

**HU**

UNIVERSITY  
OF APPLIED  
SCIENCES  
**UTRECHT**



**WELCOME TO HU**

UNIVERSITY OF APPLIED SCIENCES UTRECHT  
AN AMBITIOUS UNIVERSITY IN THE HEART OF THE NETHERLANDS

# HU UNIVERSITY OF APPLIED SCIENCES UTRECHT

HU University of Applied Sciences Utrecht (HU) is one of the largest universities of applied sciences in the Netherlands, offering a wide range of educational programmes for students aged from 17 till 67 years.

It has over 37,000 students, and yet in the experience of our students it remains an educational environment that is personal and human in scale. This is thanks to the large number of smaller locations at which the courses are taught according to discipline and the high quality of our teaching staff, who place a great emphasis on personal contact and supervision. HU organizes Bachelor's degree and Master's degree programmes with a strong practical focus.

HU is always looking for partners in the professional field in order to develop and share knowledge that is of value in the field of practice. This can be achieved through internships, graduation assignments, guest lectures and applied research, for example.

## **Education**

HU seeks to promote innovation, standards in professional practice, and the development of talent through high-quality education and research. Our students include not only new entrants to the labour market, but also professionals who are already in employment and wish to update, refine, expand or deepen their existing knowledge and skills. After all, there will always be a need for professionals who wish to maintain the best possible knowledge and skills set.

## **Research**

We believe that as well as excellent tuition, students need research in order to become accomplished professionals. The nature of our research is practical: we help companies and institutions to find solutions for a wide variety of complex issues. It generates new knowledge and insights for the relevant professional

field and for our teaching activities. As such, all our activities take place within the triangle that is formed by education, research and professional practice.

## **Professional Practice**

HU is firmly rooted in the Utrecht region, with its strong, dynamic economic engine and a high proportion of knowledge workers. Within the Utrecht region, we work closely with large and small companies, other knowledge institutions, partners in the education chain and government bodies, for the purposes of both research and teaching. We commit to addressing a swiftly altering environment and the ever-changing requirements that professionals must meet.

## **HU and Internationalisation**

Internationalization is an important aspect of education and research at HU. The Dutch economy, politics and law are increasingly influenced by the rest of Europe, as well as by developments in other regions.

Innovation of professional practice can only take place in an international context: by making use of the available knowledge, worldwide. In the multicultural society of the Netherlands and the Utrecht region it is natural that we teach our students intercultural skills. HU has students of around one hundred different nationalities. We see this diversity as one of our strengths, since it forms an integral part of our education and research and all operational and logistic services supporting this 'core business'.

HU welcomes academic and professional partners from abroad, to help us achieve our shared internationalisation goals. International cooperation can come in many different forms: from collaborative research projects and student and staff exchanges to joint study programmes, international exchanges through e-learning and intensive courses.



## HU Facts and Figures

- HU was founded in 1995 through the merger of several previously independent institutions.
- HU is state-funded.
- Our university has over 37,000 students with more than 100 different nationalities.
- Most of our European students come from Belgium, France, Germany, Bulgaria and Spain. Most of the students from outside Europe come from Morocco, Surinam, China, Indonesia and Russia.
- Over 1100 international students are currently studying at HU.
- 88% of the graduates from Dutch universities of applied sciences find a job within the first year.
- HU offers over 92 degree programmes. Some of these programmes are taught entirely in English.
- We offer degree programmes in the following areas: Building & Environment; Communication & Journalism; Economics & Management; Education & Pedagogy; Health Care; Information & Communication Technology; Life Sciences & Chemistry; Society & Law and Technology & Design.
- HU participates in the largest summer school in Europe with over 3,000 students from all over the world.
- HU is located in two cities: Utrecht and Amersfoort (25km from Utrecht).

# UTRECHT

## THE NETHERLANDS

### Utrecht

Utrecht is located in the heart of the Netherlands and is the country's fourth largest city (with 316,000 residents). Utrecht is well-known for its institutions of higher education and as home to some 70,000 students, it is a real student city. Utrecht is centrally located in the Netherlands and it is at once dazzlingly modern and impressively old. It has the intimacy of a small town, but the amenities and ambitions of a big city.

Utrecht is one of the oldest cities in the Netherlands and has unique medieval shipyards. You can stroll along the canals, wharf quays and visit bars and restaurants in the cellars that once formed a medieval port complex like no other in the world. Another highlight is the Dom Tower, which is the highest church tower in the country. Utrecht's population is relatively young and this is reflected in the many activities organized around the city. In the old town you will find many interesting shops, cinemas and pubs. Utrecht has student organizations of all shapes and sizes and the opportunities in the field of culture, sports and entertainment are endless.

Because of its central location and easy accessibility, Utrecht is a meeting place for the whole of the Netherlands. International Companies like Cap Gemini, Rabobank, Fortis and Origin all have their head offices in Utrecht. Utrecht has also developed into a pool of talent that the city nurtures and invests in, so that it can continue to grow as a centre for knowledge and culture.

### The Netherlands

The Netherlands is located in the heart of north-west Europe. The Netherlands literally means 'low countries' and that is indeed the case because more than a quarter of the country's territory lies below sea level. Over many centuries, the Dutch have constructed a remarkable system of sea defences to protect themselves from flooding, and about one-fifth of all Dutch land has actually been reclaimed from the sea, lakes or marshland. Many of the Netherlands' windmills - for which the country is famous - drive pumps that keep this land drained and useable.

Despite all the newly reclaimed land, the Netherlands is one of the most densely populated countries in the world: its 17 million people live in an area of just 41,500km<sup>2</sup> (404 per km<sup>2</sup>). In recent decades, immigration has boosted the population still further; people of over 200 different nationalities now live in the country. The official language is Dutch, but some three-quarters of the population also speak English. An open attitude towards people from other countries has always been a trademark of Dutch culture.

The nation's capital is Amsterdam, although The Hague is actually the seat of government. The country is a member of the European Union and, like many other member states, its currency is the euro. Several important international institutions are based in The Hague, including the International Criminal Court and the International Court of Justice. The Netherlands realizes that excellent higher education is vital to a successful modern economy, and so it has made higher education a key policy priority. We have been given the task of training the professionals of tomorrow, both for the Netherlands and internationally, and schools like HU are in the vanguard of this knowledge revolution.

# THE DUTCH EDUCATION SYSTEM & THE ACCREDITATION OF HU PROGRAMMES

There are two types of higher education institutions in the Netherlands: research universities (universiteiten) and universities of applied sciences (hogescholen). HU is a university of applied sciences, meaning that it offers programmes to prepare students to work in a particular profession. In addition to lectures, seminars, projects and independent study, students also complete a work placement, during the second or third year of study, plus a final project or paper in the fourth year.

## Degrees

The higher education system in the Netherlands is based on three types of degrees: Bachelor's, Master's and doctoral degrees, according to the three cycle degree system as outcome of the Bologna agreement. A Bachelor's programme at a university of applied sciences involves the completion of 240 credits (normally over 4 years). The main stage of the Bachelor's programme consists of the 'major' degree subject (worth between 120 and 150 credits) plus a free choice component or 'minor' (worth 30 to 60 credits). The major is the compulsory component of the study programme for your chosen degree.

The free choice component is designed to give you the opportunity to personalize your study programme by choosing additional courses worth 30 credits or more. After finishing a Bachelor's programme, students can continue their studies with a Master's programme.

For more information about Dutch Higher Education, read [www.epnuffic.nl](http://www.epnuffic.nl)

## Accreditation

In the Netherlands, standards in higher education are guaranteed through a system of regulations and quality assurance. All degree programmes at HU are evaluated and approved through this accreditation system and meet the quality requirements set by the Netherlands' Ministry for Education, Culture and Science. Students at HU can therefore be confident that all its programmes meet high standards. All Bachelor's degree programmes at HU are funded by the Netherlands' central government.

More information: [www.nvao.com](http://www.nvao.com)



# EXCHANGE PROGRAMMES

2016 – 2017

Here you can find a list of the programmes taught in English that HU offers its international students.

The list is constantly being updated, so please check our website for the most recent list of programmes.

<b>Economics and Management</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
Globalizing Business	x	x	30 EC
International Advertising	x	x	30 EC
International Business & Management 4	x		30 EC
International Business Management	x	x	30 EC
International Business for Emerging Markets	x	x	30 EC
International Business Skills	x		30 EC
International Finance	x	x	30 EC
International Marketing	x	x	30 EC
International Marketing Analysis	x		30 EC
Introduction to Business 1	x		30 EC
Introduction to Business 2		x	30 EC
Leisure & Event Marketing	x		30 EC
Music Marketing	x	x	30 EC
Export Management & International Branding		x	30 EC
Elective Company Project	x	x	5 EC
Elective Dutch Beginners	x	x	5 EC
Elective Dutch Intensive	x	x	5 EC
Elective Dutch Culture and Economics		x	5 EC
Elective English for Business and Research	x	x	5 EC
Elective Intercultural Management	x	x	5 EC
Masterclass Strategic Marketing	x	x	30 EC
Sport & Entertainment Marketing	x	x	30 EC

<b>Communication Management</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
International Commercial Communications	x		30 EC

## Other English taught programmes

- International Communication and Media (Bachelor, full degree)
- International Business and Management Studies (Bachelor, full degree)
- Teacher Education in English (Bachelor, full degree)
- Teacher Education in German (Bachelor, full degree)
- Business Studies in Innovation in European Business (Master, full time)
- Integrated Care Design (Master, parttime)
- International Preparatory Courses (5 or 10 months)

<b>International Communication and Media</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
International Communication and Media	x	x	30 EC
Media Psychology	x	x	30 EC
Sustainability: Communicating Shared Value	x		30 EC

<b>Journalism</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
Europe in the World	x		60 EC
European Culture & European Journalism		x	30 EC

<b>Communication and Multimedia Design</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
Concept Design	x		30 EC

<b>Communication and Media Design</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
Playful Design		x	30 EC
Visual Design		x	30 EC

<b>Education</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
American Studies in Advanced English	x		30 EC
English Language and Culture	x		30 EC
Internationalization and Diversity in Education	x		30 EC
Teacher Training	x		30 EC

<b>Health Care</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
Applied Science and Neurorehabilitation in Stroke	x	x	30 EC
International Health Studies	x	x	30 EC
International Pharmaceutical Studies	x		30 EC

<b>Law</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
Law in Europe	x		30 EC

<b>Social work</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
International Development Work	x		30 EC
Criminal Justice Work		x	30 EC

<b>Technology</b>	<b>Fall</b>	<b>Spring</b>	<b>ECTS</b>
Co-Design Studio	x		30 EC
Smart Sustainable Cities	x		30 EC
Sustainability and Innovation within Engineering		x	30 EC



### **Utrecht Summer School**

The Utrecht Summer School is organized jointly by HU and Utrecht University. Utrecht Summer School offers a broad selection of over 170 courses in virtually all disciplines. In 2013, Utrecht Summer School attracted over 3000 students from over 100 different countries. The programme is characterized by its strong, academic courses in a variety of subjects. HU offers summer courses in the fields of Law, Economics & Business, Life Sciences, Science and Social Science. European Credits (ECs) are awarded for most of the courses. The courses last from 1 to 6 weeks and are held during the months of July and August.

For more information, please visit:

[www.utrechtsummerschool.nl](http://www.utrechtsummerschool.nl)

### **HU and the Consortium on Applied Research and Professional Education (CARPE)**

The Consortium on Applied Research and Professional Education (CARPE) is the first strategic alliance formed by a group of European Universities of Applied Sciences, and was launched in Utrecht in 2011. The partners aim to encourage cooperation in European research programmes and jointly develop educational programmes. CARPE will also offer mutual exchanges of students and staff. An important focus for this collaboration is constituted by the links between education, research, businesses and organizations, through which knowledge can acquire both social and economic value.

CARPE Partners are: Hamburg University of Applied Sciences, Turku University of Applied Sciences, Universitat Politècnica de València, Manchester Metropolitan University and HU University of Applied Sciences Utrecht.

For more information, please visit:  
[www.carpenetwork.org](http://www.carpenetwork.org)



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