



# NYENRODE BUSINESS UNIVERSITEIT



LEADERSHIP,  
ENTREPRENEURSHIP,  
STEWARDSHIP

# WELCOME TO NYENRODE!

**Do you think you can make a difference to society? Are you someone who is both thirsty for knowledge and eager to develop your interpersonal skills? If you can answer 'yes' to both questions, then Nyenrode Business Universiteit is the place for you.**

We offer both short, intensive academic courses and programs of longer duration that target talented, enterprising and ambitious individuals who are result-oriented and have a global perspective.

We provide practical tuition based on our values of Leadership, Entrepreneurship, and Stewardship, both in our degree programs (resulting in an officially-recognized diploma) and in our executive education courses.

Leadership is all about recognizing and acting upon opportunities in order to make meaningful contributions and make a difference during what we call moments of truth. Entrepreneurship encourages a pro-active and creative mindset, necessary to achieve defined objectives, while Stewardship holds an essential role in the trinity by balancing Leadership and Entrepreneurship. This is to ensure people take responsibility, not only for all stakeholders involved but also to take into account the need of future generations.

All of our practical courses and programs focus strongly on career and personal development. Nyenrode produces impact among people and organizations, and promotes the best possible results through the practical application of academic knowledge, in other words, maximum **Return on Education**.

## **Nyenrode Business Universiteit offers a variety of programs:**

- Degree programs in business administration, accountancy, and controlling (at Bachelor, Master, Post-Master, and PhD level)
- Executive development programs (management, leadership, governance)
- Customized programs for businesses and organizations
- Short courses and master classes
- Programs for permanent education



## Our students and participants

We offer courses and programs for every career phase: from school-leavers to company executives, right up to managing directors and supervisory directors in the boardroom.

We are the only private university in the Netherlands. One of the advantages of this is that, unlike other Dutch universities, our policy for selecting students is not subject to outside restrictions. In our search for good students, we select candidates whose vision matches ours and who we believe can benefit the most from our programs. They are individuals who not only want to broaden their knowledge, but who also want to develop their skills, their competence, and their personality. Nyenrode's education policy is based on a vision that knowledge should be permanently tested in practice and that personality development and learning to deal with group dynamics are vital qualities for good leaders and entrepreneurs.





Affinity with the corporate community is in Nyenrode Business Universiteit's DNA – it was originally set up by and for the business world. Our students are ambitious – a quality that is highly valued by the organizations which employ them. Studying at Nyenrode and becoming part of the Nyenrode network enables our students to make significant headway in their careers.

## Lifelong Learning

At Nyenrode we believe in the importance of continual development: of taking responsibility for moving to the next level again and again. We call this lifelong learning.

Nyenrode will give you the opportunity to continue to broaden your knowledge, and develop your talents and your personality. So, once you have completed a degree program here, you will be more than welcome to come back and take part in our executive education courses – practical programs with a strong focus on personal development and the real-world applicability of what you learn – like many others before you.

**If you think that you can excel in a high-pressure environment, if you know that you will stand tall, no matter what the circumstances, and if you have the guts to take on this challenge, then Nyenrode is the place for you. For your whole life.**



“Putting more  
attention in softskills  
has improved my  
financial results”

ERWIN HAMMER  
Alumnus Leadership Development Program



“My growth as a manager has  
improved the performance  
of my team”

MARIE-JOSÉ DE HEER  
Alumna Executive Master of Finance & Control



“I have become a leader  
who grows with the  
input of my peers”

FLORIS TEERLINK  
Alumnus Master of Science  
in Management



“I have gained the confidence  
to develop my career at an  
accelerated pace”

DENITSA PETROVA  
Alumna Executive MBA





# DEGREE PROGRAMS

BACHELOR'S PROGRAMS	DURATION	STARTS IN	LANGUAGE
BA in Business Administration*	Full-time   3 or 4 years	September and February	English
BSc in Business Administration	Full-time   3 years	August	English
BSc in Accountancy	Part-time   4.5 years	Late August	Dutch
MASTER'S & POST-MASTER'S			
MSc in Management	Part-time   2 years 3 months	January	Dutch
MSc in Management	Full-time   12 months	September	English
MSc in Accountancy & Post-Master's degree for registered accountants	Part-time   min. 1.5 years and 1 year Post-Master's	February and September	Dutch
MSc in Controlling	Part-time   1.5 years	January and September	Dutch
Executive Master of Finance and Control (EMFC/RC)	Part-time   2.5 years	March and September	Dutch
Master of Tax Law	Part-time   2.5 years	February and September	Dutch
Managerial Controlling	Part-time   1 year	September	Dutch
Bridging course in Accounting & Controlling	Part-time   1 year	September	Dutch
MBA			
Executive MBA	Part-time   22 months	April	English
International MBA	Full-time   12 months	October	English
MODULAR EXECUTIVE MBA PROGRAMS			
MBA in Business & IT	Modules of 5-6 months	September and February	English
MBA in Food & Finance	Modules of 5-6 months	September and February	Dutch
MBA in Public & Private	Modules of 5-6 months	September and February	Dutch
DOCTORAL PROGRAMS			
Individual PhD	Part-time   maximum of 8 years	January	English

\* Nyenrode New Business School Amsterdam

FOR MORE INFORMATION ABOUT ALL OUR DEGREE PROGRAMS, PLEASE VISIT [WWW.NYENRODE.NL/EDUCATION](http://WWW.NYENRODE.NL/EDUCATION)



# EXECUTIVE EDUCATION AND O

## Open Programs


Open programs are open to professionals and range from multiday master classes to short programs lasting between four months and two years. The programs can be divided into sector-specific open programs (e.g. energy, sustainability, marketing, human resources) and the General Management and Administration & Governance programs that complete the Lifelong Learning Curve from junior manager all the way to the boardroom.

## Customized Programs

Customized programs are in-company programs that focus on management and organizational development. Each program is customized to reflect the specific external and internal context of the organization concerned. These programs cover a range of topics varying from strategic consulting and facilitation at board level to management development interventions for senior and mid-level management or for professionals.

### OPEN PROGRAMS

ACCOUNTING & TAX
Masterclass Finance en Accounting voor de niet-financiële professional
Masterclass Tax Accounting & Tax Reporting
Executive Tax Assurance
Leergang Woningcorporaties Taxmanagement & Risicomanagement Vastgoed
Leergang Sociaal Ondernemen
Right Brains Certificate Program

BOARD & GOVERNANCE
Foundations of Corporate Governance 
Nyenrode Commissarissencyclus
New Board Program
Inzicht in Corporate Governance
Behavioral & Cultural Governance Program
Lean Management Programs
MVO Duurzaam Ondernemen
Familie, Talent en Bedrijf
Ondernemerschap en Coöperatie
Duurzaamheid en Innovatie
Public-Private Partnerships
Government en Corporate Governance
Bestuurscourse Pensioenen
Executive Programma Moderne Medezeggenschap

LEAN
Masterclass Lean Management
Lean Leadership Program

FINANCE
Masterclass Finance voor Advocaten en Juristen
Executive Pensions Program
Private Investor Program
Collegereeks Finance als Business Partner

ICT
Organization and Value of IT
Masterclass Regie & Sourcing
Collegereeks Excellent IT
Masterclass Security-Business Alignment 2.0
Masterclass Enterprise Architecture
Bedrijfsprocessen en ICT
Masterclass Informatiemanagement
Masterclass Architectuur voor de Cloud
Masterclass Agile Management

LEADERSHIP & GENERAL MANAGEMENT
Foundations of Management
Leadership Development Program
Senior Leadership Development Program
Strategic Leadership Program
Advanced Management Program
Bedrijfskunde voor niet-Bedrijfskundigen
Private Wealth Management Program
Leiderschap en Samenwerken
Collegereeks Excellent Leiderschap
Sports Leadership Program 

# ORGANIZATIONAL DEVELOPMENT

The following institutes of Nyenrode Business Universiteit have a strong focus on a specific area.

## NYENRODE SPORTS INC.

Nyenrode Sports Inc. is developed for and by elite sports directors, managers and coaches in high performance sports environments. The mission is to facilitate the development of the next generation leaders in sports for a sustainable high performing sports world.

[WWW.NYENRODESPORTS.COM](http://WWW.NYENRODESPORTS.COM)

## NYENRODE LEAN INSTITUTE


The aim of the Nyenrode Lean Institute is to improve the corporate competitive strength of the Netherlands through education and the implementation of the Lean Management concept in all layers of organizations. They offer masterclasses, customized in-company programs and an simulation area. It also carries out research and facilitates knowledge exchange.

[WWW.NYENRODE.NL/LEAN](http://WWW.NYENRODE.NL/LEAN)

MARKETING, SALES EN INNOVATIE
Masterclass Customer Experience Strategie en Executie
Masterclass Klantgericht Management
Masterclass New Product Development en Innovatie
Masterclass Online Marketing Strategie & Social Media
RTL Masterclasses
Executive Program Sales Management
Smart Marketing Mini MBA
Masterclass Strategic Account Management
Masterclass Big Data Essentials
Marketing & Technology 
Masterclass Green Business Modelling 

PERMANENTE EDUCATIE
Beyond Control
Masterclass Accountancy Actueel
Masterclass Internal Control
Statistical Audit
PE Deskundigheidsbevordering
Hercertificering VastgoedCert
Strategisch en tactisch vastgoedmanagement
Vermogensbeheer voor beleidsbepalers in de pensioensector
Leergang Belastingplicht Overheid

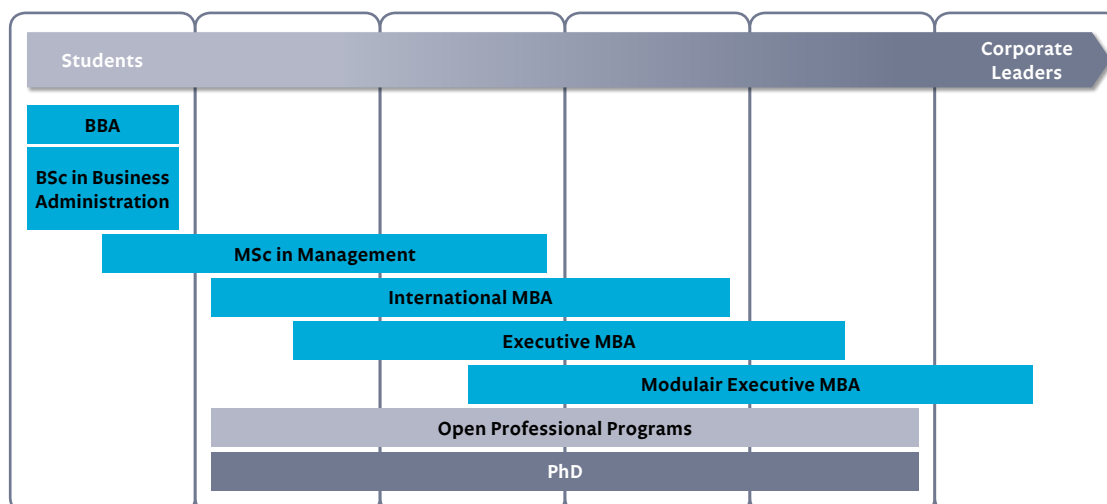
SECTOR SPECIFIEK
Mini MBA Energy Transition and Innovation 
Leergang Zorgmanagement
Nyenrode InterExcellent Certificate Program
Leergang IT-Regiemanagement Nyenrode InterExcellent
Leergang Verdiept Venootschapsrecht Notariaat
Mondiale Voedseleconomie
Leergang Elementair Venootschapsrecht
Foundations of Management in GGZ

STRATEGY, CHANGE & HRM
Talent Lab Coach Program
Talent Management Masterclass Series
Touching the Community Soul
Masterclass Verandermanagement
Collegereeks HR-businesspartner
Masterclass Strategisch Management
Masterclass Professional Future Strategist 
Strategy & Organization

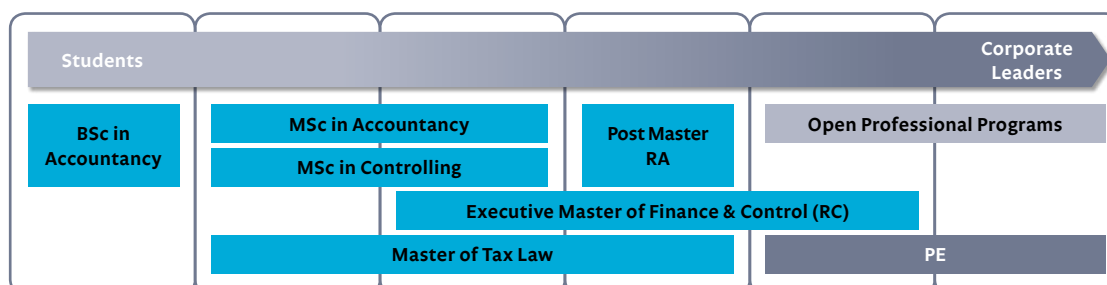
MORE INFO: [WWW.EXECUTIVEEDUCATION.NL](http://WWW.EXECUTIVEEDUCATION.NL)



## Management & Business



## Accountancy, Controlling & Tax Law



## Organizational Development



### NYENRODE CORPORATE GOVERNANCE INSTITUTE

The Nyenrode Corporate Governance Institute (NCGI) aims to offer the leading multi-disciplinary platform for education, independent research and opinion forming to promote 'good governance' in the Netherlands.

[WWW.NYENRODE.NL/NCGI](http://WWW.NYENRODE.NL/NCGI)







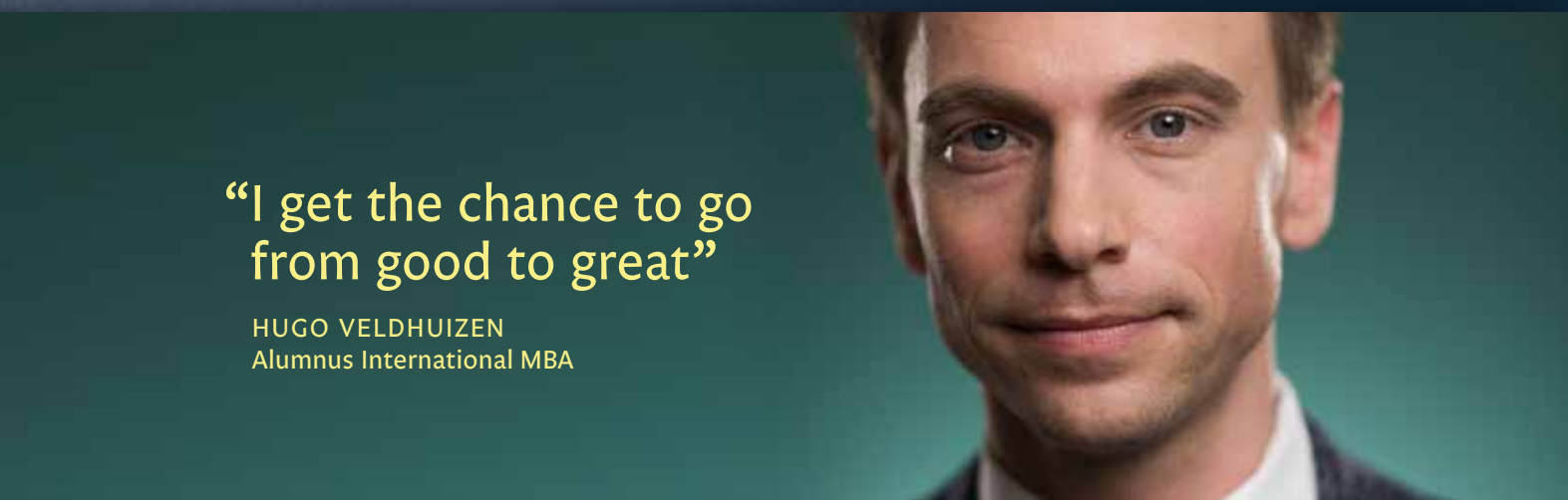
“My exponential growth in self-confidence allows me to provide better advice to my customers”

SAMMY LEE  
Student Master Fiscaal Recht



“I see more opportunities for innovation by thinking outside the box”

JEROEN PAPENHUIJZEN  
Alumnus Part-time Master of Science in Management



“I get the chance to go from good to great”

HUGO VELDHUIZEN  
Alumnus International MBA



“I provide more certainty to customers, by investing in my knowledge”

WILBERT SNOEI  
Alumnus Master of Science in Accountancy



## A campus with a history

Our university campus is situated in Breukelen. It houses the university buildings and provides accommodation for the full-time students. In the thirteenth century an imposing castle was built on this beautiful site along the River Vecht, which was strategically located for both defense and trade during the Middle Ages. Both the estate and the castle have a history going back more than seven centuries: a history of knights, merchants, and stewards. To this day, these three groups represent our university's core values: Leadership, Entrepreneurship and Stewardship.

**Breukelen is situated between Utrecht and Amsterdam, and can be easily reached by motorway or by public transport.**

## The business sector as our lifeblood

After World War II, a group of captains of industry had a dream: the Dutch economy needed to flourish once more, and this required a new form of education for practical and enterprising individuals with international ambitions. The captains of industry themselves became the founders of a new education program, which was launched at Nyenrode in 1946.

This link to the business sector is still our lifeblood: we are a university that was founded for and by the business community. This means that, besides knowledge, practical relevance is another important factor in everything we do in the field of education and research.

## Producing a new generation of world citizens and responsible leaders

A Nyenrode course is a reward for life. During your studies you will develop skills that will help you find your future place in society, as a world citizen and a leader: as someone who takes responsibility for their own actions and who is aware of the world around them. You will be able to make a difference in issues that we are not yet able to foresee.

## International orientation

Since the day it was first founded, Nyenrode has viewed the world as its playing field. As such, our university has a distinct international orientation with students and lecturers from all corners of the world.

## Network for life

Nyenrode is more than just a university. Nyenrode is also a community, a tightly-knit network of people who retain a lifelong sense of connection to each other and to Nyenrode. Many of them stay in touch with their classmates and with Nyenrode for the rest of their lives, for example through the active alumni community. Furthermore, our alumni actively contribute to the programs, provide coaching for our students, and become fundraisers to ensure that Nyenrode can continue to attract the best students.



## Scholarships

We are always on the lookout for the best students, and are willing to invest in talent. That is why both Nyenrode Business Universiteit and our alumni provide various scholarships to those who have the potential to complete a study program at Nyenrode successfully but lack the financial means to do so.

## Research that is relevant to business and society

At Nyenrode we conduct both fundamental and practical research. Research is often carried out by teams consisting of academics from different disciplines. Nyenrode's strong ties with the business community guarantee that relevance for business and society is always at the forefront.

## Experience it for yourself

We can talk about our programs as much as we like, but nothing beats experiencing life on the Nyenrode campus for yourself. See what it is like to study at Nyenrode, and decide whether Nyenrode is what you are looking for. Come, for example, to one of the campus weekends; or take part in a business game, immersion session, or sample lecture; or attend an open day. At all of these events you will meet students, alumni and lecturers who can tell you everything you want to know about Nyenrode and studying here. You may also contact us, of course, for a personal interview. You are always welcome!



## Rankings and accreditations

Both our university and our programs consistently score highly in the domestic and international rankings of business schools.

Nyenrode Business Universiteit is accredited by EQUIS/EFMD, the leading international accreditation body for business schools.

Our bachelor's and master's programs have been accredited by the Dutch Ministry of Education (through its national NVAO accreditation program). The Accountancy programs are also accredited by the Commissie Eindtermen Accountantsopleiding (CEA) and the Executive Master of Finance & Control program is also accredited by the Vereniging van Registercontrollers (VRC). Furthermore, our MBAs and MSc in Management programs have been accredited by the Association of MBAs (AMBA).

The Keuzegids Masters 2016, published by the Centrum Hoger Onderwijs Informatie, an organization which evaluates the quality of education in the Netherlands, has once again ranked Nyenrode's Master of Science in Management, our Master of Science in Controlling and our Master of Science in Accountancy as the best in the Netherlands. The new Master of Fiscal Law, which began in 2014, was voted the best part-time program in this field.

The Financial Times (2015) ranks us as the number 1 business school in The Netherlands in terms of open programs in executive education.

In the Nationale Studenten Enquête 2015 (Dutch National Students Survey 2015), Nyenrode Business Universiteit was ranked no.1 university in The Netherlands.



MARCH 2016, ENGLISH VERSION

### Nyenrode Business Universiteit

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Nyenrode Business Universiteit - Community

Nyenrode Business Universiteit is the trade name under which  
Universiteit Nyenrode B.V. operates.

