



Hanze
University of Applied Sciences
Groningen

International Bachelor's and Master's Programmes

Study in Groningen: City of Talent

**share your talent.
move the world.**



www.hanzegroningen.eu

Bachelor's Programmes

Intensity: **Full-time** Starting: **September** Language of instruction: **English**
Credits: **240 ECTS or 180 ECTS** Duration: **3 or 4 years** Tuition fees: **EU/EEA €2006, Non-EU/EEA €7500 (per year)**

Tuition fees: At the time this brochure was printed the tuition fees for 2017/2018 had not yet been fully confirmed. Therefore, tuition fees may change slightly. Please refer to our website for the most up-to-date list: hanze groningen.eu/tuitionfees

Business IT & Management

An ICT major

School of Communication, Media & IT

Degree awarded: Bachelor of Science

Explore the connection between business and ICT. You will learn how to analyse business needs and how to translate these into ICT solutions. You will examine the technology involved so you can discuss and solve difficult IT-problems, and learn to speak the language of managers.

- ✓ Exchange semester abroad
- ✓ Work placement (in the Netherlands or abroad)

hanze groningen.eu/bim



Classical Music/Jazz

Prince Claus Conservatoire

Degree awarded: Bachelor of Music

At the Prince Claus Conservatoire you will be trained to become a professional, well-rounded musician. This will be done through personal, one-on-one training and classes from some of the best teachers and working musicians in the music world. Over four inspiring years you will form the necessary musical skills, knowledge and insight to be able to make a meaningful contribution to the national and international music scene.

- ✓ Personal, one-on-one training and classes

hanze groningen.eu/pcc



Design

Minerva Art Academy

- *School of Fine Arts, Design and Pop Culture*

Degree awarded: Bachelor of Arts

Prepare yourself for a future as a designer. Your first year is all about general design. Each study route involves five study periods. You will familiarise yourself with analogue and digital skills. You will also be taught art, design theory and and receive vocational training. During the main phase you will choose your own path. This can be a path focused on one of the following media forms: graphic & interaction design, illustration & animation design, interior architecture & design, time based design or product design. You will be able to choose your own route, independent of a certain medium, and you will be able to combine various profiles.

- ✓ Exchange semester abroad
- ✓ Work placement (in the Netherlands or abroad)
- ✓ Honours talent programme for eligible students
- ✓ Projects and exhibitions (in the Netherlands and abroad)

hanze groningen.eu/design

Fine Arts

Minerva Art Academy

- *School of Fine Arts, Design and Pop Culture*
Degree awarded: Bachelor of Arts

The bachelor's programme Fine Arts offers an international learning community and educates students to investigate, represent and articulate their view of the world, to manifest their artistic work, and to demonstrate knowledge of art, in terms of context and the professional art practice. The programme provides the possibility to explore all disciplines and artistic positions and to specialise through an extensive range of electives. Minerva has a wide array of technical facilities and workshops, from printmaking, metal and wood to digital animation and sensor technology.

- ✓ Exchange semester abroad
- ✓ Honours talent programme for eligible students
- ✓ Projects and exhibitions (in the Netherlands and abroad)

hanze groningen.eu/finearts

Game Design & Development

A Communication & Multimedia

Design major

School of Communication, Media & IT

Degree awarded: Bachelor of Science

A bachelor's programme with an emphasis on research, innovation, entrepreneurship and intercultural communication. You will work on game concepts, 2D and 3D artwork, game development and game production.

- ✓ Exchange semester abroad
- ✓ Work placement (in the Netherlands or abroad)

hanze groningen.eu/gdd

International Business and Management Studies

International Business School

Degree awarded: Bachelor of Business Administration

The International Business and Management Studies (IBMS) programme is aimed at young, ambitious professionals, who wish to add value to global business and society. From the moment you walk down our hallway you immediately experience the international atmosphere. You meet students from all over the world and are taught by lecturers with strong international backgrounds. Cultural diversity is very important within this open-minded setting. The highlight for many students is the year abroad: an international work placement and semester at a partner university. In short, the IBMS bachelor's programme provides the perfect platform to launch a successful career in international business.

Graduation minors:

- International Strategy and Business Development
- International Marketing
- International Management
- International Finance and Accounting

- ✓ Three routes: 4 year IBMS English route, 3 year IBMS English route, 3 year Internationale Betriebswirtschaft German/English route
- ✓ Exchange semester abroad
- ✓ International placement (in the Netherlands or abroad)
- ✓ Learn a second, or third, world language.
- ✓ Honours talent programmes

hanze groningen.eu/ibms4

International Communication

School of Communication, Media & IT

Degree awarded: Bachelor of Arts

Gain the flexibility to adapt to developments in an ever-changing industry and learn to analyse communication problems, develop communication strategies, and challenge yourself to design and execute communication campaigns.

- ✓ Exchange semester abroad
- ✓ Work placement (in the Netherlands or abroad)
- ✓ Honours talent programme for eligible students

hanze groningen.eu/ic

International Facility Management

School of Facility Management

Degree awarded: Bachelor of Business Administration

Facility Management is all about people. It goes without saying that people function better in a welcoming environment, whether at work or in their spare time. To help create this positive atmosphere, facility managers

work, in a hospitable manner, behind the scenes to add value to the functionality of environments. You will study subjects involving quality management, purchasing, sustainable buildings, the workplace and developing new services.

- ✓ Exchange semester abroad
- ✓ Work placement (in the Netherlands or abroad)
- ✓ Honours talent programme for eligible students

hanze groningen.eu/ifm

Marketing Management

School of Marketing Management

Degree awarded: Bachelor of Business Administration

Marketing Management is a four-year programme which includes two work placement semesters. The programme has been designed to respond to the ever-increasing role of commercial aspects in all market segments. You will work together with other students in teams to tackle a wide range of real-life marketing and sales issues that affect the way business is conducted today. The School of Marketing Management co-creates cases with its preferred partners for student project work. This is done in small, multicultural groups, which will train you to respond effectively to all kinds of challenging marketing issues. Training is also provided in specific skills essential for your career, such as giving and receiving feedback, working in groups, intercultural sensitivity, customer orientation and presentation skills.

- ✓ Exchange semester abroad
- ✓ Work placement (in the Netherlands or abroad)

hanze groningen.eu/marketingprogramme

Mechanical Engineering

Institute for Engineering

Degree awarded: Bachelor of Science

During this bachelor's programme you will be trained to become a professional who is creative and innovative, with technical knowledge, broad professional skills and entrepreneurial experience. You will participate in applied research through product analysis and design, in order to develop and improve existing appliances, products and systems, for instance in the fields of industry, healthcare and robotics. Do not forget it is a time where (renewable) energy and climate change are particularly urgent. These matters will be addressed as well. You will be part of making many technological developments happen.

- ✓ 3-year programme (180 credits)
- ✓ Direct admission to the European Master in Renewable Energy programme after graduation

hanze groningen.eu/mechanicalengineering



Physiotherapy

School of Health Care Studies

Degree awarded: Bachelor of Science

Acquire practical and theoretical knowledge needed to help orthopaedic, rheumatologic, neurological and cardiopulmonary patients. In addition to subjects related to physiotherapy, the programme includes medical and psychosocial subjects.

* Tuition fees per year: EU/EEA €3006, Non-EU/EEA €8500

- ✓ Exchange semester abroad
- ✓ Work placement (abroad)
- ✓ Honours talent programme Healthy Ageing for eligible students

hanze groningen.eu/ip

Sensor Technology

An Electrical and Electronic Engineering major

Institute of Engineering

Degree awarded: Bachelor of Science

Location: Assen



Sensor Technology focuses on applying sensor systems and exploring new sensor technology in the following key areas: health care, infrastructure, energy, agriculture, consumer products, environment, and robotics. This programme has been ranked as a 'Top Rated Programme' (keuzegids.org) for 5 years in a row, meaning it is the best programme in its field, in the Netherlands.

- ✓ Shortened route available for eligible students
- ✓ Direct entry into Sensor System Engineering master's programme after graduation.

hanze groningen.eu/sensortechnology

Sport Studies

School of Sport Studies

Degree awarded: Bachelor of Arts

The programme prepares you to be an innovative professional in the dynamic fields of sport and health, with an emphasis on physical activity and lifestyle. You will learn how to put health on the agenda of individuals, organisations and society at large. Not only will you develop important management skills as well as manage related projects and organisations but you will also learn how to lead and how to teach skills to others. These broad competences are reflected in the programme. You will have access to a wide range of sports and health facilities. Subjects you will study include policy and marketing as well as behaviour and physical activity.

- ✓ 3-year programme (180 credits)
- ✓ Exchange semester abroad

hanze groningen.eu/shm



Master's Programmes

Intensity: **Full-time** Starting: **September** Language of instruction: **English**

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Business Administration – MBA

International Business School

Degree awarded: Master of Business Administration

The Master of Business Administration (MBA) focuses on leadership and management in an international context. It is open to business professionals who are looking for a comprehensive education in business management, undertaken in a fully international environment. You learn to integrate the main business processes into effective and efficient corporate strategies and underlying business models, and develop the skills to deal with the diverse and diverging interests of various stakeholders. Moreover, you will discover how to determine and lead the sustainable changes necessary for business and society. Admittance to the MBA requires a minimum of three years of relevant work experience and prepares graduates for senior management positions or for successfully starting their own company.

- ✓ Duration: 3 semesters/18 months
- ✓ Credits: 90 ECTS
- ✓ Full tuition fee: €13,900/9,500 for Hanze UAS alumni.
- ✓ Double Degree option at the Graduate Center, Bremen Hochschule, Germany (MA or MBA awarded, depending on chosen course).

hanze Groningen.eu/mba

Fine Arts – Media, Art, Design & Technology (MADtech)

Minerva Art Academy- Frank Mohr Institute

Degree awarded: Master of Arts

Artists doing strange things with technology. This sums up our MADtech programme. To imagine, interpret and change human interaction in a transforming world you will use and artistically explore different technologies. You will do so with a tinker mentality: exploration and experimentation are important aspects of your development and will have special emphasis on the research you do. This mentality, combined with a critical attitude and conceptual skills, will lead to unexpected perspectives, resulting in artistic multimedia work.

- ✓ Duration: 2 years
- ✓ Credits: 120 ECTS
- ✓ Tuition fees per year: EU/EEA €2006, Non-EU/EEA €7500

hanze Groningen.eu/madtech

Fine Arts – Painting

Minerva Art Academy- Frank Mohr Institute

Degree awarded: Master of Arts

You wish to gain more insight into the innovative quality of painting in a rapidly changing world. Aware of the force of physicality and materiality of works of art, you take a painterly approach as you conduct your experimental research into the functioning of perception psychology, cognition and imagination. A painting shows you the imagination of ideas as well

as how material is edited and used. Taking a painterly and critical approach means that you create new relationships and associations through the use of materiality. This will enable you to determine the meaning and significance of your work in today's society by combining ideation and materiality, transforming your ideas into unexpected, meaningful and powerful images.

- ✓ Duration: 2 years
- ✓ Credits: 120 ECTS
- ✓ Tuition fees per year: EU/EEA €2006, Non-EU/EEA €7500

hanze Groningen.eu/mp

International Business and Management

International Business School

Degree awarded: Master of Business Administration

The Master in International Business and Management programme is aimed at graduates of business administration or other business-related disciplines. Suitable candidates can be admitted directly into this master's programme and work experience is not required. You will apply business and management theories to current international business practice. The programme provides the perfect preparation for a successful career in international business. There is a strong focus on the key professional skills of intercultural communication, creative thinking, personal development and leadership. It prepares ambitious graduates for international management and consulting positions in, for example, the areas of marketing, HRM, supply chain management and finance and accounting. Our alumni are based around the world and can be found in companies and organisations of all sizes, from consultancies and start-ups to large multinationals.

Preparatory Course

English Language and Study Skills

In this quality-driven Preparatory (Prep) Course you will improve your English language skills in terms of listening, reading, writing and speaking. The course is designed to increase your current level of English to an IELTS 6.0 standard. You will also gain valuable experience through group work and acquire presentation skills, which are essential for studying in the Netherlands. Alongside this, you will acquire important knowledge and an understanding of international communication techniques. All courses are given by experienced university lecturers and every prep course student is guided by senior students from around the world. The course allows you to feel more at ease when studying in the Netherlands, so you can achieve your full potential in your future bachelor's or master's programme.

- February intake.
- Duration one semester (February-June).

For more information about the Prep Course visit www.hanze Groningen.eu/PrepCourse



- ✓ Duration: 3 semesters/18 months
- ✓ Credits: 90 ECTS
- ✓ Full tuition fees: €11,000/€8500 for Hanze UAS alumni
- ✓ Double Degree option at Anglia Ruskin University, Cambridge, United Kingdom (MSc awarded).

hanze Groningen.eu/mibm

International Communication

School of Communication, Media & IT
Degree awarded: Master in International Communication

2 European universities, 2 Master's Degrees, 1.5 years of an unforgettable and once in a life time experience. The Master in International Communication (MIC) is an ambitious double degree programme offered by the Geert Hofstede Consortium. Together with Hanze UAS, Vilnius University, IULM University and Leeds Beckett University, the MIC offers you the opportunity to study at two of these universities and graduate with two degrees and a consortium certificate. The programme is for those who would like to pursue an international career as a communication practitioner in managerial or consultancy positions, responsible for the external and internal communication of an organisation. It focuses on developing competencies that enhance interdisciplinary cooperation and aims to prepare a new generation of leaders, innovators and influencers. 80% of the MIC graduates find suitable jobs within 6 months after graduation.

- ✓ Duration: 3 semesters/1.5 years
- ✓ Credits: 90 ECTS
- ✓ Full tuition fee: €8,000-€13,500 for three semesters (depending on the combination of universities)
- ✓ €1500 tuition fees reduction for Hanze UAS alumni

hanze Groningen.eu/mic

Music

Prince Claus Conservatoire
Degree awarded: Master of Music

Developed by a core team of educators and successful professionals, the Master of Music aims to provide socially relevant contributions to the remodelling and development of today's musical world. Opt for one of the following study routes: Classical Music, New York Jazz, New Audiences and Innovative Practice, Instrumental Learning & Teaching or Wind Band Conducting.

- ✓ Duration: 2 years
- ✓ Credits: 120 ECTS
- ✓ Tuition fees per year: EU/EEA €2006
- ✓ Non-EU/EEA €7500

hanze Groningen.eu/mastermusic



Renewable Energy (European Master)

Institute of Engineering
Degree awarded: Master of Science, as well as EUREC certificate

Acquire a solid foundation in key renewable energy technologies and related socio-economic issues at Hanze UAS and specialise in a specific technology at a partner institute or at Hanze UAS. Specialisations are available in wind energy, photovoltaics, sustainable fuel systems for mobility, solar thermal energy, grid integration and ocean energy. This programme is for students with a technical background.

- ✓ Duration: 3 semesters/16 months, at least one semester abroad
- ✓ Credits: 90 ECTS
- ✓ Tuition fee 2017-2018: EU/EEA €2006*, Non-EU/EEA €11,500 (full programme fee)
 - *However, an EU student already holding a Dutch master's degree will pay €7,300, for the full programme.

hanze Groningen.eu/mre

Sensor System Engineering

Institute of Engineering
Degree awarded: Master of Science
Location: Assen

As a Master of Science specialised in sensor systems you'll develop new and exciting ways to use sensor data to assist and improve the world around us. You will concentrate on finding relevant information and services in big data, moving from a proof of concept to developing prototypes.

- ✓ Duration: 2 semesters/1 year
- ✓ Credits: 70 ECTS credits
- ✓ Full tuition fees: EU/EEA €2006, Non-EU/EEA €7500
- ✓ Pre-master programme available (1 semester, intake february only)

hanze Groningen.eu/msse

Sustainable Energy System Management (European Master)

Institute of Engineering
Degree awarded: Master of Science, as well as EUREC certificate.

Acquire a solid foundation in sustainable energy system management. Topics include modelling, technologies, markets & innovation, scientific framework (law, policy, societal acceptance, environmental aspects). Work on real life projects, and follow the specialisation semester at a partner institute or at Hanze UAS. The specialisations you can choose are system integration and optimisation or sustainable energy management.

This programme is for students with a background in economics, managerial engineering or equivalent.

- ✓ Duration: 3 semesters/16 months, at least one semester abroad.
- ✓ Credits: 90 ECTS.
- ✓ Tuition fee 2017-2018: EU/EEA €2006*, Non-EU/EEA €11,500 (full programme fee)
 - *However, an EU student already holding a Dutch master's degree will pay €7,300, for the full programme.

hanze Groningen.eu/msesm



share your talent. move the world.

Hanze University of Applied Sciences, Groningen (Hanze UAS), has been offering practice-oriented higher education for more than 215 years. With approximately 27,000 students, Hanze UAS is the largest university of applied sciences in the north of the Netherlands, offering international programmes in the fields of business and management, communication, marketing, game design, IT, fine arts, music, engineering, health care, sports and social studies. You will graduate with the knowledge, skills and practical experience needed in the work field.

Groningen among best cities to live and study in Europe

- First in Europe for educational facilities and second for health care services (European Commission survey, 2015)
- Best student sports city in the Netherlands (GNSK, 2016)
- Groningen has officially been rated the best student city in the Netherlands (Elsevier, 2016)

Higher education in the Netherlands

The Netherlands, also known as Holland, has two main types of higher education, research universities and universities of applied sciences. Research universities focus on the independent practice of research-oriented work in an academic setting. Universities of applied sciences offer professional programmes in the applied arts and sciences that prepare students for specific careers. The education combines teaching of both practical skills and theoretical expertise. The research conducted is applied research as opposed to scientific research.

The city of Groningen

Nothing beats Groningen! Situated in the north of the Netherlands, Groningen is a young and vibrant city. Half of the population is under 35. Canals, centuries-old churches and boat houses mix with impressive modern architecture, a diverse student-oriented night life and various music festivals to create a city rich in culture. Visit groningenlife.com to check out what else Groningen has to offer.

**“Groningen is a really beautiful city.
Student life is also excellent here.”**
Siggie Ditlevsen, Denmark



The Netherlands: a snapshot

- Rich academic tradition dating back to the 16th century
- Excellent infrastructure, high standard of living and, located in the heart of Europe, well connected
- Second best country in the world in terms of speaking English as a second language (EF English Proficiency Index, 2016)
- Third best educational system in the world in terms of value for money (Times Higher Education, 2012)



**“Living in Groningen
is an unforgettable
experience!”**

***Andrii Rantsev,
Ukraine***



**“A true new
international
experience.”**

***Catherine Luxton,
Canada***



**“I fell in love with the
town immediately.”**

***Elena Chudomirova,
Bulgaria***



Contact us

International Student Team (ISTeam)

The ISTEAM can help you get in contact with current international students and can answer general questions about studying at Hanze UAS. Also, If you would like to visit us for a campus and city tour, just get in touch with the ISTEAM.

E isteam@org.hanze.nl

WhatsApp +31 6 134 681 82

International Service Desk (ISD)

E General questions and support: isd@org.hanze.nl

E Immigration: immigration@org.hanze.nl

T +31 (0) 50 595 78 00

ISD visiting address

Zernikeplein 7
9747 AS Groningen
The Netherlands

Student Administration and Admissions

E Application and admission questions: admissions@org.hanze.nl

T +31 (0)50 595 2750

Admissions

General entry requirements for bachelor students consist of a secondary school diploma, proof of your proficiency in English and a letter of motivation. International applicants, except those from certain English-speaking countries, are required to submit the original results from an IELTS or TOEFL test that has been taken within the last two years. Please consult our website (hanzegroningen.eu/languagerequirements) for more information about language requirements.

Applications are completed through an online application system – Studielink. You can find all the necessary instructions and additional requirements for applying on our website:

hanzegroningen.eu/application

Application deadlines for September intake

- Dutch students: 1 May
- EU/EEA students: 15 August
- Non-EU/EEA: 1 June

Certain programmes such as Physiotherapy, Minerva Art Academy programmes, Prince Claus Conservatoire programmes and various master's programmes have alternative application procedures and admission deadlines. For more information, please visit:

hanzegroningen.eu/application

Connect

We invite you to visit us in person or online. Feel free to attend an Open Day (offered several times per year) or get an impression of the campus by using our Virtual Open Day website (hanzeopenday.eu). For more information visit:

hanzegroningen.eu

Open days

5 November 2016 (10:00 – 16:00)

4 March 2017 (10:00 – 16:00)

7 April 2017 (16:00– 19:00)


Sign up here:

hanzegroningen.eu/opendays

Social media

 facebook.com/HanzeUAS

 twitter.com/HanzeUAS

 youtube.com/HanzeUniversity

 instagram.com/hanzeUAS

Scholarships

There are limited scholarships available for certain master's and bachelor's programmes. Please refer to the following link for an overview:

hanzegroningen.eu/scholarships

This brochure was compiled with the greatest possible care. However, the information it contains is subject to change; consequently no rights can be derived from the contents of this brochure. Enrolment in a course at Hanze University of Applied Sciences, Groningen, is governed by the rights and obligations stated in the Studentenstatuut (Student Charter).



All programmes at Hanze University of Applied Sciences, Groningen, are accredited by the NVAO, the Dutch and Belgian official accreditation body. Approval of the NVAO indicates that programmes meet the quality requirements set for higher education by the Ministry of Education, Culture and Science.



Hanze University of Applied Sciences, Groningen, has been ranked in the top 25 educational institutions in the world, for its applied research in collaboration with regional partners (U-Multirank, 2016).