

Bocconi

BACHELOR OF SCIENCE PROGRAMS

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Download the iOS and Android app to explore
the Bocconi campus through virtual reality.

ACADEMICS
AND LIFE
AT BOCCONI
2020-2021

Bocconi. Knowledge that matters.

HOW TO USE THIS PROSPECTUS

Browsing the pages of this brochure, you'll find these small icons: what do they stand for?

-  More info and details on our website
-  The complete study plan to download
-  A related video
-  A reference on our social media
-  VR Campus Tour available

CHECK OUT OUR WEBSITE! www.unibocconi.eu

The Bocconi website is updated regularly and is designed to provide a great user experience. You'll easily find all the information you need about Bocconi University.

- Browse the programs pages to find all information about them
- Watch the videos presenting the study fields and the programs
- Go on a virtual tour of our campus
- Read all the news about events on campus
- Check out facts and figures about us
- Discover our student housing to find the best accommodation
- Find complete info about application and scholarships
- Get connected with us via social media



Download the iOS and Android app to explore the Bocconi campus through virtual reality

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WELCOME TO BOCCONI!

When we at Bocconi talk about producing “Knowledge that matters”, we are referring to a system that pervades our whole university, from labs to lessons to living. Excellence in research breeds innovation and brings new ideas into the classroom. Cutting-edge technology supports close teaching interaction, enabling students to acquire the skills they need to put theory into practice from day one. A vibrant, international on-campus atmosphere encourages tolerance and constructive debate. Each aspect of this exciting context complements the others and spurs our community in a positive effort toward ongoing improvement of ourselves and of society.

Over the course of more than a century, Bocconi has earned a solid reputation in the fields of economics, management, finance, and law. International rankings and our placement results confirm the respect Bocconi enjoys in academia and the job market. Branching out into other realms of the social sciences, we have recently launched challenging programs in the political science and data science areas, at both the undergraduate and graduate levels.

Our modern campus is located in Milan, at the heart of a cosmopolitan and bustling city where young people from all over the world come to live and study. Here you will join students and professors of more than 100 nationalities, an experience that may move you to participate in a study abroad program with one of our 280 partner universities worldwide.

Going to university is about more than just academics: Bocconi and Milan also represent culture, sports, arts and contacts, making your time here essential for your personal and professional growth.

All of this is designed to provide you with a solid education as a starting point, an innovative mind-set to plan your dreams, and the skills to make it all happen. The status that this university enjoys around the world derives from our ability to support you as we build these things together.

We look forward to welcoming you to Bocconi!

ANNALISA PRENCIPE
Dean, Undergraduate School

WHY BOCCONI?

1 Entering a leading European university of **international standing** in economics, management and legal studies. Bocconi has long tradition of excellence in teaching, and has built a strong reputation for research in areas that also include business, finance and political science.

2 Being part of a **global network** of more than 280 partner schools, 640 firms and institutions, and 116,000 alumni worldwide that offers students a unique educational experience and remarkable career opportunities.

3 Joining a truly **multicultural and diverse community** that welcomes around 4,500 international students from over 100 countries and a policy of tolerance and openness. This multicultural setting nurtures a constant and rich exchange of knowledge and viewpoints.

4 Living in **Milan**, a European business, financial and cultural hub, where history merges with modernity, tradition with innovation. Our campus is located downtown, just a 10-minute walk from the city center, and is undergoing a major expansion that will be completed in 2020.

5 Sharing our **international approach** by learning at least two compulsory EU languages, taking part in one of the many study and work opportunities abroad, and tackling every subject from an international perspective with professors from around the world.

6 Learning up-to-date and innovative course content through hands-on interaction with faculty and effective use of **learning technologies**. A compulsory programming course (Python) is aimed at teaching students how to think through algorithms and face complex problems, and emphasis on relational and communication skills prepares them for today's collaborative work environments.

7 Experiencing an active and exciting **time on campus**, participating in sports, cultural activities, entertainment, student associations, student-run media and volunteering.

MILAN IS AN
AMAZING CITY.
THERE'S
SOMETHING
FOR EVERYONE,
FROM SPORTS
TO NIGHTLIFE.

Yasser Basstawy
STUDENT



LIVE AND STUDY IN THE HEART OF MILAN

When you come to Bocconi, you're coming to Italy's most cosmopolitan and dynamic city, a capital of commerce, design, fashion and music. Milan combines history with innovation, business with leisure – it's the perfect city for a well-rounded university experience.

STUDENT-FRIENDLY

You're sure to find lots of student-oriented services in Milan: you will join a robust community of around 200,000 students at 13 different universities and the city was ranked the top city in Italy by QS Best Study Cities 2018.

IMMERSED IN CULTURE

The pedestrian-friendly city center is a showcase for Milan's history, from the Roman Empire through the Renaissance to today's gleaming skyscrapers. Leonardo da Vinci's Last Supper and La Scala opera house are only the most famous among the town's many museums and historical churches. You can attend concerts and performances of all kinds year-round, often taking advantage of student discounts.

MULTINATIONALS MEET CREATIVE INDUSTRIES

One reason Bocconi is such an attractive destination for students of economics, management and finance is Milan's excellent reputation for business. The city hosts almost 4,000 multinational companies, providing an ideal starting point for any international career. Milan is also a world design and fashion hub, with Design Week attracting hundreds of thousands of visitors every year.

DELICIOUS EATS

When you get hungry, you'll want to check out Milan's restaurant scene featuring all kinds of Italian regional and international cuisine. Many students also embrace the local tradition of *aperitivo*, a Milanese happy hour where the price of a pre-dinner drink includes a delicious range of snacks.

SMART CITY FEATURES

With a widespread public transportation network, and several bike and car sharing services to choose from, Milan continues to make progress in smart mobility. It's also well-connected in terms of public Wi-Fi and broadband reach. Local businesses drive innovation in the city, with thousands of knowledge-intensive startups and around half the region's manufacturing firms active in R&D.

GATEWAY TO EUROPE

Having your home base in Milan will give you easy access to nearby beaches, hiking, biking and skiing. The city boasts excellent transport links with other major Italian and European cities, and three airports connect the city to the entire world.



FACTS & FIGURES

BOCCONI AT A GLANCE

RANKINGS



FACTS & FIGURES / BOCCONI AT A GLANCE

14,428

TOTAL STUDENTS ENROLLED AT BOCCONI

7,888

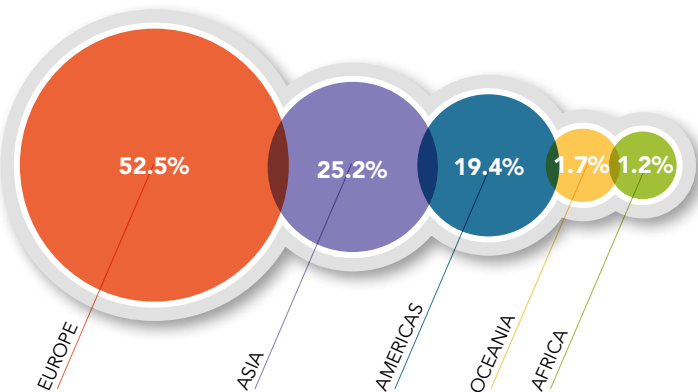
TOTAL STUDENTS ENROLLED IN BSC PROGRAMS

4,800

40%

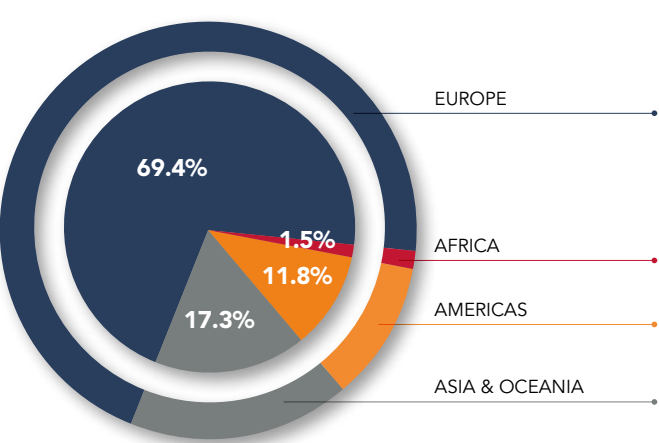
INTERNATIONAL STUDENTS ENROLLED
(INCLUDING STUDENTS ON EXCHANGE)

INTERNATIONAL STUDENTS
IN CLASSES TAUGHT IN ENGLISH

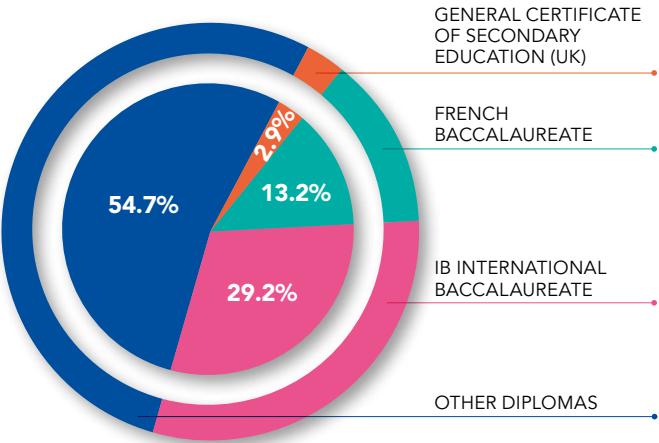


Data refers to a.y. 2018-2019

INTERNATIONAL BSC STUDENTS
BY ORIGIN



INTERNATIONAL BSC STUDENTS
BY SECONDARY SCHOOL DIPLOMA



Data refers to a.y. 2018-2019



COMING TO
BOCCONI WAS A
CHALLENGE, BUT
MY CLASSMATES
AND THE
FACULTY
REALLY HELPED
ME ADJUST.

Lihn Le
STUDENT



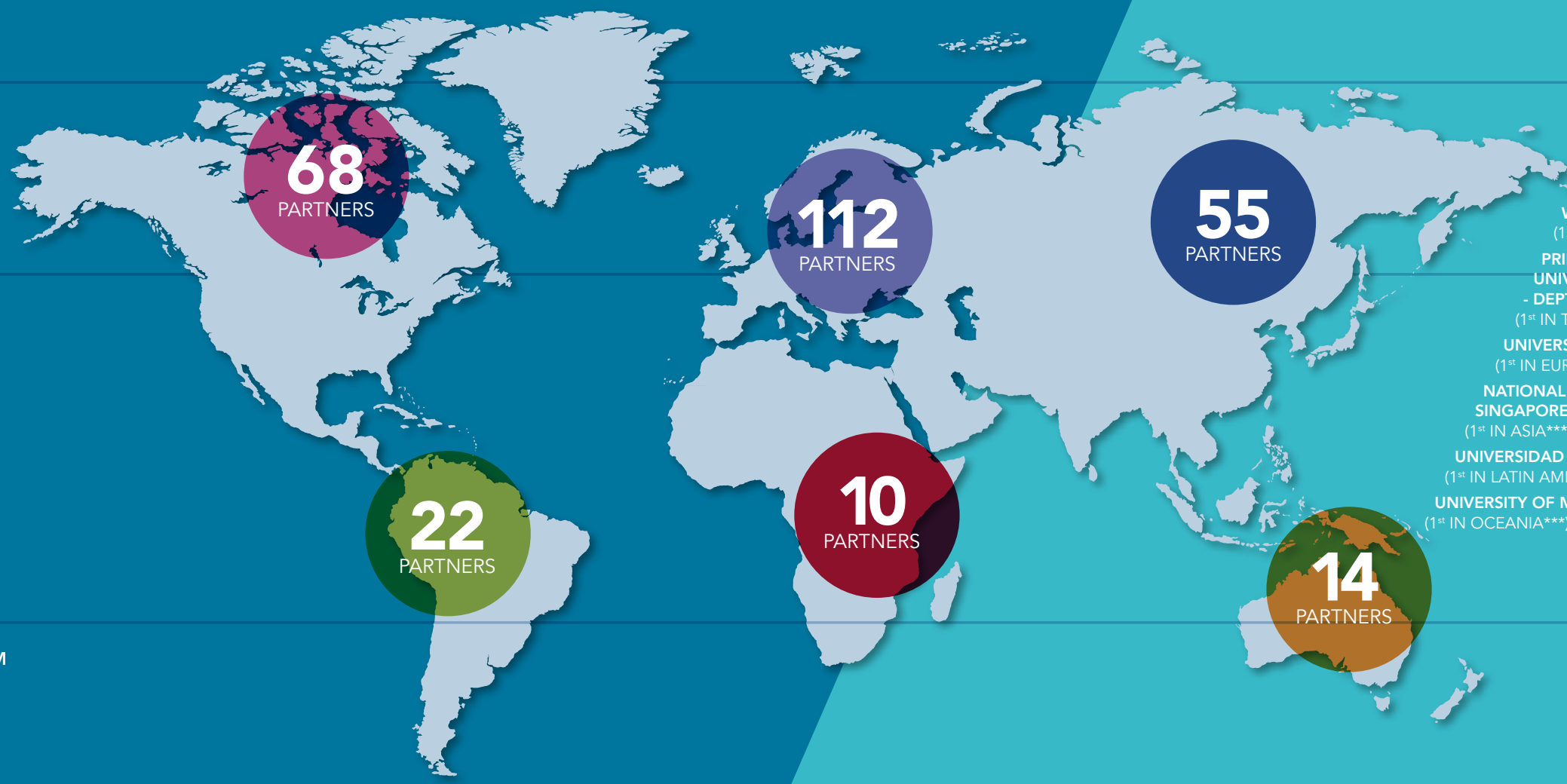
FACTS & FIGURES

INTERNATIONAL OPPORTUNITIES

281
LEADING PARTNER SCHOOLS
IN 54 COUNTRIES WORLDWIDE

3,936
OUTGOING STUDENTS:
2,185
FOR STUDY ABROAD OPPORTUNITIES
1,751
FOR WORK ABROAD OPPORTUNITIES

2,184
INCOMING EXCHANGE STUDENTS FROM
PARTNER SCHOOLS



FIRST-CLASS PARTNERS IN THE UNDERGRADUATE EXCHANGE NETWORK

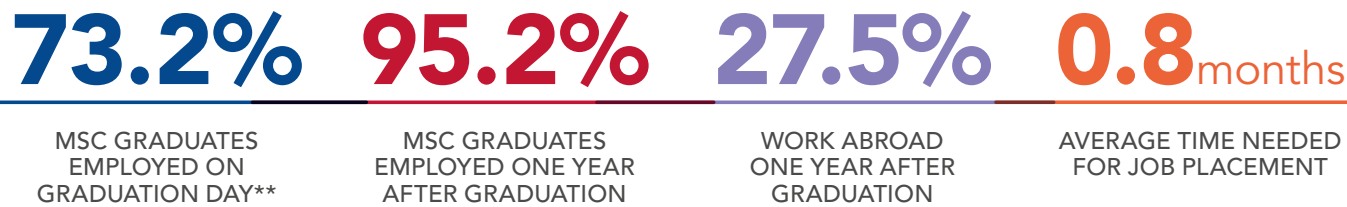
- UNIVERSITY OF PENNSYLVANIA, WHARTON SCHOOL, US (1st IN THE US IN BUSINESS*)
- PRINCETON UNIVERSITY AND UNIVERSITY OF CALIFORNIA, BERKELEY - DEPT. OF ECONOMICS (1st IN THE US IN ECONOMICS**)
- UNIVERSITY OF ST. GALLEN, SWITZERLAND (1st IN EUROPE***)
- NATIONAL UNIVERSITY OF SINGAPORE, SINGAPORE (1st IN ASIA****)
- UNIVERSIDAD ADOLFO IBANEZ, CHILE (1st IN LATIN AMERICA**)
- UNIVERSITY OF MELBOURNE, AUSTRALIA (1st IN OCEANIA***)

* U.S. News & World Report 2019
** AmericaEconomia 2018
*** Financial Times 2018
**** QS World University Rankings 2019, Social Sciences & Management

FACTS & FIGURES

PLACEMENT AND CAREERS

MASTER OF SCIENCE GRADUATES STATISTICS*



RECRUITING ACTIVITIES 2018

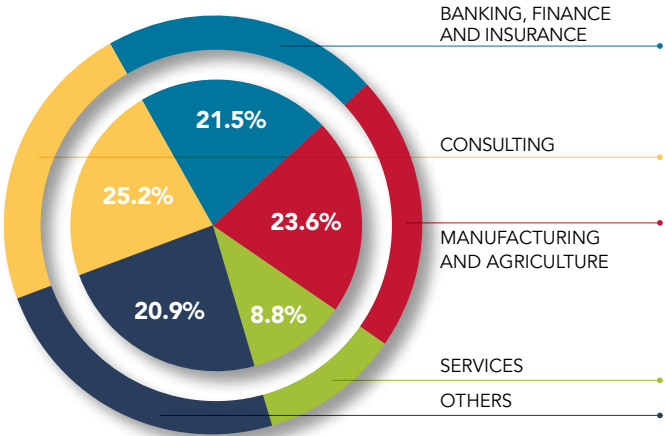


OUR TOP EMPLOYERS

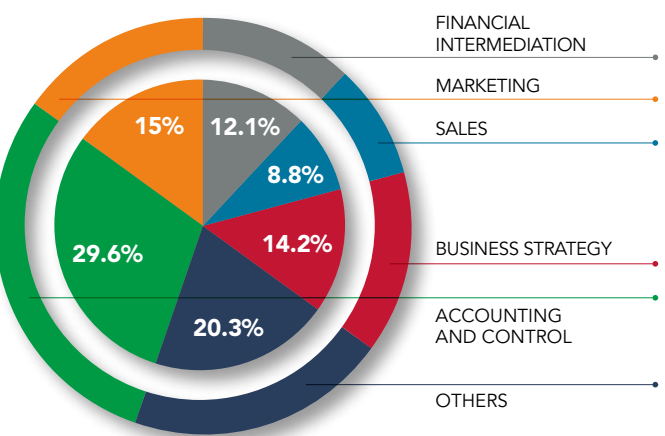
AB InBev | Accenture | Adidas | Allianz | Amazon | Amundi | Arthur D. Little | Awin | AXA | Bain & Company | Banco Popolare | Bank of America Merrill Lynch | Barclays | Barilla | Be Consulting | Beiersdorf | BGP Management Consulting | Bip | BlackRock | Bloomberg | BMW | BNP Paribas | Bolton Group | Bosch | BT | Calzedonia | Candy Hoover Group | Capgemini | Carrefour | Cerved | Citi | Coca Cola HBC | European Commission | Costa Crociere | Coty | Crédit Agricole | Credit Suisse | Danone | Deloitte | Deutsche Bank | Discovery | Dolce & Gabbana | Edison | Eni | Ermenegildo Zegna | European Central Bank | Expedia | EY | Facile.it | Fater | FCA | Ferrero | General Electric | Generali | Giorgio Armani | Goetzpartners | Goldman Sachs | Google | Banca Mediolanum | Heineken | Henkel | Hewlett Packard | H-Farm | HSBC | IBM | Indesit Company | Intermonte | Intesa Sanpaolo | IQVIA | J.P. Morgan | Kering | KPMG | Kraft Heinz | Lactalis | Lazard | LG Electronics | Borsa Italiana | L'Oréal | Luxottica | LVMH | Mars | Mastercard | Mattel | Max Mara Fashion Group | MBS Consulting | McKinsey & Company | Mediobanca | Metro Cash & Carry | Microsoft | Marsh & McLennan Companies | Mondelez | Morgan Stanley | Natixis | Nestlé | Nomura | Omnicom Media Group | Oxygene | P&G | Partners | Pernod Ricard | Philips | Pirelli | Pirola Pennuto Zei & Associati | Prometeia | Protiviti | Publicis Groupe | PwC | Randstad | RB | RCS MediaGroup | Regione Lombardia | Roche | Rocket Internet | Roland Berger | Rothschild | S.C. Johnson | Samsung | SAP | Simon-Kucher & Partners | Sky | Société Générale | Starwood Hotels & Resorts | Technogym | Tefen Management Consulting | The Boston Consulting Group | The Estée Lauder Companies | The Level Group | Nielsen | UBI Banca | UBS | UniCredit | Unilever | United Nations | Valentino | Value Lab | Value Partners | Versace | VF International | Vodafone | Volkswagen Group | Westwing | Whirlpool | Wind Tre | WPP | Yoox Net-A-Porter Group

FACTS & FIGURES / PLACEMENT AND CAREERS

PLACEMENT SECTORS*



FUNCTIONAL AREAS*



* Survey - graduation sessions from 2016-2017 | ** Data refers to 2017-2018 graduates



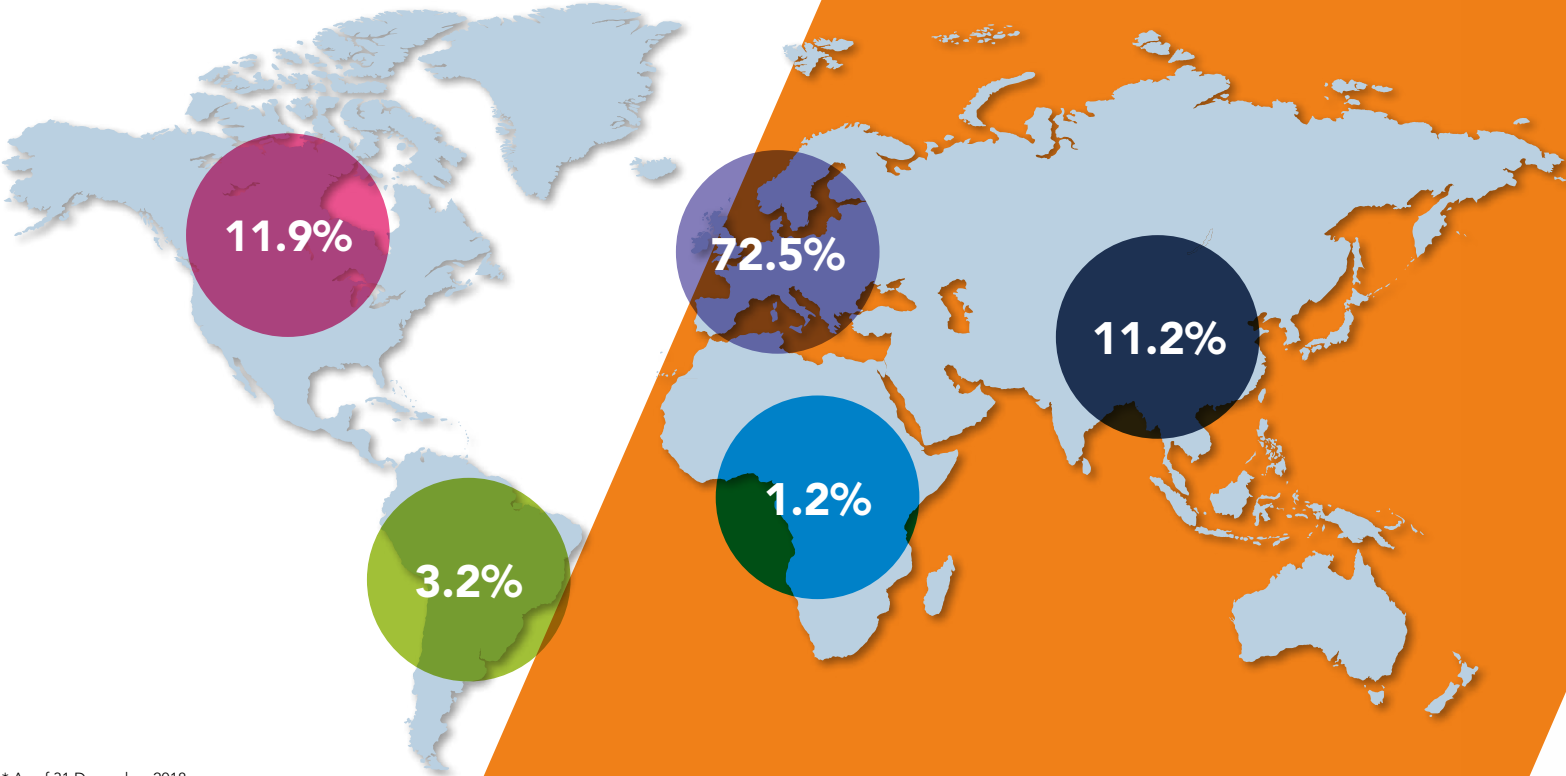
FACTS & FIGURES

WORLDWIDE ALUMNI NETWORK

116,376

ALUMNI*

BOCCONI ALUMNI AROUND THE WORLD



WHEREVER I AM,
THE ALUMNI
COMMUNITY
MAKES ME FEEL
AT HOME.

Gaia Ceccaroli
ALUMNA



* As of 31 December 2018

STUDYING AT BOCCONI

FIELDS OF STUDY

5

FIELDS OF STUDY

7

BSC PROGRAMS
IN ENGLISH

In 2020-2021 Bocconi will offer seven Bachelor of Science programs taught in English in the areas of Management, Economics, Finance, Political Science and Data Science.

Each program focuses on a specific field of study, while at the same time providing an education that intersects the various areas, enriching your curriculum with a wide range of skills and perspectives. Therefore, no matter what BSc program you choose, you will have the advantage of acquiring a broad-based foundation in the social sciences.



www.unibocconi.eu/undergraduateschool



MANAGEMENT

Students in Management programs will learn how a company or organization is run: the importance of each function, the main roles, the organization processes. They will also see how a company or organization competes in its markets: who its competitors are, what the peculiarities of its industry are and which strategy is the best to adopt and how to organize human and financial resources in order to provide useful products or services, creating additional value (both human and financial).

Management graduates will be able to work as analysts, managers, consultants and entrepreneurs in manufacturing or service companies, in banks and financial institutions, in consultancy firms, in public and nonprofit organizations, and in cultural, sports, communication and artistic companies. Essentially, everywhere.

EXCHANGE PROGRAMS

Our leading Partners Schools around the world include

- University of Pennsylvania, Wharton School (US)
- New York University, Stern School of Business (US)
- HEC Paris (France)
- National University of Singapore (Singapore)
- University of Sydney (Australia)

ECONOMICS

Economics is first and foremost a social science that studies economic relationships and social interactions among individuals, families, companies, banks and governments. You won't learn what to think but how to think, through rigorous analytical and logical methods (using math, statistics and econometrics). Learning to reason in a disciplined way will be very important whatever career you choose. You'll learn how to interpret economic phenomena prevailing in modern economies, including the pros and cons of globalization, the problems afflicting the labor market and how to solve them, the policies that can promote growth in poor and developing countries and the role of central banks for economic growth and what instruments they can use.

Our graduates in Economics generally find work in multinational companies, in international organizations or in the financial sector; sometimes they decide to continue their studies and pursue academic careers at universities all over the world.

EXCHANGE PROGRAMS

Our leading Partners Schools around the world include

- Princeton University, Department of Economics (US)
- Northwestern University, Department of Economics (US)
- Université Toulouse 1 Capitole, Toulouse School of Economics (France)
- Yale-NUS College (Singapore)
- University of Sydney, School of Economics (Australia)

FINANCE

Studying Finance means gaining an understanding of what the financial system is, and focusing on the main actors that operate within it. That means you'll learn how the financial markets work (including the stock exchange and central banks), and the main financial intermediaries (such as banks and insurance companies), what they do and how they operate. You will also learn what financial instruments are (stocks, bonds, derivatives, etc.) and what they are used for and how companies manage their money, how they invest it and how they borrow it: corporate finance.

A career in the field of Finance – after a BSc or an MSc program – typically means working in a bank, a financial institution, a consultancy firm, a financial authority, a fund or companies of other kinds within the financial/administrative realm.

EXCHANGE PROGRAMS

Our leading Partners Schools around the world include

- University of Pennsylvania, Wharton School (US)
- New York University, Stern School of Business (US)
- University of St. Gallen (Switzerland)
- Korea University, Business School (South Korea)
- University of Sydney (Australia)

DATA SCIENCE

Data science is a new and fast growing scientific discipline. We are on the verge of the data driven economy. Thanks to increased connectivity and growing digitalization, humanity is generating quantities of data unprecedented in history and this is bringing a revolution in all sectors of our life, of which we are now only seeing the initial phases.

Data science at Bocconi is a major intellectual discipline across economic, physical and statistical sciences that relies on the methods of artificial intelligence, computer science, mathematics, and statistics, as well as on the rigorous thinking of economic and physical modelling. The data science field will allow you to learn how to interpret data through basic and advanced courses in mathematics. You will also increase your computer science knowledge with courses in computer programming, algorithms and machine learning and cultivate your economic modelling through the logical rigor of courses such as game theory and mechanism design. You will appreciate the fundamental role of data science in the solution of social, industrial and technology problems with courses in the marketing and management sciences.

Nowadays, demand for jobs in the data science sector outstrip supplies. Professional figures that merge computational and statistical skills with rigorous economic and management thinking are highly sought in the market by private firms in all sectors and by public institutions as well.

EXCHANGE PROGRAMS

Our leading Partners Schools around the world include

- Stockholm School of Economics, Georgia Institute of Technology (US)
- National University of Singapore (Singapore)
- Tecnológico de Monterrey (Mexico)
- University of Sydney (Australia)

POLITICAL SCIENCE

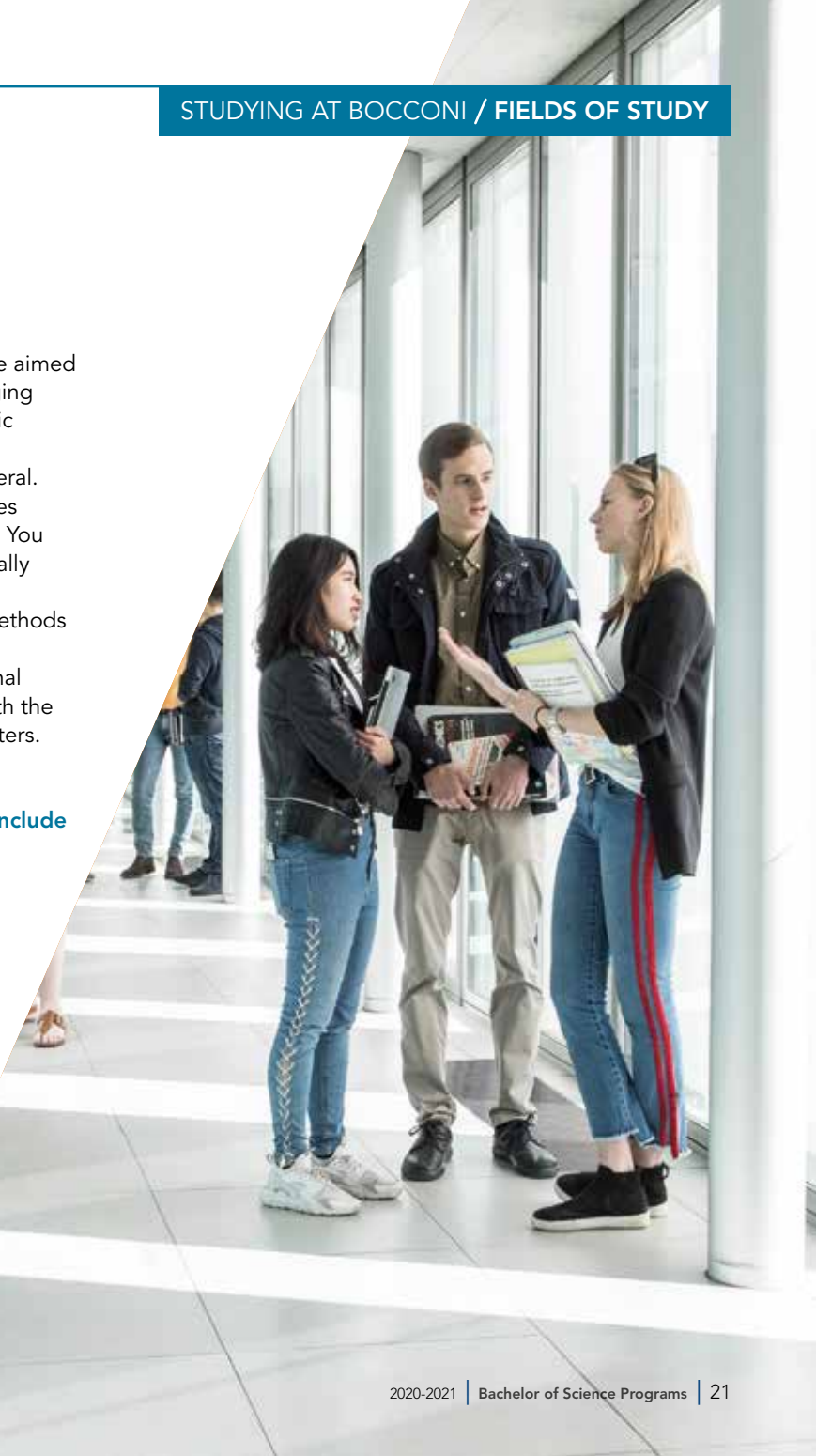
What is Political Science, precisely? It's a social science aimed at understanding and explaining public policies, bringing together a range of topics such as social and economic policies, government and decision-making, political economics, international relations, and politics in general. Political Science at Bocconi involves a mix of disciplines ranging from sociology to history, law and economics. You will learn how to design economically efficient, politically sustainable public policies, how to implement them effectively and how to evaluate them using specific methods and analysis techniques.

Your study path will prepare you for jobs in international organizations and private firms that habitually deal with the public sector and in particular with policy-making matters.

EXCHANGE PROGRAMS

Our leading Partners Schools around the world include

- Princeton University (US)
- The University of Chicago (US)
- Sciences Po (France)
- The University of Hong Kong (China)
- The Australian National University (Australia)



STUDYING AT BOCCONI

BSC PROGRAMS: TEACHING AND PROGRAM STRUCTURE

All Bocconi Bachelor of Science programs have one or more class groups with around 100 students each. Throughout the program, courses become increasingly interactive with small group work, research and presentations assigned periodically. This gives classmates the opportunity to have a direct relationship with the faculty and other students in the program. Professors also use new technology during the teaching process, which may include the use of flat classrooms and blended learning. Bocconi offers programs in the field of social sciences,

educating well-rounded students who learn both interdisciplinary knowledge and practical skills. While each BSc has its own unique focus, all programs are based on courses that provide students with a strong background in management, economics, finance, law, data science and quantitative subjects. In addition, the curriculum also includes soft skills seminars and other opportunities for students to expand their horizons, through foreign languages, computer science, studying abroad and internships.

1 YEAR

COMPULSORY COURSES

Study core subjects for a solid theoretical mindset, required throughout all 3 years of the program

IT SKILLS

Specific courses for developing effective digital tools and computer programming (such as Python)

FIRST FOREIGN LANGUAGE

English or another EU language (French, German, Italian, Portuguese or Spanish)

2 YEAR

SPECIALIZATION COURSES

More in-depth knowledge of the main topics related to your program

SECOND FOREIGN LANGUAGE

Chosen from among French, German, Italian, Portuguese or Spanish

SOFT SKILLS

Seminars on critical thinking, leadership, public speaking and teamwork

3 YEAR

ELECTIVE COURSES

A second level of personalization of your study plan, with a number of electives from a list of available courses

INTERNSHIP (OPTIONAL)

One of the last elective courses can be replaced with an internship experience in a firm or organization in Italy and abroad (you can also do this during the summer between the second and third year)

EXCHANGE PROGRAM (OPTIONAL)

A chance to spend a semester in a partner university abroad

FINAL REPORT

AND THEN WHAT?

After graduation nearly 90% of our graduates decide to apply for a Master of Science program. In fact, as a Bocconi graduate, you will be equipped with the skills needed to take any MSc program offered by the University. Otherwise, you can decide to continue your studies at another top university abroad, or to enter the job market. The choice is up to you.

INTERNATIONAL ECONOMICS AND MANAGEMENT

WHY CHOOSE THIS PROGRAM?

Essentially to become a **good manager**: a decision maker who plans, organizes, leads and controls with the right mindsets.

More in detail, you will master **management** tools typical of companies with significant international exposure. Content is tailored to give you solid preparation in the field of international economics and management and a distinctive **international perspective**.

You will learn to understand and analyze the **dynamics of globalization** of cultures and operations and relationships among countries at the European and extra-European levels.

Through a **comparative approach**, you will study how **cultural differences** can influence management decisions, and how institutions, firms and the financial system as a whole operate in the global context.

You will study in a very **international class**, where over 40% of students come from other countries.

WHAT WILL YOU STUDY?

A broad range of international managerial topics and business functions, such as marketing, organization, technology, accounting and many others, with each of the three years focusing on specific goals:

1st YEAR

LEARNING THE FUNDAMENTALS

MAIN TOPICS:

- Management
- Economics (micro and macro)
- Math
- Legal Methods (basics)

2nd YEAR

FOCUSING YOUR STUDIES

MAIN TOPICS:

- Accounting and Finance
- Economic History
- Statistics
- International Economics
- European Economic Policy

3rd YEAR

EXPANDING YOUR CURRICULUM

MAIN TOPICS:

- Business Strategy
- European Law
- Courses on business functions (marketing, organization, technology, etc.)



www.unibocconi.eu/biem

INTERNATIONAL ECONOMICS AND FINANCE

WHY CHOOSE THIS PROGRAM?

To be part of the future generation of economics and financial experts, using a global perspective to adapt to a constantly changing environment.

In particular, you will understand and analyze **economics and financial phenomena** in an international perspective. You will also get a solid education built on **rigorous quantitative and qualitative tools**, preparing you to work in a wide range of workplace settings.

You can choose between **two majors**. In the **Economics major**, a sound methodological background gives you the tools to understand a large set of issues: the effects of globalization, the role of central banks and monetary policy, competition policy, the functioning of the labor market, how to spur development of poor countries, the link between political institutions and economic outcomes.

In the **Finance major**, you are exposed to a large set of topics related to the functioning of modern financial systems: capital markets, financial intermediaries, financial contracts and instruments. Principles and applications of corporate finance techniques are all studied and discussed from a global perspective.

WHAT WILL YOU STUDY?

A comprehensive overview of subjects focusing on international economics, with a sound analytical background. Each major follows its own specific track during select parts of the program, while other parts are identical: economics and finance are very much intertwined.

1st YEAR

LEARNING THE FUNDAMENTALS

MAIN TOPICS:

- Management
- Economics (micro and macro)
- Math
- Legal Methods (basics)

2nd YEAR

FOCUSING YOUR STUDIES

MAIN TOPICS:

- Accounting and Finance
- Economic History
- Statistics
- Major in Economics: Markets and Antitrust; Labor and Political Economics
- Major in Finance: Corporate Finance and Government; Financial Intermediation; Asset Pricing

3rd YEAR

EXPANDING YOUR CURRICULUM

MAIN TOPICS:

- Major compulsories
- Empirical Methods (Econometrics)
- European Law
- Macroeconomics (major in Economics)
- Business Strategy (major in Finance)



www.unibocconi.eu/bief

ECONOMIC AND SOCIAL SCIENCES

WHY CHOOSE THIS PROGRAM?

Essentially, to learn to understand **how individuals think** and make decisions, whether about saving money, energy consumption, fertility or health. This is a key element for firms and organizations, e.g. when launching a new product, as well as for governments designing economic policies, tackling issues such as poverty or unemployment.

The linchpin of the program's innovative study plan is that individual behavior is not only determined by mere economic factors (how much I profit from a decision) but also by **psychological traits** (how emotions and cognitive limits shape actual decisions) and **social norms** (how the behavior of others, and shared common values, affect one's decision).

The program is among the pioneers in Europe in proposing a new **integrated view** of economics and social sciences, blending various disciplines. Today, sociologists make use of game theory. Demographers use economic models to analyze population dynamics. Economists talk about crime and incentives, analyzing the mind like both philosophers and psychologists, and study social stratification.

This Bachelor of Science is dedicated to students with an **international vocation** and an ambitious **intellectual disposition**: starting with a more rounded and broader educational background, the program prepares you for a higher level of specialization with a Master of Science program.



www.unibocconi.eu/bess

WHAT WILL YOU STUDY?

Subjects focused on economics with a rich interdisciplinary nature, and with solid quantitative and methodological foundations. The program has a unique blend of economic, quantitative and social science topics, which will allow you to find synergies among subjects to attain different perspectives on leading international economic issues.

1st YEAR

LEARNING THE FUNDAMENTALS

MAIN TOPICS:

- Economics (micro and macro)
- Math (theoretical and applied)
- Logic and Methods for Social Sciences
- Management

2nd YEAR

FOCUSING YOUR STUDIES

MAIN TOPICS:

- Econometrics
- Strategic Decision Making
- Economic Policy
- Incentive Design and Policy
- Introduction to Cognitive Science
- Law

3rd YEAR

EXPANDING YOUR CURRICULUM

MAIN TOPICS:

- Data Analysis
- Sociology
- Public Policy and Law
- International Economics and Finance
- Organizations and Social Psychology

ECONOMICS, MANAGEMENT AND COMPUTER SCIENCE

WHY CHOOSE THIS PROGRAM?

To be part of the new **generation of digital talents** with the right **combination of quantitative and computer science skills and rigorous thinking** essential for success, and play a leading role in the data driven era. You will comprehend and enable decision makers in firms and institutions to grasp **the strategic implications of quantitative information** for **economic, managerial and financial decisions**.

New technologies and social media are revolutionizing the economy. **Artificial intelligence and Big Data** are changing **decision and policy making** and creating new business opportunities. **New professional roles** are steadily emerging. The EU Coalition for digital jobs suggests 825,000 jobs in the digital economy by 2020 in Europe alone. Responding to the challenge requires talents that are able to govern the changes brought on by information technology in the way we **model and solve** new problems in economics and management.

You will be part of a **small class** of selected students who can personalize their study plan by choosing **electives** in their preferred subjects, spending a semester abroad in one of the several prestigious partner universities of Bocconi, and taking part in seminars with partner companies that will provide insight from the real world.



www.unibocconi.eu/bemacs

WHAT WILL YOU STUDY?

You will study subjects that provide you with a solid grounding in quantitative disciplines (mathematics, statistics and informatics), combined with economics, management and law, in order to acquire, organize and process data.

1st YEAR

LEARNING THE FUNDAMENTALS

MAIN TOPICS:

- Mathematics
- Statistics
- Computer Science
- Microeconomics
- Management
- Accounting
- IT Law

2nd YEAR

FOCUSING YOUR STUDIES

MAIN TOPICS:

- Applied and Advanced Math
- Econometrics
- Macroeconomics
- Computer Programming
- Machine Learning
- Finance

3rd YEAR

EXPANDING YOUR CURRICULUM

MAIN TOPICS:

- Big Data and Databases
- Marketing Analytics
- Computational Economics
- Game Theory
- IT Management

ECONOMICS AND MANAGEMENT FOR ARTS, CULTURE AND COMMUNICATION

WHY CHOOSE THIS PROGRAM?

To learn to think. You will explore a variety of economics, business and **humanities** topics, which will enhance your critical assessment skills. All of this will prepare you to become a good manager.

Graduates of this program work at a wide range of companies and institutions in different industries, but the program's approach and teaching methods make it particularly suitable to students interested in **artistic industries** (museums, theaters and auction houses), **cultural sectors** (publishing, music and television) and **creative areas** (fashion, design, communication and urban development).

You will learn a **comparative approach**. Management and entrepreneurial professionals are prepared for international environments requiring the ability to adapt to and interact with different cultures and languages.

You will put yourself to the test. The program focuses on **project management** through group projects and **workshops** inspired by companies and institutions. Active learning is an essential feature of the curriculum and interaction between students with different backgrounds encourages an exchange of views and the development of listening skills.

You will live in a bustling and exciting city: **Milan** is an ideal setting, due to the large number of opportunities to meet and get in touch with **companies from all industries and cultural institutions** of all types.



www.unibocconi.eu/cleacc

WHAT WILL YOU STUDY?

You will gain a strong background in economics, management and quantitative subjects, in addition to taking a range of courses in the humanities. You will also attend a workshop you can select based on your interests.

1st YEAR

LEARNING THE FUNDAMENTALS

MAIN TOPICS:

- Management of Cultural Companies and Institutions
- Philosophy of Art
- Critical Approaches to the Arts
- Economics
- Math
- Economic History
- Law

2nd YEAR

FOCUSING YOUR STUDIES

MAIN TOPICS:

- Accounting
- Statistics
- Organization
- Cultural Anthropology
- Critical Approaches to the Arts

3rd YEAR

EXPANDING YOUR CURRICULUM

MAIN TOPICS:

- Marketing
- Finance
- Competitive Strategy in Creative Industries
- Business Law

WORKSHOP:

- Choose one from fields including tourism, arts, media, fashion, communication, etc.

INTERNATIONAL POLITICS AND GOVERNMENT

WHY CHOOSE THIS PROGRAM?

To learn how to interpret the evolution of social, economic and political systems in an international perspective, understand the mechanisms of decision-making within national and international institutions, and develop skills needed for **implementing and evaluating policies**.

You will acquire a **toolbox of soft and hard skills** through active learning on a wide array of subjects: politics, economics, management, law, history and quantitative methods. You will focus in particular on three aspects of policy-making: **designing** public policies that are both economically efficient and politically sustainable; **implementing** public policies with an effective approach; and **evaluating** public policies using modern quantitative and qualitative techniques.

This **political science** program aims to educate future **national and international policy-makers**, active players in international organizations and regulatory authorities, and managers in international private firms dealing with growing non-market environments.

You will be part of a **small multicultural class** group of selected, highly motivated students, taught by a dedicated international faculty. All students take part in the **compulsory exchange program** at prestigious schools (Sciences Po, Princeton, University of Chicago, Australian National University, etc.), and have the option of doing an internship.



www.unibocconi.eu/big

WHAT WILL YOU STUDY?

You will study the core topics of political science through an international, policy-oriented approach, while learning how to use the research tools needed to study and understand them.

1st YEAR

LEARNING THE FUNDAMENTALS

MAIN TOPICS:

- Political Philosophy
- Economics (micro and macro)
- Political Science
- Quantitative Methods

2nd YEAR

FOCUSING YOUR STUDIES

MAIN TOPICS:

- Political Economics
- International Relations
- Global History
- Management of Government Organizations

3rd YEAR

EXPANDING YOUR CURRICULUM

MAIN TOPICS:

- Public Governance
 - Sociology
 - Media and Political Communication
- COMPULSORY EXCHANGE PROGRAM

WORLD BACHELOR IN BUSINESS

WHY CHOOSE THIS PROGRAM?

To study at three world-class universities on three continents for one unparalleled experience.

This unique **4-year program** was developed with two prestigious **partner universities**: USC University of Southern California's Marshall School of Business in Los Angeles and HKUST Hong Kong University of Science and Technology. You will spend your first year in **Los Angeles**, your second in **Hong Kong**, your third in **Milan** and your fourth at your choice of one of these schools. At the end of the program, you will earn **3 recognized Bachelor degrees**, one from each university.

You will have an exciting **study and life experience** as part of a **small class** of about 50 students coming from all over the world. This program requires strong motivation, cultural openness and high flexibility to adapt to new environments and situations.

You will build an international curriculum in the business studies area supported by direct participation in three social, economic and cultural systems. WBB graduates are particularly attractive candidates for **jobs in international businesses and organizations** of all types, due to their ability to understand global settings, cultures, economies and societies.

WHAT WILL YOU STUDY?

You will gain a solid foundation in business and economics, rounding out your education through liberal arts courses with an emphasis on writing, science and humanities. Required courses during the first three years focus on a variety of topics according to the country of study and each school's areas of excellence. Business and legal courses with regional emphasis will help you acquire an in-depth understanding of the nuances of doing business in different global environments.

1st YEAR @ USC LEARNING THE FUNDAMENTALS

MAIN TOPICS:

- Marketing
- Microeconomics
- Calculus
- Seminars on soft skills

2nd YEAR @ HKUST BROADENING YOUR HORIZONS

MAIN TOPICS:

- Accounting
- Business in Asia
- Chinese Communication
- Organization

3rd YEAR @ BOCCONI CONSOLIDATING YOUR STUDIES

MAIN TOPICS:

- Finance
- Economic History
- Business in Europe
- Law
- Public Management
- European language skills

4th YEAR @ YOUR CHOICE EXPANDING YOUR CURRICULUM

MAIN TOPICS:

- 3 electives on specific individual interests and objectives
- Business Communications
- Ethics
- Strategy

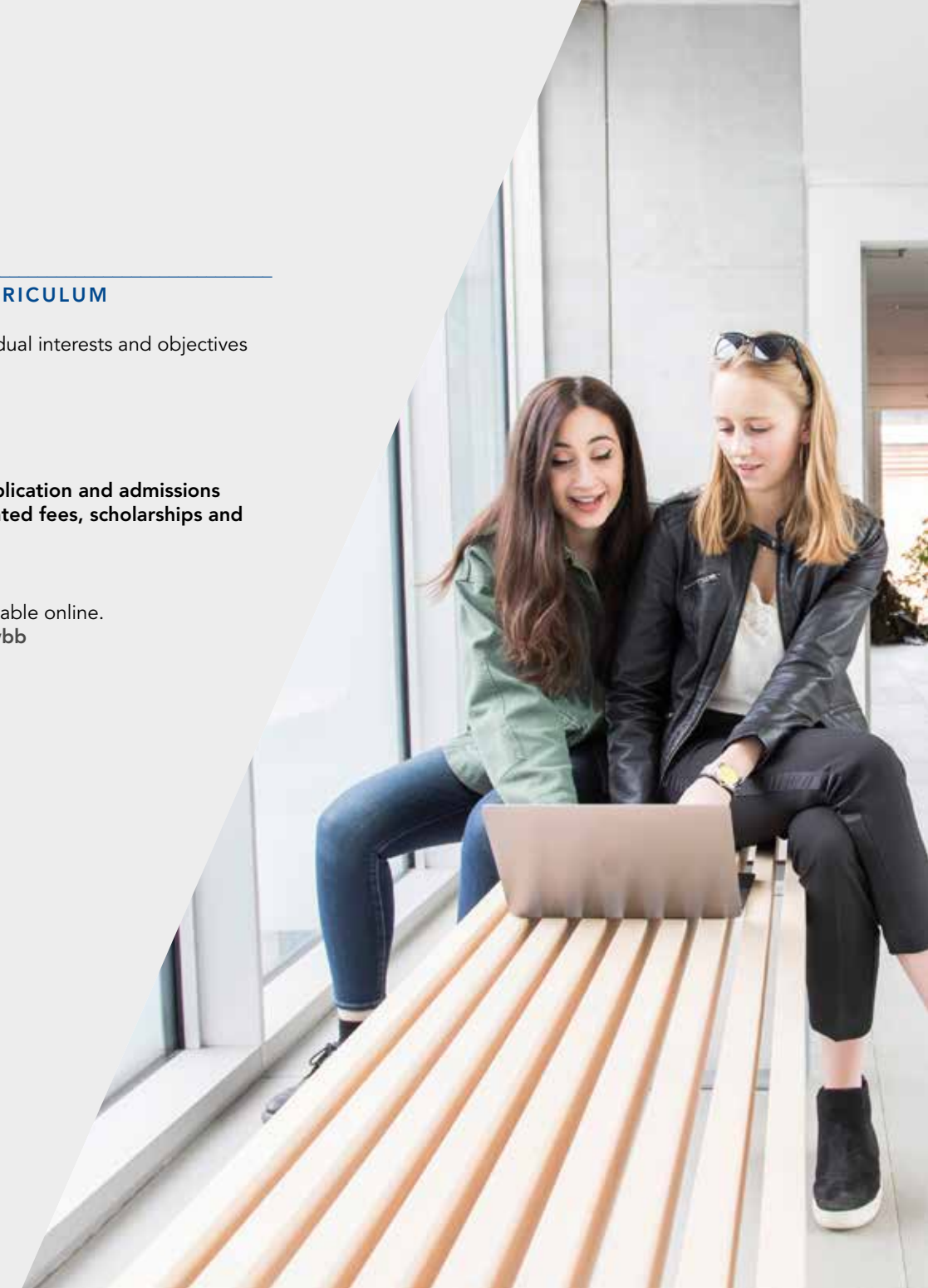
This program has specific application and admissions procedures, as well as dedicated fees, scholarships and accommodation.



Full information is available online.
www.unibocconi.eu/wbb



www.unibocconi.eu/wbb



LIFE ON CAMPUS

90

CLASSROOMS
AND IT LABS

8

RESIDENCE
HALLS

3

DINING
HALLS

around 100

STUDENT
ASSOCIATIONS

OUR URBAN CAMPUS

Located close to the city center, the Bocconi campus is woven into the urban fabric of Milan. In addition to its original buildings from the mid-20th century and several more recent constructions, the University is currently undergoing a major expansion to the south. The area includes the Castiglioni Residence Hall, which opened in September 2018. The rest of the extended campus area will open in 2020, featuring a recreational center with an Olympic-size swimming pool and a new park. The campus is also the stage for many cultural, sports and social events that are important opportunities for students

to expand the horizons of their knowledge, cultivate their interests, exchange views on current topics and socialize. In addition, international artists and art galleries have donated or loaned contemporary art to the University over the years, creating a sort of art gallery throughout the campus and open to the entire community.



CAMPUS VR

SCAN THE QR CODE TO EXPERIENCE
THE BOCCONI CAMPUS THROUGH
VIRTUAL REALITY.

CAMPUS SERVICES

- The **ONE-STOP SERVICE CENTER** is a welcome point for all administrative procedures and a place where you can access the front offices for all services.
- The **BOCCONI LIBRARY** is one of the most well stocked libraries in Italy in the fields of economics, business administration and social sciences. The Bocconi community can access the Library's digital collections from anywhere on any device 24/7. The print collections are available for loan and/or consultation onsite in two reading rooms and in the study spaces (27 rooms and 30 group study rooms) with about 690 seats. The Library is often open until 11pm or midnight, including on Saturdays and Sundays during the academic year to accommodate anyone studying for classes or exams.
- The **LANGUAGE CENTER** and the **IT EDUCATION SERVICES CENTER** offer, respectively, curricular courses in foreign languages, cultural courses and the Film Festival-Movies & Languages and curricular and extracurricular courses in computer skills.
- **COUNSELING AND SELF-EMPOWERMENT** helps students settle in on campus, improve their abilities, develop new skills, acquire a study method and face personal and/or academic problems.
- Student **HEALTH AND WELLNESS** is an important topic. Students who may have health issues while on campus can take advantage of agreements with several healthcare facilities in Milan that offer health services and check ups to Bocconi students at discounted fees.
- The University's publishing house, **EGEA**, has a recently-renovated bookshop that sells books for regular courses as well as literature and non-fiction. You can also attend events with authors, intellectuals and journalists all year round.
- Students have several options for eating on campus: there are **3 DINING AREAS** and coffee shops open to the Bocconi community. Students who meet need-based requirements can apply for reduced rate meals.



#BocconiLife



HOUSING

You can make the most of student life by staying in one of Bocconi's 8 university residence halls. You'll live in the heart of campus, in an international, intercultural and stimulating environment. It is a life experience that will stay with you forever.

Our **RESIDENCE HALLS** can accommodate around 2,000 students. 500 of those spots are available at a reduced rate, based on need. All guests have single rooms, sometimes in a shared apartment. Rooms and common areas are cleaned weekly and a doorman service is available 24 hours a day, 7 days a week.



More information
www.unibocconi.eu/housing



#BocconiLife



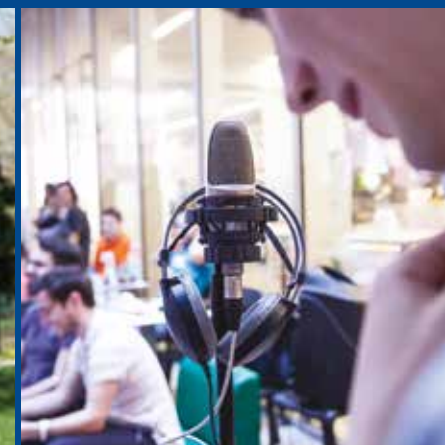
STUDENT LIFE

- The **BOCCONI SPORT TEAM** promotes sports on campus at a competitive, university or amateur level: basketball, golf, lacrosse, rugby, sailing, skiing, soccer, tennis, track and field and volleyball. Several sporting events are also organized throughout the year, including Bocconi Sport Days and the Soccer Cup, which take place on campus.
- There are around **100 STUDENT ASSOCIATIONS** that organize meetings, debates, events and recreational activities every day. If your association does not yet exist, or you feel existing associations do not fully reflect who you are, new groups can be created at any time, allowing you to get the most of your experience on campus.
- Social engagement is a value that is essential to Bocconi's institutional identity. The **COMMUNITY AND SOCIAL ENGAGEMENT** project advances and develops all academic and non-academic social initiatives at Bocconi, including the Volunteer Desk, and the student association Students for Humanity.

- From food to entrepreneurship, as well as arts, fashion, music and so many other opportunities to have fun: there is something appealing to everyone! The **CAMPUS LIFE** office provides the spaces and resources needed for a variety of activities:
 - interdisciplinary courses on various topics not strictly related to economics and legal issues (history, geopolitics, literature, philosophy, science and more)
 - performing arts, including theater productions, musicals, choral ensemble, concerts and exhibitions on campus
 - wellness and leisure with courses on yoga, first aid and self-defense.
- Bocconi is much more than just classrooms and lectures. Our students experience campus in all its aspects and directly manage a **STUDENT MEDIA CENTER**, which includes Radio Bocconi, the newspaper Tra i Leoni and the web TV channel BocconiTV.



www.unibocconi.eu/campuslife



HOW TO APPLY

AVAILABLE PLACES FOR THE 2020-2021 ACADEMIC YEAR

Programs		N. Class Groups	Students per class (approx.)
Taught in English	International Economics and Management	4	100
	International Economics and Finance	2	100
	Economic and Social Sciences	1	100
	Economics, Management and Computer Science	1	100
	Economics and Management for Arts, Culture and Communication	1	100
	International Politics and Government	1	100
	World Bachelor in Business	1	50
Taught in Italian	Economia aziendale e management	8	120
	Economia e finanza	2	120
	Economia e management per arte, cultura e comunicazione	1	120
	Giurisprudenza	2	140

Up to 50%-55% of the places available in the BSc programs taught in English are reserved to international students /non-Italian candidates.

Please note that the World Bachelor in Business has special admissions procedures, tuition and fees and scholarships, valid both for Italian and international applicants, which are available online.

THE ADMISSION PROCESS: THE 9 STEP GUIDE

1

CHOOSE WHEN TO APPLY

- **EARLY SESSION:** For junior students. Takes place in the spring/summer before starting the final year of high school
Online application: By 5 June 2019
Bocconi Test in Italy (Milan, Rome): 28 June 2019
- **WINTER SESSION:** For senior students
Online application: October 2019-January 2020*
Bocconi Test in Italy (Milan, Rome) or Shanghai: 31 January 2020
- **SPRING SESSION:** For senior students
Online application: March-April 2020*
Bocconi Test in Italy (Milan): 24 April 2020

Generally, the majority of places are assigned within the first 2 sessions.

2

CREATE AN ACCOUNT ON THE MYAPPLICATION PORTAL



www.unibocconi.eu/admissions

3

UPLOAD AND SUBMIT YOUR APPLICATION DOCUMENTS

- Third-last and second-last year GPA and secondary school curriculum**
- SAT/ACT results (or register to take the Bocconi Test)

* Please check the website for exact dates

4

TAKE THE BOCCONI TEST (IF YOU DID NOT APPLY WITH SAT OR ACT RESULTS)

The Bocconi Test is only held in Italy 3 times a year and Shanghai once a year.
The test is comprised of multiple-choice questions, and measures your math and logical reasoning skills. You can find details and examples online.

5

CHECK RESULTS AND ENROLL

The selection results are published in the MyApplication portal. If you have been admitted, confirm your place by submitting a down payment within approximately 1 month. If you have not been admitted, you can re-apply.



www.unibocconi.eu/enrollment

6

PROVIDE THE ENGLISH LANGUAGE REQUIREMENT AND FINAL HIGH SCHOOL DIPLOMA

For both programs taught in English and programs taught in Italian, an English language requirement is compulsory before starting courses. Please note that native speakers

- Curriculum Vitae/Resume
- 1-page motivational letter
- Optional: Language certificates (check online for the full list of the certificates and the minimum scores accepted)

When applying, you can choose up to 4 Bachelor of Science programs you would like to be admitted to (not including WBB, which has a separate application).

7

APPLY FOR STUDENT HOUSING

With 8 residence halls, Bocconi University offers students the chance to live in the heart of campus, in an international, intercultural and stimulating environment. Enrolled students can apply online in May/June. Rooms are assigned on a first come, first served basis.



www.unibocconi.eu/housing

8

APPLY FOR A STUDENT VISA (IF NECESSARY)

These applications are usually submitted in May/June before departing for Italy.

9

RELOCATION TO MILAN

At the end of August you will arrive in Milan. Once you are here, our staff will provide you with the next set of instructions on how to get a residence permit, health insurance, opening a bank account, etc.



www.unibocconi.eu/welcomedays

** Students are not evaluated on their final year grades. Please check online any specific requirements that may apply to your type of high school diploma (i.e. American high school, IB or A Levels).

FEES AND FUNDING

Tuition and fees at Bocconi is set at approximately € 13,000 per year. Reduced fees can be requested after admission and enrollment depending on the student's family's economic and assets conditions. When evaluating students for admission, top candidates may be assigned a Merit or International Award covering 100% or 50% of yearly tuition and fees. There is no need to apply for these merit scholarships as the Scholarship Committee assigns them independently. European students and students with a permanent address in Italy may apply for low interest loans thanks to an agreement between Bocconi and major European banks, while US citizens can apply for a federal loan (FAFSA). Enrolled students may also apply for an ISU Bocconi Scholarship, or for contributions for participation in international mobility and internship programs.



www.unibocconi.eu/fees
www.unibocconi.eu/funding

I LOVE LIVING
IN MY DORM
BECAUSE IT'S
A REALLY GREAT
COMMUNITY
OF STUDENTS,
IT'S LIKE
A BIG FAMILY.

Carly Cornell
STUDENT



BOCCONI'S EDUCATIONAL OFFER

BACHELOR OF SCIENCE PROGRAMS

(3-YEAR PROGRAMS)

- International Economics and Management - in English
- International Economics and Finance - in English
- Economic and Social Sciences - in English
- Economics, Management and Computer Science - in English
- Economics and Management for Arts, Culture and Communication - in English or Italian
- International Politics and Government - in English
- World Bachelor in Business - in English
- Economia aziendale e management - in Italian
- Economia e finanza - in Italian

MASTER OF SCIENCE

(2-YEAR PROGRAMS)

- International Management - in English
- Management - in English or Italian
- Marketing Management - in English or Italian
- Accounting, Financial Management and Control - in English or Italian
- Finance - in English or Italian
- Economics and Management in Arts, Culture, Media and Entertainment - in English
- Economics and Management of Government and International Organizations - in English
- Economic and Social Sciences - in English
- Economics and Management of Innovation and Technology - in English
- Data Science and Business Analytics - in English
- Politics and Policy Analysis - in English
- Cyber Risk, Strategy and Governance (Joint Degree with Politecnico di Milano) - in English
- Economia e legislazione per l'impresa - in Italian

SPECIALIZED MASTER

(1-YEAR PROGRAMS)*

- MAAC Accounting, Auditing & Control (I level) - in Italian
- MAFINRISK Quantitative Finance and Risk Management (I level) - in English
- MaGER Green Management, Energy and Corporate Social Responsibility (I level) - in English
- MasterOP Organization and Human Resources Management (I level) - in Italian
- MEMIT Management of Transport, Logistics and Infrastructure (I level) - in Italian
- MET Economics of Tourism (I level) - in Italian
- MiMeC Marketing and Communication (I level) - in Italian

INTEGRATED MASTER OF ARTS

(5-YEAR PROGRAM)

- Law - in Italian

SPECIALIZED MASTER

(1-YEAR PROGRAMS)*

- LL.M. in Law of Internet Technology (II level) - in English
- MDT Corporate Tax Law (II level) - in Italian

SPECIALIZATION PROGRAMS*

- GI Corporate Law - in Italian

PROFESSIONAL SPECIALIST PROGRAMS*

- Bocconi-Pavia Law School - in Italian

PHD PROGRAMS

- Business Administration and Management - in English
- Economics and Finance - in English
- Legal Studies - in English or Italian
- Public Policy & Administration - in English
- Statistics - in English

Post-experience education for graduates and already trained professionals is offered by the **SDA Bocconi School of Management**.



For more information:
www.sdabocconi.eu

*The educational offer is subject to change in 2020-2021



HOW TO REACH THE CAMPUS

FROM LINATE AIRPORT

Bus 73: stop at Piazza 5 Giornate
+ tram 9 (direction Porta Genova):
stop at Porta Lodovica

FROM STAZIONE CENTRALE

MM 3 (direction San Donato):
stop at Missori + tram 15 (direction
Rozzano): stop at Porta Lodovica

FROM STAZIONE CADORNA

(Malpensa Express Terminal)
Bus 94 (direction Minghetti -
P.ta Volta): stop at C.so Italia -
Via S. Sofia + tram 15 (direction
Rozzano): stop at Porta Lodovica



GUIDANCE AND RECRUITMENT OFFICE

The Guidance and Recruitment Office is your point of reference for embarking on the journey to becoming a Bocconi student! We support applicants looking for information on programs, application requirements, financial aid and campus life through on and off campus infosessions, open days, summer schools and direct contacts with schools and families.

VISIT BOCCONI DURING OPEN DAYS
– February 2020



www.unibocconi.eu/openday

MEET US AT YOUR DOORSTEP OR JOIN US ON CAMPUS

Check our online map to see where we will be next and how you can get in touch with us. You can also join our on-campus infosessions and attend our webinars.



www.unibocconi.eu/undergraduateguidance

JOIN OUR SUMMER SCHOOL FOR HIGH SCHOOL STUDENTS (JULY 2020)

Discover several topics and study areas connected to our BSc programs and spend 2 weeks with us in Milan.



www.unibocconi.eu/summerschool



