



BA SCHOOL OF
BUSINESS AND FINANCE

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RIGA, LATVIA

FOR CAREER, TALENT, AND EXCELLENCE

An aerial photograph of a city, likely Helsinki, featuring a prominent bridge with a tall pylon, a river, and various urban buildings and green spaces. The image is used as a background for the text overlay.

YOUR PATH TO ACHIEVING PROFESSIONAL EXCELLENCE

- We are a modern, student centered business school offering specialized education in Business, Finance and Information Technology.
- Dedicated towards “Accredited”, “Applicable”, and “Affordable” education, we strive to provide an inspiring study experience to our students.
- With focus on developing core skills and expertise for the employment market, we help our graduates succeed and lead in the global business environment.

FOR CAREER, TALENT, AND EXCELLENCE

1992

**OVER 25 YEARS
OF EDUCATION
EXCELLENCE**



**OVER 1600
STUDENTS**



**BACHELOR'S, MASTER'S
AND DOCTORATE
DEGREE PROGRAMS**



**GROWING
INTERNATIONAL STUDENT
COMMUNITY**



**GLOBALLY
ACCREDITED
DEGREES**

98,2%

**GRADUATE
EMPLOYABILITY
RATING**



**SPECIALIZATION IN
FINANCE, BUSINESS
AND CYBERSECURITY**

10000

**LOCAL AND
INTERNATIONAL
GRADUATES**



**eduniversal
BUSINESS SCHOOLS
RANKING**

**AMONG BEST 1000
BUSINESS SCHOOLS IN
THE WORLD**



**INTERNATIONAL
EXCHANGE AND
INTERNSHIP PROGRAM**

130

**PARTNERSHIPS IN
EDUCATION AND
RESEARCH**



**OUTSTANDING
DUAL DEGREE
PROGRAMS**

STUDY PROGRAMS



BUSINESS ADMINISTRATION BBA

At a glance

- Designed with the aim of delivering comprehensive education in business administration within a global context
- Hands on approach: Focus on analyzing the current business landscape through practical case studies and assignments
- Ideal for those who want to get a head start for a career in international business

Awarded Degree

Professional Bachelor's' Degree in Business Administration

Duration of Studies

4 years

Tuition Fees

Available on website: www.ba.lv/en

Program outline

The study program has been designed for giving students the knowledge and skills for the global business environment. As you start your career, it is vital that you understand the global trends and changes, as well as their impact in business. Success in this competitive environment depends on your skills in leadership, communications, critical thinking, and fact based decision making. The program will help you develop essential skills, knowledge and expertise. The “Bachelor of Business Administration” degree program will provide a head start for an exciting career in international business.

Key Topics

- Business Administration in Context
- Informatics and Data Analysis
- Financial Accounting and Taxes
- Basics on Entrepreneurship
- Marketing and Product Development
- Financial Services
- Business Communication
- Project, Change and Innovation Management



Internship

Internship opportunities in local or international organizations

Career center and international office will support to secure internships in partner organizations.



International Opportunities

Opportunity to study abroad at a partner University from 2nd year onwards

ERASMUS program: Study a semester in partner universities around the world.



Graduation

Requirements for program completion and graduation are;

- Completion of courses and examinations
- Thesis defense

INTERNATIONAL FINANCE BBA/BFin

At a glance

- A Dual degree program designed to prepare highly qualified, analytically-minded professionals in business and finance.
- Focus on a comprehensive study of the current business and finance environments following both theoretical and practical approaches.
- Ideal for those who want to develop a specialized career in international finance or business fields.

Awarded Degrees

Professional Bachelor's' Degree in Finance

Professional Bachelor's' Degree in Business Administration

Duration of Studies

4 years

Tuition Fees

Available on website: www.ba.lv/en

Program outline

This unique dual degree study program is conducted in collaboration with SBS Swiss Business School. Specializing in international business and finance, the program will provide you a solid base on which you could shape your future career. Regardless of the career path which you choose from banking, finance, entrepreneurship or marketing, this undergraduate program will give you a firm understanding on how to successfully develop yourself in the global business environment

Key Topics

- Business in a Global Economy
- Financial Accounting and Taxes
- Financial Management
- Organization Management
- Leadership and Human Resource Management
- Sales and Intercultural Communication
- Marketing
- Strategic Management



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ERASMUS program: Study a semester at partner universities around the world.



Graduation

Requirements for program completion and graduation are;

- Completion of courses and examinations
- Thesis defense

Two graduation ceremonies in Riga and Zurich.

BUSINESS ADMINISTRATION MBA

At a glance

- Designed for delivering focused education in business administration within a global context
- Hands on approach: Emphasis on analyzing the current business landscape through practical case studies and assignments
- Ideal for those who want to get a head start for a career in international business

Awarded Degree

Professional Master's' Degree in Business Administration

Duration of Studies

2.5 years

Tuition Fees

Available on website: www.ba.lv/en

Program outline

The study program has been designed with future leaders in mind. The core curriculum focuses on fundamentals of business administration and strategy. This Master's program gives students the opportunity to develop professional skills and business competencies. Through the study of business models, frameworks and their applications, students get a first hand experience on international business management. The MBA provides a strong platform to expand business networks, launch new ideas and grow as leaders.

Key Topics

- Innovation in Business Administration
- Economics for Managers
- Finance Management
- Strategic Management
- International Marketing Management
- International Project Management
- Corporate Social Responsibility
- Sustainable Leadership



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CYBERSECURITY MANAGEMENT MBA

At a glance

- MBA with specialization in cybersecurity management, providing in-depth knowledge in management aspects of information and infrastructure security.
- Hands on approach with case study analysis and practical assignments. The curriculum is integrated into CISM domain standard.
- Ideal for those who want to develop leadership and management skills in cybersecurity field.

Awarded Degree

Professional Master's' Degree in Business Administration

Duration of Studies

2.5 years

Tuition Fees

Available on website: www.ba.lv/en

Program outline

This MBA program is designed to provide in-depth and up to date information in the cybersecurity field. With increasing globalization and growing global security risks, there is an increasing demand for information security as well as cybercrime management. The program addresses these aspects by specifically focusing on concepts, insights and management strategies of cybersecurity operations. The aim of the program is to prepare business leaders in IT and cybersecurity.

Key Topics

- ICT Strategy and Governance
- Cybersecurity and Infrastructure Protection
- Cybersecurity Policy, Legal and Ethical Aspects
- Information Security Risk Management and Compliance
- Cybercrime Investigations
- Information Security Culture and Awareness



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- Completion of courses and examinations
- Thesis defense

INTERNATIONAL FINANCE AND BANKING

MBA/ MFin

At a glance

- A unique dual degree program for professionals, specializing in both international business and finance
- Emphasis on case study analysis and practical assignments, focusing on the current socio-economic and geo-political landscape.
- Ideal for those who want to accelerate in leadership roles, within international finance or business

Awarded Degrees

Professional Master's Degree in Finance

Professional Master's Degree in Business Administration

Duration of Studies

2.5 years

Tuition Fees

Available on website: www.ba.lv/en

Program outline

The study program has been designed with future leaders in mind. Conducted in co-operation with SBS Swiss Business School, the core curriculum focuses on fundamentals of business management, strategy and leadership. In a complex business environment, it is vital to develop strong skills that will give you a distinct advantage. The program offers students a unique advantage for leading in global business. With strong focus on case study analysis, discussions and assignments, students will master the skills and expertise for successful careers in business administration.

Key Topics

- Innovation in Business Administration
- Economics for Managers
- Finance Management
- Strategic Management
- International Marketing Management
- International Project Management
- Corporate Social Responsibility
- Sustainable Leadership



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International Opportunities

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Graduation

Requirements for program completion and graduation are;

- Completion of courses and examinations
- Thesis defense

Two graduation ceremonies in Riga and Zurich.

BUSINESS MANAGEMENT PhD

At a glance

- PhD in Business Management, for academic excellence and enhancing professional growth.
- Emphasis on management and research. It offers the opportunity for independent research and original contribution to the management science
- Ideal for working professionals who aim to build a career in academia or leadership.

Awarded Degree

Doctor of Business Management

Duration of Studies

3 years

Tuition Fees

Available on website: www.ba.lv/en

Program outline

The purpose of the program is to educate students for making essential contributions to relevant fields through academic research, that influences global management practices. The study programme is aimed for the professionals having work experience, preferably in business or finance fields. Case study analysis and research work are carried out to help students understand the application of the theoretical principles in practice. There is a strong focus on research and study of management topics in modern global organizations.

Key Topics

- Strategic Management
- Management and Organisational Theory
- Resource Development
- Contemporary Research in Business
- Innovation Management
- Risk and Crisis Management
- Contemporary Research in Business
- Finance Management



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International Opportunities

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ERASMUS program: Study a semester in partner universities around the world.



Graduation

Requirements for program completion and graduation are;

- Completion of courses and examinations
- Thesis defense
- Doctoral degree is conferred

ADMISSION REQUIREMENTS AND HOW TO APPLY

For Bachelor's Degrees

- Minimum of 60% performance in secondary school examination
- Fluent English language (IELTS 5,5 minimum)

For Master's Degrees

- Minimum of 60% performance in Bachelor's degree
- Fluent English language (IELTS 5,5 minimum)
- Preferred: Work experience in Business/ Finance/ IT

For Doctoral Degrees

- Minimum of 60% performance in Master's degree
- Fluent English language (IELTS 5,5 minimum)
- Preferred: Work experience in Business/ Finance/ IT
- Prepare a research proposal (8 pages)



Apply online via:

www.ba.lv/en



Participate in phone discussion



Receive letter of acceptance



Sign agreement



Pay tuition fees



Obtain visa



Travel to Latvia



Start studies

APPLY ONLINE AT: www.ba.lv/en

REQUIRED DOCUMENTS

1. Passport copy
2. Education documents (Certificates and transcripts)
3. Curriculum Vitae

STUDENT SERVICES



1. Dedicated “International Office” – Service point for international students
2. Hostel facilities within the campus
3. Cafe, gym, sports facilities within the campus
4. Discounts on public transport in Riga
5. 24/7 campus security
6. Assistance in visa and residence permit renewal
7. Support in adapting to life in Latvia
8. ERASMUS study abroad opportunities
9. Internships and part time work opportunities within a range of industries (finance institutions, shared services organizations, audit and consulting firms)

Information on Visas and ERASMUS program

1. Latvian visa: www.pmlp.gov.lv/en
2. Erasmus: www.ec.europa.eu/programmes/erasmus-plus
3. Student Network: www.esn.org/erasmus

ABOUT RIGA, LATVIA



Riga is the capital of Latvia. Located in northern Europe, it is also the largest city in the Baltic states with approximately 700,000 inhabitants. The city lies on the Gulf of Riga, at the mouth of the Daugava. Riga's territory covers 307 square km and lies between one and 10m above sea level on a flat and sandy plain.

Riga was founded in 1201 and is a former Hanseatic League member. Riga's historical center is a UNESCO World Heritage Site, noted for its Art Nouveau architecture and 19th century wooden architecture. Since then, Riga has developed into a vibrant and lively metropolitan city.

Riga is a preferred destination for investments, higher education, tourism and entrepreneurship. It is served by Riga International Airport, the largest and busiest airport in the Baltic states. Riga is a member of the European Union, NATO and United Nations. It is one of the fastest expanding hubs for startups, technology and innovation.

Find out more about Riga and Latvia.

- www.latvia.eu
- www.latvia.travel
- www.studyinlatvia.eu

LATVIA ON THE MAP



Key Facts

- Capital: Riga
- Population: 2 million
- Area: 65000 sq. km
- Currency: Euro
- Official language: Latvian
- International phone code +371

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