or research experts. With practical experience to support your academic courses, professional internships, conferences, and tours of hotels and vineyards, you can truly immerse yourself in the hospitality and tourism industries.

Socially responsible campuses

In 2016, Vatel Bordeaux became the first hospitality school with a hotel boasting the "European Ecolabel" and "Tourism & Disability" certifications, in line with the aims of the School's general educational projects.

Ideal working environment:

- Overlooking the banks of the Garonne River (the "Chartrons" Campus) and in front of la "Cité du Vin" museum (the "Les Halles" Campus)
- Stimulating multicultural experiences: 670 students & 52 different nationalities
- 10 minutes from the city center by tram
- Only 10 minutes from one campus to the other



UNDERGRADUATE STUDIES



A Bachelor's degree to become an operational manager in an international environment

Title and Degrees awarded:

- Bachelor in International Hotel Management (French State Certified Degree Level II)
- Equivalent Certification: Bachelor in Hotel Management, Professional Bachelor's Degree
- European Bachelor's Degree in International Hotel Management awarded by Eurhodip (optional)
- **Educational goals:** Complete knowledge of management, teambuilding, and executive functions in an international environment. Acquiring a professional, legal, economic, and linguistic culture with the goal of having an operational management position in a company.
- Length of studies: 3 years
- **Total number of credits:** 180 ECTS (European Credit Transfer System)

BACHELOR YEAR #1

Semester 1 > Academic

- Management
 Marketing
 Human Resources
 Computer Sciences
 Company Economics
 Professional culture
 Self image
 Hygiene and Safety
 Nutrition
 Wine vintages
 Company
- Discovery tours Foreign language I Foreign language II Foreign language III Chinese (optional) F&B Environment Hospitality industry environment Professional practices Conferences/ Workshops

Semester 2 > Internship

- Operational internship in a company
- Duration : 4 months (minimum)

 Stipend for reference only*:
- In France: € 500 net per month

ECTS 60

BACHELOR YEAR # 2



Semester 1 > Academic

• Management • Marketing • Human Resources • Computer Sciences • Legal culture • Economy of tourism • Economic environment • Current events in the hospitality industry • Business in English • Nutrition • Worldwide wine vintages • Compagny Discovery Tours • Foreign language I • Foreign language III • Foreign language III • Chinese (optional) • Professional practices • Bachelor year 1 internship report

Semester 2 > Internship

- Operational internship in a company, in Europe or in a foreign country
- Duration : 4 months (minimum)
- Stipend for reference only*.
- In France: € 500 net per month

ECTS 60

BACHELOR YEAR # 3

Semester 1 > Academic

- Introduction to cost control Marketing Human Resources Taxation Computer Sciences
- Career project Multicultural Management Hospitality Sales Wine, beer and spirits Geopolitics Tourism and Travelling Negotiation Compagny Discovery Tours Foreign language I
- Foreign language II Foreign language III Chinese (optional) Managerial experience
- Bachelor year 2 internship report

Semester 2 > Optional internship

- Operational or administrative internship in a company, in Europe or in a foreign country
- Duration : 6 months
- Stipend for reference only*
- In France: € 500 net per month

ECTS 60



• Admission requirements:

High School Diploma or University Entry Exam

• To take courses in French:

Equivalent to CEFR B2: DELF / TCF B2 (minimum)

DALF C1 (recommended)

• To take courses in English:

Equivalent to CEFR B2: IELTS 5.5 (academic) or TOEFL iBT 80 Cambridge CPE B2, CAE B2 or FCE Grade B

▶ RESUME OF THE BACHELOR'S PROGRAM

- **# Bachelor year 1:** Students are introduced to marketing, human resources, accounting and professional culture. They become seasoned to catering, banquet management, unexpected events at the front desk or in seminars, and conclude their school year with an internship in France.
- **# Bachelor year 2:** While continuing to enhance academic knowledge, students are introduced to management. During the practical training, they manage the 1st year students, while being managed themselves by 3rd year students. Students gain self confidence and do their internship in a foreign country.
- **# Bachelor year 3:** Students have all basic knowledge required. Students then are ready to begin team management, right in school. In this year, they develop their analytical capabilities, call upon the knowledge accumulated so far, devise strategies and take their first decisions.

THE MARCO POLO PROGRAM:

Study for a year in the Vatel School of your choice

Students who are considering making a career in the hospitality industry must be prepared for international experiences. Keeping this in mind, Vatel gives students the opportunity to spend their 2nd year in a different Vatel school, located in any part of the world. Their school year is validated and the ECTS credits are awarded. These students can also do their internship in the host country.



THE MARCO POLO EXPERIENCE: REGINA SABIROVA

Bachelor student from Vatel Kazan

"I chose Vatel Bordeaux to find out more about this very specific French art of hospitality that the whole world envies. As soon as I arrived, I was able to experience it: both staff members and students put me at ease on my very first day and the only hard thing for me was the French language classes. But I progressed really quickly by going to the movies with my friends, for example, and always speaking French with them."



GATEWAY TO THE MBA



Prior to the MBA Program: the Passerelle Program

- **Educational Goals:** The Passerelle course enables students to acquire the skills and knowledge in hospitality and restaurant services management required to continue their schooling with MBA Vatel graduate studies. When they have completed this program, they will have received a professional culture, thus allowing them to continue their studies serenely and efficiently.
- **Length of studies:** 3 months.

PASSERELLE (3 MONTHS)

PASSERELLE COURSE

Professional Culture • Self-Image • Current Events in the Hospitality Industry • Hygiene and Safety • Nutrition • Wine Vintages • Food & Beverage Environment • Hospitality Industry Environment • Culinary Culture • Practical Applications • Company Discovery Tour • Workshops and Conferences

• Admission requirements:

Bachelor's Degree in Business / Management without prior experience in tourism and hospitality.

• To take courses in English:

Equivalent to CEFR B2/C1: IELTS 6.0 (academic) or TOEFL iBT 90 Cambridge CPE B2, CAE B2 or FCE Grade B

• To take courses in French:

Equivalent to CEFR B2: DELF / TCF B2 (minimum) DALF C1 (recommended)



ASTRID HEITZ

Current Events in the Hospitality Industry

"After working in the international luxury hotel industry for over 20 years in Sales and Marketing and after coming to Bordeaux to join my family I decided to transmit my passion and experiences to the future hoteliers.



The education of Vatel is a fantastic educational start into the hospitality industry which will allows our students to be become the new managers in our industry. They will be able to join any departments but especially in larger structures with an international culture, like Human Resources, Sales and Marketing and Food and Beverages.

The advantages of getting an MBA diploma are the understanding of strategies, intercultural management, innovation and the knowledge their gain from the lecturer's experiences with a real hospitality approach."

Latest Work Experience
2015-2016
Director of Sales & Marketing
Le Grand Bellevue in Gstaad
2013-2014
Director of Sales & Marketing
Le Grand Hotel Bordeaux & Spa
2007-2013
Director of Sales & Marketing
Wyndham Grand London Chelsea Harbour



the Foundation Year

- Educational Goals: Depending on their majors, students are either introduced to or continue studying marketing, human resources, management, and professional culture. They develop their analytical capacities. They are introduced to restaurant services, banqueting constraints, etc. They finish their academic year with an international internship.
- **Length of studies:** 1 year.
- **Total number of credits:** 60 ECTS (European Credit Transfer System)

FOUNDATION YEAR (1 YEAR)

FOUNDATION YEAR

Management • Marketing • Human Resources • Corporate Taxation • Computer Sciences • Legal Culture • Tourism and Travelling • Company Economics • Nutrition • Wine Vintages • Professional Culture • Managerial Theories • Self-Imagé • Negotiation • Multicultural Management • Foreign language I (English or French) • Foreign language II (Spanish or German) • Foreign language III — Chinese (optional) • Food & Beverage Environment • Hotel Environment • Practical Applications • Company Discovery Tour • Workshops and Conferences

- Operational internship in a company, in Europe or in a foreign country
- Duration: 4 months
- For reference only*:
- In France: € 500 net per month

Admission requirements:

Diploma or Bachelor in any major

• To take courses in English:

Equivalent to CEFR B2/C1: IELTS 6.0 (academic) or TOEFL iBT 90 Cambridge CPE B2, CAE B2 or FCE Grade B

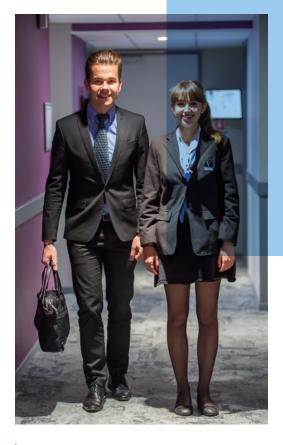
• To take courses in French:

Equivalent to CEFR B2: DELF / TCF B2 (minimum) DALF C1 (recommended)



LE MINH YEN NGUYEN Foundation Year student

"This program suits students like myself who don't have a degree in the hospitality and tourism fields, because we can learn all the basics of this industry in a short amount of time. Since I began, I've already learned management techniques, administration, marketing, wine culture and much more. And what's great at Vatel Bordeaux, is that I can apply this right away, with my practical application weeks."



POSTGRADUATE STUDIES

An MBA to open the doors to senior management positions



Title and Degrees awarded:

- MBA in International Hotel Management (French State Certified Degree Level I)
- European MBA's Degree in International Hotel Management awarded by Eurhodip
- **Educational goals:** Acquiring analytic and decision-making methods, as well as managerial experience. Developing an open mind set on business in general in order to cultivate entrepreneurial qualities, especially in the fields of tourism and the international hospitality industry.
- **Length of studies:** 2 years
- **Total number of credits:** 120 ECTS (European Credit Transfer System)

MBA YEAR # 1

Semester 1 > Academic

• Operational Auditing • Financial analysis • Marketing strategy • Economic Law • Taxation• Computer Sciences • Human Resources Management • Corporate Strategy • Hospitality Strategy • Economy of Tourism & Hospitality • Entrepreneurship • Digital & Innovation • Foreign language II • Foreign language III — Chinese (optional)

ECTS 60

MBA YEAR # 2

Semester 1 > Academic

• Operational Management • Financial Management • Marketing Management • Human Resources Management • Corporate Strategy • Digital & Innovation • Technical and Professional English • Vatel International Business Game • Final Thesis

Semester 2 > Management Training

- Management training in a company
- Duration: 6 months
- Stipend for reference only*:
- In Europe: € 500 net per month, full board

ECTS 60

RESUME OF THE MBA YEAR 1 ET MBA YEAR 2

MBA year 1: Step by step students acquire analytical and decision-making methods as well as experience as a manager.

MBA year 2: Students study key strategic rules and then apply them to hotel management. Students can choose a specialization for their second year.

Admission requirements:

• Direct Entry:

Bachelor's degree in Hotel & Tourism Management or Bachelor's degree in Business or Management including a six-month international internship in the tourism or hospitality fields.

• Passerelle or Foundation year program:

You will need to register for these programs in order to be admitted to the MBA.

VATEL INTERNATIONAL BUSINESS GAME (VIBG)

Created and initiated by Vatel Bordeaux, the VIBG is an award-winning online simulation of hotel management (1).

MBA students work as a team to manage a resort, a city-center hotel and a holding. Each team operates in the global market and competes with other Vatel teams from Mexico to Singapore. Analysis, decision-making strategies, competitive performance, team building are the core skills gained by students throughout the VIBG.

(1) Awarded by professionals as "Best Innovative Program"

^{*}These internship conditions are for reference only. They are not binding and can change from one internship to another, according to the host country.



VATEL SPECIALIZATION

Students can choose an MBA Specialization for their second year.

- International Wine & Spirits Management (Bordeaux)
- Revenue Management (Lyon)
- Events Management (Nîmes)
- Sales & E-marketing Management (Brussels)
- Amercian Hospitality Management & International Business (Los Angeles)
- Resort Management (Mauritius)
- Financial Management (Martigny)
- Ecotourism Management (Madagascar)

At Vatel Bordeaux, an International Wine & Spirits Management MBA Specialization to boost your international success

Title and Degrees awarded:

- MBA in International Hotel Management (French State Certified Degree Level I)
- European MBA's Degree in International Wine & Spirits Management awarded by Eurhodip
- Award in Wine & Spirits Level II Wine & Spirits Education Trust
- Award in Wines Level III Wine & Spirits Education Trust
- **Educational goals:** This MBA is designed to provide you with real knowledge of Wine and Spirits through a variety of handson events with professionals: conferences, wine tours, tasting sessions, workshops etc., supplemented by management courses applied to this specific and international industry.





Learn more:

Wine & City Tours

MBA YEAR #1

Semester 1 > Academic

• Operational Auditing • Financial analysis • Marketing strategy • Economic Law • Taxation• Computer Sciences • Human Resources Management • Corporate Strategy • Hospitality Strategy • Economy of Tourism & Hospitality • Entrepreneurship • Digital & Innovation • Foreign language II • Foreign language III — Chinese (optional) • Wine Tours • Workshops • Sales and Marketing Wine & Spirits • WSET LEVEL 2

FCTS 60

MBA YEAR # 2

Semester 2 > Academic

Introduction to the World of Wines & Spirits • Operational Management • Finance Management • Marketing Management • Human Resources Management • Wine & Spirits Management • Tourism & Innovation • Language of Wine & Spirits • Wine Tours & Workshops

Semester 3 > Management Training

ECTS 60



WILLIAM RIBAULT

MBA Wine & Spirits Management student

Through the different wine tours and workshops, Vatel Bordeaux gives us the opportunity to work hands-on and immediately put what we've learned in the classroom into practice."





The most important **Wine & Spirits** training institute at the international level.

BUILD YOUR INTERNATIONAL CAREER IN THE BOOMING HOSPITALITY & TOURISM INDUSTRIES



Main jobs & positions in hospitality, tourism, wine & spirits

EXECUTIVE & MANAGING BOARD

- Chief Executive Officer
- · Managing Director / General Manager
- Chief Operating Officer
- Chief Financial Officer
- Business Founder / Owner

HOTELS, RESTAURANTS & SPAS

- Hotel and Restaurant Director
- Restaurant / Bar Manager / Supervisor
- Food & Beverage Manager
- Resident Manager
- Rooms Division Manager
- Duty / Front Office Manager
- Concierge
- Revenue / Yield Manager
- Room Division / Floor Manager
- Guests Relations Manager
- Executive Chef
- Housekeeping Team Leader
- · Spa and Wellness Activities Manager
- Guest Experience Manager

SALES AND MARKETING

- Sales and Marketing Director
- Business Development Manager
- · Sales / Export manager
- Brand Manager / Ambassador
- Distribution Channel Manager
- · Marketing & Development Project Leader
- Social Events and Community Manager

FINANCE, ADVISORY, HUMAN RESOURCES

- · Operational / Quality Auditor
- Accounts Payable Manager
- Human Resources Manager

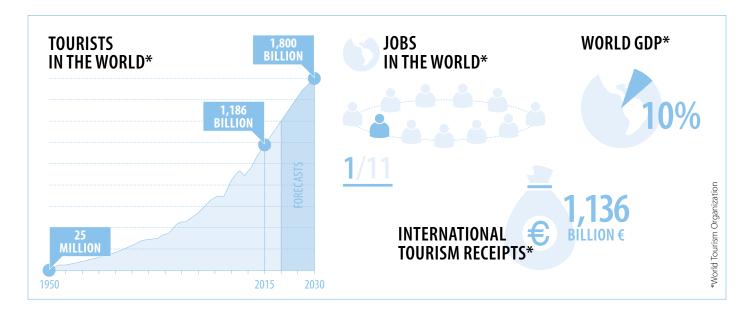
**TOURISM, EVENTS, BANQUETS & CONFERENCES

- Event Coordination Manager
- Communication Manager
- Public Relations Manager
- Tourism Manager
- Events and Wedding Planner

WINE & SPIRITS

- Wine merchant / Trader / Broker
- Import / Export Manager
- Sommelier
- Wine Tourism Manager





► WHO RECRUITS FROM US?

































BORDEAUX EXPERIENCE: ADRIEN CASCIO

Head Sommelier at Le Gabriel restaurant

"Thanks to Vatel Bordeaux's internship opportunities, I had the chance to work in some of the leading institutions in the international hospitality industry such as Royal Monceau Raffles Paris and learn from famous Parisian Sommeliers.

In 2016, I became Head Sommelier at Le Gabriel restaurant, at Place de la Bourse in Bordeaux. I am in charge of serving wines and other drinks in the gourmet restaurant and bar area. I handle the supply, management and accounting tasks for the entire wine cellar on a daily basis. As semi-finalist in the 2017 Trophée Duval Leroy - Best Young Sommelier of France Competition, more and more professionals of the region have confidence in me and recognize my expertise."

WITH VATEL, A POWERFUL NETWORK TO ENSURE YOUR MOBILITY AND SUCCESS

33,000 Alumni

Vatel alumni are located in Europe and around the world, working in operational and senior management positions in the finest hotels. When they graduate from Vatel, they form a priceless network that "facilitates" the job search, as they prefer, whenever possible, to take Vatel interns and hire Vatel graduates to join their teams.

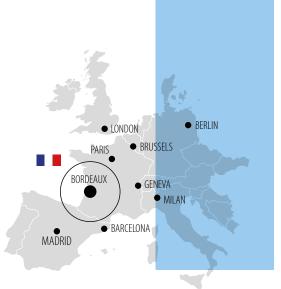
VATEL BORDEAUX'S PARTNER NETWORK

At Vatel Bordeaux we have forged close relationships with some of the most famous and prestigious hotels and vineyard estates in the Bordeaux region.

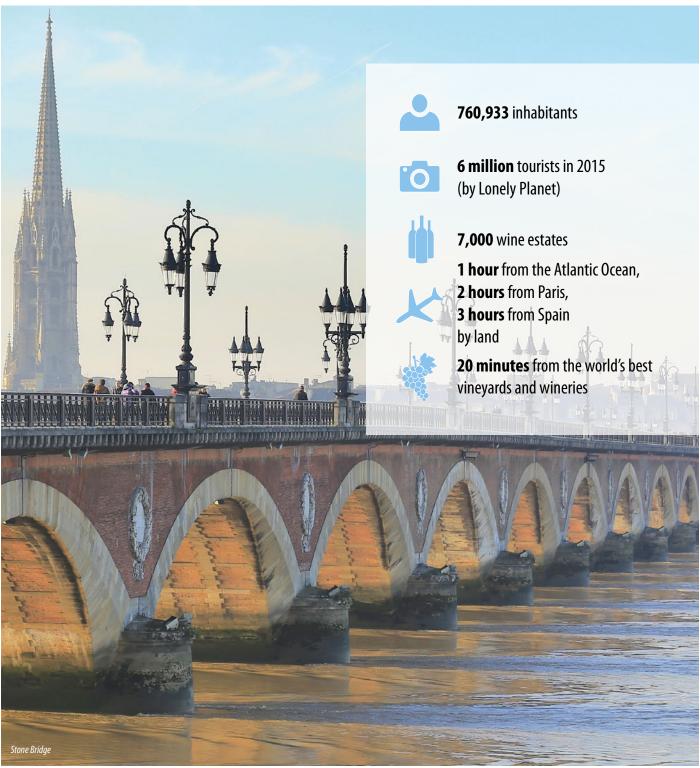








MAKE YOURSELF AT HOME IN BORDEAUX & EXPLORE FRANCE







LISTED ON THE UNESCO WORLD HERITAGE

- 2017: Voted the world's "best city to visit" by the Lonely Planet
- 2017: Named "**Top Tourism Destination**" by the Los Angeles Times
- 2016: "2nd Best Worldwide Destination" by the New York Times
- **2015: Named European Best Destination**



BORDEAUX EXPERIENCE: QIANGQIAN WU MBA Student

"I'm really happy in Bordeaux. It's a nice, calm city. It's easy to get around using the tram, and the inhabitants of Bordeaux are very warm and welcoming. I feel at home here."





Saint-Emilion – Medieval Villaa

5 REASONS TO CHOOSE VATEL BORDEAUX

• MEMBER OF THE 1ST WORLWIDE GROUP OF HOSPITALITY MANAGEMENT SCHOOLS

Benefit from the VATEL network with 41 campuses located in 36 countries, more than 50 nationalities, 7,000 students, 33,000 alumni, a student exchange program, and MBA specializations.

2. A TAILOR-MADE AND MULTIPLE SKILLS PROGRAM

Experience a well-rounded education program that trains highly-qualified professionals. Join a flexible 5-year curriculum where your professional projects are stimulated. And be bathed in multi-cultural classes and courses that are taught by active professionals, Anglo-Saxon teachers and lecturers.

3. PROFESSIONAL OPPORTUNITIES

The hospitality and tourism industries will create 3.5 million new jobs every year for the next 10 years. Grab the lion's share and build your career overseas. A whopping 95% of our students are working only three months after graduation.

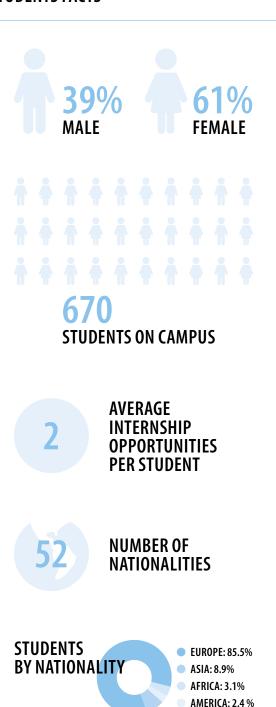
4. HIGH CLASS AND ECOLABEL PREMISES (HOTEL/RESTAURANT/SCHOOL)

With our campuses "Les Chartons" and "Les Halles" (opening in 2018), we offer you unique facilities in France with high-tech classrooms, a 4* Vatel Hotel, the Tables Vatel restaurant, a panoramic banqueting room with a terrace overlooking the Garonne River, a lounge bar & wine corner and much more.

5 • BORDEAUX: ONE OF THE BEST PLACES TO STUDY IN FRANCE

Bordeaux has been elected as "Trendiest city in the World 2017" by the famous travel guidebook, Lonely Planet. Both tradition (vineyards, UNESCO heritage) and innovation (a new football stadium, a concert hall, a fast track line to reach Paris in less than 2 hours) make Bordeaux such a unique and attractive city.

STUDENTS FACTS



SELECTION PROCESS



SELECTION PROCESS

Step 1: Application Form

Candidates are requested to submit their completed application online at **vatel-bordeaux.com** or you can send an email to **admissions.bordeaux@vatel.fr** to receive the application form.

You will need to write an essay in English or in French (depending the language of the courses).

Only complete applications will be considered.

Step 2: Entry Exam

On receipt of the Application Form including all required documents, the Admission committee will invite the candidates to take the 2-step entry exam:

- 1. Online test: English, logic, personality test for Bachelor & MBA candidates.
- 2. An interview by Skype in English or French depending the language of the courses (15 minutes for Bachelor candidates / 30 minutes for MBA candidates).

The Admission committee will then inform candidates, within 2 weeks, of their decision. In case of acceptance, you will receive all the admission process documents.

You will find all the selection process details at:

vatel-bordeaux.com/admissions/admissions-requirements



Candidates are encouraged to apply early and the selection process will end on May 31,2018.

VATEL BORDEAUX ADMISSIONS OFFICE

Vatel Bordeaux Admissions Office 4 cours du Medoc - CS 70093 33070 BORDEAUX Cedex FRANCE Phone: +33 (0)5 56 01 01 76 / 75 E-mail: admissions.bordeaux@vatel.fr



Carine SauveyHead of Admissions
Department



Lucie Fuentes International Admissions



Patrick Garrido International Admissions





CAMPUS ADRESSES

CHARTRONS

Vatel Bordeaux Chartrons 4 cours du Medoc - CS 70093 33070 BORDEAUX Cedex FRANCE

Phone: +33 (0)5 56 01 78 08

LES HALLES

Vatel Bordeaux Les Halles 117 Quai de Bacalan, 33000 BORDEAUX FRANCE

ADMISSION ADDRESS

Vatel Bordeaux Admissions Office 4 cours du Medoc - CS 70093 33070 BORDEAUX Cedex FRANCE Phone: +33 (0)5 56 01 01 76

E-mail: admissions.bordeaux@vatel.fr

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